

**A SURVEY OF  
NEW BRUNSWICK RESIDENTS**

**Final Report Prepared For:  
New Brunswick Tomorrow**

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**June 28, 1976**

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## Summary of Major Findings

- . . . . What people most like about living in New Brunswick are its pleasant environment (19%), convenient location (17%) and university environment (13%). However, almost half (45%) could name nothing they liked.
- . . . . The things people do not like about living in New Brunswick are crime and the lack of safety (33%), urban decay (29%) and poor facilities (20%).
- . . . . Improving law enforcement, urban renewal and improving facilities such as shopping, parks, etc. were the most frequently suggested solutions to New Brunswick's problems.
- . . . . The only city service to receive a majority positive rating of excellent or good was fire protection at 66%. Other positive rating scores were health care (44%), police protection (39%), bus service (22%), recreational facilities (20%), city government (16%), public schools (13%) and downtown shopping (11%).
- . . . . Almost three quarters of respondents say it is very easy to get downtown, and only about a tenth consider it difficult. However, only 45% shop downtown as often as once a week, while 55% shop there once a month or less.
- . . . . Three quarters of respondents thought the downtown was very safe or somewhat safe during the day, but only 23% thought it was safe at night.
- . . . . What New Brunswick residents like best about their neighborhoods are their neighbors (35%), a quiet and pleasant environment (23% and 25% respectively) and convenient location (16%).
- . . . . What they most dislike is lack of safety (17%), an unpleasant environment (14%) and transportation and traffic problems (14%). Four in ten respondents found nothing to dislike.
- . . . . Almost half (45%) of the city's residents shop in the neighborhood at least once a week, 16% shop less than once a week, and 38% say there are no neighborhood stores. The rating of neighborhood shopping is 50% positive (excellent or good) and 48% negative (fair or poor).
- . . . . The local neighborhood was rated as very safe or somewhat safe by 94% during the day, and as very or somewhat safe at night by 69%.
- . . . . A house in the neighborhood was rated as a good investment by 45%, not a good investment by 46%, and 9% were not sure. Residents in the extreme eastern and western sections and around upper Livingston Avenue were most likely to see homes as a good investment.
- . . . . Half the city's residents would like to move if they had the opportunity. Of these, about three-quarters would move out of the city rather than to another section of New Brunswick.

- . . . . Slightly more than a third (35%) of the city's homeowners say they would like to add improvements to their homes. The most interest is the eastern and east central areas, and the least in the area west of downtown and on upper Livingston Avenue.
- . . . . About three-quarters of the population (76%) think that Rutgers University and Johnson and Johnson are assets to the city, about 15% think they make no difference, and about 5% think they are a detriment.
- . . . . About six in ten (59%) residents have heard of New Brunswick Tomorrow. The figure is higher among homeowners, people who work in the city, and long time residents.
- . . . . Ninety percent think NBT is a good idea. Their major reasons for thinking so is that it will give the city a psychological lift, will aid in badly needed urban renewal and will have a good economic effect. Aside from these substantive reasons, many people made such general positive comments as "anything will help", "something is needed", etc.
- . . . . Two-thirds (67%) think NBT can be successful, 13% think it cannot, and 20% are unsure. Those who think it can be successful emphasize the need for community involvement to make it work. Those who are doubtful about its success cite community apathy or think it is "too late" for New Brunswick.

## I. Introduction

This is a report to New Brunswick Tomorrow, from the Eagleton Institute of Politics of Rutgers University, of the results of a telephone survey of a scientific sample of New Brunswick residents. It presents findings about many aspects of the current and future status of life in the city, as perceived by its residents.

The major topics considered in this report are:

- 1) residents' general evaluations of the city, focusing on both the positive and negative aspects of life here;
- 2) their evaluations of city services;
- 3) their evaluation of the downtown area and factors which affect their patronage of downtown shopping establishments;
- 4) general evaluations of the residents' own neighborhoods, focusing on both their positive and negative aspects, and factors which affect the likelihood of residents staying in, or leaving, New Brunswick
- 5) information about their perceptions of New Brunswick Tomorrow, including their knowledge of it and attitudes about it.

The body of the text summarizes the major findings and points out major demographic variations. The Appendix contains complete demographic breakdowns for every question.

## II. Methods of Data Collection

The data presented here is based on a survey conducted by telephone of 600 residents of New Brunswick in April and May 1976. The respondents were chosen by a scientific random sampling procedure from a geographic telephone directory, which lists numbers by address. Most calls were made in the evening to assure an appropriate balance by sex, but some were made during the day so that housewives would be adequately represented. Each telephone number received up to three call-backs if necessary so as to insure that people not usually at home were included.

Interviewers encountered some problems with non-English-speaking respondents, primarily of Hungarian and Hispanic background. Therefore arrangements were made with two appropriate community organizations to conduct these interviews in Hungarian and Spanish, a strategy which met with only limited success. A total of only 8 of the 25 non-English-speaking subjects encountered were successfully interviewed in their native language.

For the purposes of analysis, the city was divided into ten areas in consultation with the staff of New Brunswick Tomorrow. The ten areas, and the names used for them in the report, are described geographically below. A map indicating the areas as well as demographic profiles of each of the areas may be found in the Appendix.

1. Douglass. The Douglass East area runs east from Commercial Avenue to the city line and south from George Street to the city line. It bounds the Remsen Park and East Central areas on its west, and forms the eastern boundary of the city.
2. Remsen Park. The Remsen Park area is bounded by Charles Street, Remsen Avenue, Livingston Avenue and Delevan Street. The Douglass area is on its east, the Kilmer Park area on its west, and the West Central area on the north.
3. Kilmer Park. The Kilmer Park - Livingston Avenue is bounded by Elizabeth Street, Livingston Avenue, Handy Street and Jersey Avenue. It is bounded on the east by Remsen Park, on the north by the East and West Central areas, and on the south by the Jersey Avenue area.

4. East Central. The East Central area runs from Livingston Avenue along Delevan Avenue to Commercial Avenue to Neilson Street. It is immediately east and south of downtown.
5. Jersey Avenue. The Jersey Avenue area is bounded by Jersey Avenue, the city line on the west and south, and French and Handy Streets. On the north it is adjacent to the Harvey Park and West Central areas, and is west of Kilmer Park.
6. Harvey Park. The Harvey Park area runs along French Street to Hardenbergh Street and along Central Avenue to the city line. It is south and east of the Buccleuch and Rutgers areas, and west of the west central area.
7. Buccleuch Park. The Buccleuch Park area runs along George Street to College Avenue to Stone Street to Central Avenue. It is the northwestern corner of the city, adjacent to the Rutgers and Harvey Park areas.
8. Rutgers. The Rutgers area runs from Railroad Avenue to Brown and Hardenbergh Streets to Prosper Street to College Avenue and the river. It is immediately west of downtown and adjacent to the Buccleuch and Harvey Park areas.
9. West Central. The West Central area is bounded by Livingston Avenue, Handy Street, French Street and Kirkpatrick and Elm Streets. It is immediately south of downtown, and bounded by East Central on the east, Harvey Park on the west, and Kilmer Park on the south.
10. Downtown Area. The Downtown area is bounded by the river and the city line, Albany Street, Neilson Avenue, Kirkpatrick and Elm Streets and Commercial Avenue.

Below is a comparison of the representation of major demographic groups in the sample with data reported for New Brunswick from the 1970 U.S. Census.

	<u>Census Data</u>	<u>Survey Data</u>
<u>Population over 18</u>		
Male	48%	45%
Female	52	55
<u>Age groups</u>		
18-20	8	8
21-24	13	15
25-29	10	13
30-39	15	9
40-49	16	12
50-59	16	19
60 and over	22	24



<u>Racial Composition</u>	<u>Census Data</u>	<u>Survey Data</u>
White	76%	78%
Black	23	17
Other	1	3
		Refused 2

The disparities between the census and survey age data are probably attributable to changes in the city's population composition in the six years since the Census was taken. The greatest differences are in the lower and middle age groups. Since 1970, the city population has probably, as the survey data indicate, grown at the two ends of the age distribution. The Rutgers undergraduate and graduate student population has grown considerably in the past six years while the population remaining in New Brunswick has become older. Persons in the 30-39 age groups have left the city for housing in the suburbs at disproportionately higher rates.

There are two probable explanations for the smaller number of blacks in the survey sample. First, the Census figures are for the entire city population, including all age groups, while the sample population only includes residents over 18. Since the black population in the city is younger and contains relatively more persons under the age of 18, the Census figures for blacks are higher. Secondly, telephone surveys usually find that lower-income and less-educated persons, who in New Brunswick and elsewhere are relatively more likely to be black, tend more frequently to refuse to participate. Thus, the black population probably is somewhat under-represented, but those responding probably are a representative sample of the New Brunswick black community.

For a sample of 600, the confidence interval for percentages between 40 and 60 is  $\pm 5\%$ . Statistically, this means that in 95 out of 100 samples of this size, percentages of 40 to 60% are within plus or minus 5% of the true figure. To give an example from the data, 65% of the respondents rate downtown shopping as "poor." The chances

are 95 out of 100, therefore, that the true figure for the entire population is between 60% and 70%. For percentages near 20% and 30% and 70% and 80% the confidence interval for this size sample is 4%, and for figures near 10% and 90 the confidence interval is 3%.

### III. Evaluations of New Brunswick

This section describes the features people most like and dislike about the city of New Brunswick. Since this information was garnered from two open-ended questions asking respondents what they liked or did not like about living here, the findings reported represent respondents' own spontaneous reactions about what positive and negative city features were most salient for each of them.

#### A. Positive Evaluations

The major categories of positive responses are shown in Table 1. A pleasant environment, which included such characteristics as a quiet suburban atmosphere, small town feeling, and the character of the community, was the most mentioned reason, followed closely by convenience of location. The latter category included frequent mentions of such factors as the city's location between New York and Philadelphia, proximity to the respondent's job, to shopping, and to transportation. Ranking next were personal reasons, mainly relating to the presence of friends and relatives, and then the town's university atmosphere. However, almost half could name nothing they particularly liked about the city. These people tended to be more recent arrivals, nonwhite, poorer, and to live in the East Central or Jersey Avenue areas. The city's own facilities, such as stores, recreation, etc., were seldom mentioned.

TABLE 1

Reasons for Positive Evaluation of New Brunswick

Nothing	45%
Pleasant environment	19
Location	17
Personal Reasons	14
University Atmosphere	13
Other	7
Good Facilities	5

(Adds to more than 100% due to multiple responses)

B. Negative Evaluations

Lack of safety and urban decay led the list of things people do not like about New Brunswick. These categories include comments about crime, insufficient police protection, poor housing conditions, rundown or dirty areas and racial tension. Closely following were complaints about the city's facilities such as poor shopping, inadequate recreational facilities, and the state of downtown. However, almost a quarter of respondents could think of nothing negative. The distribution of negative evaluations is shown in Table 2.

TABLE 2

Reasons for Negative Evaluations of New Brunswick

Safety	33%
Urban decay	29
Nothing	22
Facilities	20
Economic	11
Traffic, Poor Transportation	10
Educational System	7
Personal Reasons	6
Other	5
Political Problems	5
Don't Know	2

(Adds to more than 100% due to multiple responses)

The various demographic groupings in the city tended to emphasize different concerns. Safety was a particular concern of older, wealthier residents, whites, and those in the West Central neighborhood. Urban decay especially upset newer, younger and wealthier respondents, those living downtown and in the western neighborhoods around Rutgers and near Buccleuch and Harvey Parks. Lack of facilities was also a strong concern in these same neighborhoods, plus the East Central area.

Not surprisingly, suggestions about solutions to these problems, as shown in

Table 3, tended to revolve around improving and strengthening the police department, promoting urban renewal and creating better shopping facilities. However, more than half the respondents didn't know what could be done, thought nothing could be done, or gave "other" personalistic responses such as improving discipline at home or somehow removing "rowdy kids" from the community.

TABLE 3

Suggested Solutions to New Brunswick Problems

Don't Know	35%
Improve Law Enforcement	25
Other	20
Nothing	15
Urban Renewal	13
Improve Facilities	10
Political Action	8
Improved Transportation	7
Improve Education	6
Improved Environment	5
Improved Employment Economy	5
Improved Housing	5

(Adds to more than 100% due to multiple responses)

Those most concerned about better law enforcement tend to be more long-term residents and those living in the Jersey Avenue and East and West Central areas. Those emphasizing urban renewal tend to be the most highly educated and wealthy residents.

In summary, the features of life in New Brunswick that its residents most prize and most dislike can to a large extent be seen as opposite sides of the same coin. People prize the quiet, small town, suburban atmosphere which also offers city conveniences, and they fear precisely those factors, such as crime and urban decay, which threaten the aspects of New Brunswick life that they value.

#### IV. Evaluations of City Services

This section contains findings about evaluation of such city services as the bus service, emergency services (police and fire), recreational facilities, health care, education, and also an evaluation of the city government which oversees these services.

##### A. Bus Service

The reliance of suburban residents on the private car as the chief mode of transport is highlighted by the finding that about a third of the sample had no opinion about bus service in the city. Those who did were likely to be dissatisfied, with only 22% giving it a positive rating of excellent or good, compared to 45% who gave it a negative rating of only fair or poor. Furthermore, the highest negative rating, of 57%, came from the group which was both most likely to be familiar with bus services and most in need of them - those without private cars. Other high negative ratings came from neighborhoods on the outskirts of town, some of which have suffered recent cutbacks in bus service, such as the Kilmer Park-Livingston Avenue, Buccleuch Park and Jersey Avenue areas. Dissatisfaction also increased with length of residence and age, and was associated with lower educational levels. Among the least dissatisfied, relatively, were younger, more recent residents in the close-in East and West Central, Remsen Park and downtown neighborhoods, and in the Rutgers area. Many of these respondents can walk to the central business district, or are Rutgers students who may be thinking of the inter-campus bus service in response to this question.

Bus service, therefore, is generally seen as most unsatisfactory by those who have most need of it.

##### B. Emergency Services

Given the great concern of New Brunswick residents about crime and related

activities, it is not surprising, perhaps, that police protection is seen as much less satisfactory than fire protection. Police services receive a 39% positive rating as compared to 66% for fire services. The negative rating for the police stands at 51% and 16% for fire personnel (no opinion is offered on police and fire by 10% and 18% of the sample, respectively). The most positive views of police services occur among Hungarian and Italian residents, those with school-age children, and particularly those persons living in the Buccleuch Park and West Central neighborhoods. The most negative evaluations come from nonwhites, younger respondents and residents of the East Central and Downtown areas.

Attitudes toward fire services also vary somewhat by demographic group. Those critical of police protection also tend to be critical of fire protection - younger residents, nonwhites, and those in the East Central and Downtown areas. Those particularly positive about this service are older respondents, long-term residents, home owners, and those of lower education and middle income.

In general therefore, fire services are viewed quite favorably, but there is more dissatisfaction with police services.

### C. Recreational Facilities

The city's recreational facilities receive a much higher negative than positive rating, with 57% calling them only fair or poor, compared to the 20% who think they are excellent or good and the 24% with no opinion. No demographic grouping deviates very far from the average positive rating, but some are substantially more negative than the sample as a whole. These include younger respondents, nonwhites, people with school-age children, persons living in the city over 30 years, and residents of the East Central, Downtown and Kilmer Park neighborhoods.

#### D. Health Care

Since respondents were only asked to rate "health care" with no further cues, the responses presumably arise out of attitudes toward the local doctors and hospitals as well as publicly-sponsored clinics and the like. The positive rating of 44% was considerably higher than the negative rating of 26%, but a rather high proportion of 30% offered no opinion. The groups with the most positive evaluation of health care services were those with children, Irish, Italian, and East European residents, lower income respondents, and those living in the Buccleuch Park and West Central areas. The positive attitudes in these particular neighborhoods may be heightened by their proximity to the city's two major hospitals. Negative attitudes were most pronounced in the Downtown area.

With a few exceptions, the general view of health care in the area is positive, although a quite high proportion of respondents offer no opinion. Those with no opinion are much more prevalent among very recent arrivals and in the Rutgers area. It thus may be that it is the population who has not yet had occasion to use the medical care system, or who are students patronizing doctors in their parents' communities, that is responsible for the high no opinion response.

#### E. Public Schools

The public schools of New Brunswick receive both the highest negative rating, and the highest proportion of respondents offering no opinion, of all the city services discussed in this section. More than a third, or 37%, of the sample were unable to offer a judgement about the public school system. Of those who did, only 13% gave the schools a positive rating, while 50% gave them a negative rating. The highest negative rating, of 75%, came from that group with obviously the greatest concern about



this service - the parents of school-age children. Those groups which were somewhat more positive about the school system than the sample as a whole were those of Hungarian background, older, less educated, and residents of the Remsen Park and West Central neighborhoods. In addition to parents, the demographic groups most critical of the schools were residents of the Douglass, Jersey Avenue and Livingston Avenue - Kilmer Park neighborhoods.

It might also be pointed out that while parents of school-age children were much more likely than the sample as a whole to have opinions about the school system, the number of school age children in a given neighborhood did not seem particularly related to knowledge or opinions about the system. For example, the most negative rating came from the area with the fewest school age children (except for the Rutgers area) -- Livingston Avenue - Kilmer Park. On the other hand (again with the exception of Rutgers), a very high percentage of "no opinions" was registered in the East Central neighborhood, which has the proportionately largest school age population.

Of those households with children of K-12 age, 63% reported they had children attending a public school, and 42% said there was a child in private or parochial school. There is clearly some overlap between these groups, with some children in the same households in the public system and some in nonpublic schools. About a fifth of all residents report having a school-age child in their home.

#### F. The City Government

The city government which administers the services described in the preceding sections get a lower positive rating than do most of the individual services, with only 16% calling it excellent or good, 37% terming it only fair and 23% calling it poor. The remaining quarter of the population had no opinion. The highest positive ratings came

from respondents who are homeowners, persons who work in the city, and those living in the Buccleuch Park and West Central areas. About a fifth of all these groups rated the government positively. The highest negative ratings came in the Livingston Avenue - Kilmer Park, Harvey Park and Downtown areas, where about a third called the city government's performance poor. Lack of knowledge, or no opinion, of the government was highest among recent arrivals, renters, and those in the Rutgers and East Central neighborhoods.

Negative comments about the city government ran from general and long-term considerations to comments about the current incumbents. Government was accused of not caring about developing New Brunswick, and one-party dominance was deplored. Respondents called for more responsiveness to the people and more leadership in City Hall.

To summarize this section, fire protection was the only municipal service which received a majority of positive responses from city residents. Health care facilities came next, with a majority of favorable responses among those who had an opinion. Police services followed, with a bare majority of the sample rating them negatively. Only about a fifth of the sample gave a positive rating to the bus services and to recreational facilities, and slightly more than one in ten of the respondents rated the public schools favorably. Health care and the school system produced the highest number of "no opinion" responses. The city government received a positive rating from less than a fifth of its constituents.

## V. The Downtown Shopping Area

Two factors emerge with great clarity from the survey data about the downtown shopping area. First, residents have a very low opinion of the quality of downtown shopping. Second, they are extremely concerned about questions of safety in the area. As we shall see, judgements about shopping quality have some effect on the likelihood that respondents will in fact shop downtown. However, opinions about the safety of the area have an enormous effect on whether residents will venture downtown.

### A. Quality of Downtown Shopping Area

When asked to rate the downtown shopping area, only 11% of residents gave it a positive rating of excellent or good, while fully 84% said it was only fair or poor. The "poor" rating of 65% was by far the highest for any city facility, and the number of people with no opinion was extremely low. Residents are aware of what the downtown area has to offer, and they don't like it. There was no demographic group that gave the downtown shopping area as many as a quarter of favorable responses, but the least negative segments of the population were younger and newer residents, those of Italian and Hispanic background, and people living in the West Central area. The groups which were the most negative were older and wealthier respondents, homeowners, and residents of the Kilmer Park, Remsen Park, and Buccleuch Park neighborhoods.

In general, therefore, the opinion of city residents about the downtown shopping area is almost unrelievedly negative. In addition to the poor choice of stores and lack of safety, residents also complained about the lack of cultural facilities, and, more generally, that there is "nothing to do."

### B. Factors Affecting Frequency of Downtown Shopping

Slightly more than a third of city residents shop downtown at least once a week,

as shown in Table 4, and about a fifth never shop there.

TABLE 4

Frequency of Downtown Shopping

Almost Every Day	5%
Few Times Per Week	11
Once a Week	19
	<hr/>
	35%
Once A Month	19
Less than once a month	28
Not at all	19
	<hr/>
	66%

Using a cutoff point of a shopping trip downtown at least once a week, one may therefore say that about a third of the city's residents regularly patronize the downtown area, while two-thirds do not. The groups which are most likely to shop downtown are less wealthy residents, recent arrivals, and especially those who do not have a car. Residents of the West Central and Downtown areas are the heaviest users, followed by the East Central, Harvey Park, Rutgers Park and Buccleuch Park neighborhoods. Least likely to shop downtown are older and more long-term residents, homeowners, and residents of the Remsen Park, Kilmer Park, Douglass and Jersey Avenue areas. It might be noted that these latter two neighborhoods are the furthest from downtown and closest to shopping areas outside New Brunswick, while residents of the former two rate their neighborhood shopping particularly highly. However, other factors seem to be more important in explaining why people choose to shop downtown or not.

One obvious possibility is how the respondent rates the downtown shopping area, and indeed, as Table 5 shows, a negative rating, particularly a judgement that shopping is poor, influences the rate of patronage.

TABLE 5

Frequency of Downtown Shopping by Rating of Shopping

<u>Frequency</u>	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>
Every Day	0%	9%	5%	4%
Few Times Per Week	9	19	14	9
Once Per Week	<u>46</u>	<u>39</u>	<u>24</u>	<u>15</u>
	<u>55</u>	<u>67</u>	<u>43</u>	<u>28</u>
Once Per Month	18%	15%	32%	17%
Less Than Once Per Month	9	15	23	33
Not At All	18	4	2	22
Don't Know	<u>--</u>	<u>--</u>	<u>--</u>	<u>6</u>
	<u>45</u>	<u>34</u>	<u>57</u>	<u>62</u>

Thus, there is almost a direct relationship between the rating of the downtown area and the frequency of patronage. However, an even stronger relationship emerges between perceptions of the safety of the downtown area, and patronage of establishments there. Fully eight in ten of the respondents who think the downtown area is "not at all safe" during the daytime infrequently shop there, and over a third of them never go downtown. The relevant data is shown in Table 6.

TABLE 6

Safety and Downtown Shopping

<u>Shopping Frequency</u>	<u>Rating of Downtown Safety - Daytime</u>			
	<u>Very Safe</u>	<u>Somewhat safe</u>	<u>Not at all safe</u>	<u>Don't know</u>
Every Day	6%	3%	4%	3%
Few Times Per Week	15	10	2	6
Once Per Week	<u>24</u>	<u>17</u>	<u>13</u>	<u>9</u>
	<u>45</u>	<u>30</u>	<u>19</u>	<u>18</u>
Once Per Month	23%	19%	11%	6%
Less Than Once Per Month	21	36	32	9
Not At All	<u>10</u>	<u>13</u>	<u>37</u>	<u>66</u>
	<u>54</u>	<u>68</u>	<u>80</u>	<u>81</u>

Thus, a perception that the downtown area is unsafe during the day almost guarantees that a city resident will not shop there. A fifth, or 19%, of the whole sample believes the area is not at all safe in the daytime, while 34% think it is somewhat safe and 42% believe it is very safe (the remaining 5% have no opinion). The groups who are most likely to believe the area is very safe are people who work there, who are younger, and who are recent residents. People who live in the Buccleuch Park area, the East Central area, and particularly the Rutgers area and the downtown neighborhood itself also are more likely to think it is very safe. Those most likely to regard it as not safe at all are Hungarian residents, older people, and residents of the Jersey Avenue and Kilmer Park sections.

An even higher proportion of residents regard the downtown as very dangerous at night, with almost seven in ten, or 68%, calling it not safe at all, and only 5% believing it is very safe. Nonwhites are the only group who can muster even a 10% very safe rating, while three-quarters or more of long-term and older residents, Hungarians, Italians, East Europeans, women, homeowners, and inhabitants of Remsen Park and Kilmer Park regard the downtown area at night as not at all safe.

It is frequently suggested that downtown shopping areas in general suffer because of transportation problems, and relatively frequently, respondents did mention such items as too much traffic or parking problems in discussing what they did not like about New Brunswick. However, as Tables 7 and 8 show, neither the ease of getting downtown nor rating of the bus service impacted as much on patronage as the considerations discussed earlier in this section.

TABLE 7

Downtown Shopping and Ease of Getting Downtown

<u>Frequency of Shopping</u>	<u>Ease of Getting Downtown</u>		<u>Not at all Easy</u>
	<u>Very Easy</u>	<u>Somewhat Easy</u>	
Almost Every Day	6%	1%	3%
Few Times Per Week	12	7	8
Once Per Week	<u>20</u>	<u>18</u>	<u>16</u>
	<u>38</u>	<u>26</u>	<u>27</u>
Once Per Month	20%	20%	15%
Less Than Once Per Month	26	37	28
Not At All	<u>17</u>	<u>17</u>	<u>29</u>
	<u>63</u>	<u>74</u>	<u>72</u>

People who find it easy to get downtown are somewhat more likely to go there, but the difference between this group and the others is somewhat vitiated by the fact that 74% of the sample said that it was very easy to get to downtown. The only groups who reported some difficulty were those with no car and those in the most outlying neighborhoods - Douglass and Jersey Avenue.

TABLE 8

Downtown Shopping and Rating of Bus Service

<u>Frequency of Shopping</u>	<u>Rating of Bus Service</u>				<u>Don't Know</u>
	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	
Every Day	6%	4%	5%	2%	6%
Few Times Per Week	13	11	20	12	5
Once Per Week	<u>25</u>	<u>26</u>	<u>18</u>	<u>18</u>	<u>15</u>
	<u>44</u>	<u>41</u>	<u>43</u>	<u>32</u>	<u>26</u>
Once Per Month	25%	24%	18%	16%	19%
Less Than Once Per Month	25	21	27	31	29
Not At All	<u>6</u>	<u>13</u>	<u>13</u>	<u>20</u>	<u>25</u>
	<u>56</u>	<u>58</u>	<u>58</u>	<u>67</u>	<u>73</u>

Rating of the bus service also had a minimal effect except among the 29% of residents who called bus service poor. But clearly, neither of these transportation-related categories have nearly as severe an impact as perceptions about the caliber of

the shopping area, and, particularly, of the safety of the area. Indeed, as we shall see, concerns about safety were mentioned much less often by respondents when talking about their neighborhoods than about the city as a whole. It thus may be the downtown area in particular which is the focus of the widespread fears of crime in New Brunswick.

To revitalize the downtown, it would appear essential to allay residents' fears for their safety, and to improve and diversify the shopping opportunities. Among the strategies mentioned by residents to accomplish these ends are improved police protection, attracting department stores, creating a downtown mall, and improving the traffic situation. Several residents also mentioned urban renewal in general, or New Brunswick Tomorrow in particular.



VI. Evaluation of New Brunswick's Neighborhoods

This section describes the features people most like and dislike about their own neighborhoods. Like the questions about their attitudes toward the city as a whole, these are open-ended questions which capture the spontaneous reactions of residents toward the areas in which they live. This section also deals with attitudes toward neighborhood shopping, and the likely future stability of the city's neighborhoods.

A. Positive Evaluations

The major categories of positive responses are shown in Table 9.

TABLE 9

Reasons for Positive Evaluation of Neighborhood

Composition of Community	35%
Pleasant Environment	25
Quiet	23
Nothing	18
Convenient Location	16
Safety	7
Other	7
Don't Know	2

(Adds to more than 100% due to multiple responses)

The most important reason residents like their neighborhood is that they like the people around them. This was most salient for older and more long-term residents, homeowners, the less wealthy, and residents of Remsen Park, Harvey Park, and Downtown. It was mentioned less frequently by those who are younger, renters, more educated, and who live in the East Central, Rutgers, and Douglass areas. To a large extent, those to whom a sense of community is less important seem to be the newly arrived and the transients, such as students.

A quiet area was also seen as a very desirable feature of a neighborhood. Groups particularly stressing this characteristic were those with children, nonwhites, middle-income people, and residents of the Douglass and Jersey Avenue areas. A pleasant environment, which includes such aspects as cleanliness and a country atmosphere, was also prized. It was mentioned most frequently by better educated and wealthier respondents, the 30-49 age group, and residents of the Douglass, Kilmer Park and Jersey Avenue sections. Nonwhites and residents of the Remsen Park, East Central and West Central neighborhoods were less likely to find their environment worth mentioning positively.

Convenient location, the last of the larger categories, most often related to proximity to shopping and other services. It was most often mentioned by renters, recent residents, middle income groups, the more highly educated, and those living in the West Central, Downtown, Rutgers and Buccleuch Park neighborhoods.

Only 18% could find nothing good to say about their neighborhoods, as compared to 45% who had nothing positive to say about the city. The dissatisfied tended to be nonwhite, and to live in the East and West Central, Jersey Avenue and Downtown areas.

#### B. Negative Evaluations

The most frequent negative reactions people had to their neighborhoods are shown in Table 10.

TABLE 10

Reasons for Negative Evaluation of Neighborhood

Nothing	40%
Safety	17
Unpleasant Environment	14
Transportation Problems	14
Poor Location	7
Unfriendly Neighbors	7
Other	6
Don't Know	7

(Adds to more than 100% due to multiple responses)

As was the case for the city as a whole, concerns about safety led the list of negative characteristics, but were only mentioned about half as often. In addition to crime in general, residents complained about vandalism, juvenile delinquency and inadequate police protection. Safety was a particular concern of nonwhites, the less educated, residents of the West Central and, particularly, the East Central neighborhoods.

Daytime neighborhood safety was judged as "very safe" by 62%, somewhat safe by 32% and not at all safe by 4%. These estimates dropped to 28% very safe, 41% somewhat safe and 27% not at all safe at night. Douglass, Rutgers and Buccleuch Park are perceived as the safest both day and night. The least safe are seen as the Remsen Park and the East and West Central neighborhoods.

The other most frequently mentioned dissatisfactions related to an unpleasant environment and to transportation problems. In addition to general remarks about the neighborhood environment, dirty and rundown conditions were frequently cited, as well as poor housing conditions. The major transportation-related problems related to too much traffic going through the area, and not enough parking. An unpleasant environment was a special concern of those with children, nonwhites, and those living in the Downtown, West Central and Jersey Avenue sections. Traffic and parking problems occupied those around Buccleuch Park and Rutgers.

Each of these problems of course produced different suggested solutions. More police protection and street patrols were most often proposed to ameliorate the safety problem, particularly by nonwhites, those of lower income and education and residents of Jersey Avenue, Remsen Park and the West and East Central areas, particularly the latter. Physical improvement of the community, such as community cleanups, home

improvements, better housing, a Health Department crackdown and general urban renewal, was proposed to improve neighborhoods. Better roads, stop signs and lights, and more parking areas were proposed to deal with traffic problems. However, about a fifth of the respondents thought nothing could be done, or everything possible was being done already, about the problems that concerned them.

It should be noted that 40% of the respondents had nothing negative to say about their areas, a figure about twice as high as the comparable question for the city as a whole.

Thus urban decay and safety are the most salient negative perceptions about both the entire city and the individual neighborhoods, but both responses occur about half as frequently at the neighborhood level. A nice environment and convenient location are plusses at both levels. In general, residents seem to have a much more positive attitude toward their own neighborhoods than toward the city as a whole. The most congruence in attitudes appears in the Douglass and East Central sections. Douglass area residents are the least likely to have anything negative to say about either the city or their own neighborhood. East Central residents are most likely to find nothing praiseworthy about both the city and their own area.

C. Neighborhood Shopping

As Table 11 shows, almost half of the city's residents shop in their own neighborhoods quite frequently, and most of those that don't say there are no local stores.

TABLE 11

Frequency of Neighborhood Shopping

Almost Every Day	11%	
Few Times Per Week	18	
Once Per Week	16	
		<u>45%</u>
Less Than Once Per Week	16%	
No Stores in Neighborhood	38	
Don't Know	1	
		<u>55%</u>

Those most likely to shop in the neighborhood are older and longer-term residents, those with no car, and Hispanics. Buccleuch Park dwellers are somewhat more likely to shop in the area, and those in Remsen Park are twice as likely to do so, as the sample as a whole. More than half the people in the West Central and Douglass sections said there were no stores in the vicinity. As Table 12 shows, people who did shop in their neighborhoods had a much higher opinion of the local stores than they did of downtown shopping, although their expectations about what the two areas should provide is doubtless very different.

TABLE 12

Ratings of Neighborhood and Downtown Shopping

	<u>Neighborhood</u>	<u>Downtown</u>
Excellent	11%	2%
Good	39	9
Only Fair	31	19
Poor	17	65
Don't Know	3	6

Thus in comparison to the 11% positive and 84% negative rating on downtown shopping, the assessment of local shopping is 50% positive and 48% negative. The areas where local shopping is rated quite a bit more positively than for the sample as a whole are Kilmer Park, Buccleuch Park and Remsen Park. Ratings are somewhat more negative than the whole sample in the Douglass area, and three times more negative in the West Central area.

In summary, city residents divide about evenly on the question of satisfaction with neighborhood shopping. In general, people in the areas that rate local shopping opportunities most favorably, are also the most likely to patronize local businesses more frequently.

D. The Stability of Neighborhoods

Neighborhoods, and by extension, the city as a whole, depend for their stability and improvement on residents who are happy there, want to stay there, and who wish to improve their property and regard it as a good investment if they are property owners. Exactly half of all respondents reported that if they had the opportunity, they would like to move out of their present neighborhoods. Of these, 77% said they wanted to move out of New Brunswick, 18% wished to move to another part of New Brunswick, and the remainder were unsure. Thus, about four in ten city residents claimed they would like to move out of New Brunswick if they could. Those who were most likely to want to move out of the city were persons living here less than ten years, younger people, those with children, Italians and East Europeans. The Rutgers and Douglass neighborhoods reported higher percentages also, but this is probably due in part to the larger numbers of apartment dwellers and students in these areas. Residents of the West Central area were only half as likely as the sample as a whole to want to leave New Brunswick.

There were also significant differences between neighborhoods in the proportions of those who wanted to stay where they were, and those who wished to move to another part of the city. Particular satisfaction with their current neighborhood, or at least an intention to stay, was expressed by residents of Remsen Park, Buccleuch Park, and the West Central area. Residents of the Downtown and Jersey Avenue areas tended to want to move, but to move to another part of the city. East Central residents were also likely - in fact the most likely - to say they wanted to go to another section of New Brunswick.

Several factors that might plausibly be thought to cause people to want to move were investigated. The results of this investigation are shown in Table 13.

TABLE 13

Possible Factors Affecting Residential Preference

<u>Reason</u>	<u>Desire To:</u>			
	<u>Move out of NB</u>	<u>Move Elsewhere in NB</u>	<u>Stay in Current Location</u>	<u>Don't Know</u>
<u>Rating of Schools</u>				
Excellent	43%	7%	43%	7%
Good	28	14	56	2
Fair	35	14	49	2
Poor	54	8	35	3
Don't Know	41	6	52	1
<u>See Neighborhood Home As Good Investment</u>				
Yes	24	7	68	--
No	60	13	26	--
Don't Know	31	7	55	--
<u>Rating of Downtown Shopping</u>				
Excellent	9	18	73	--
Good	28	18	54	--
Fair	39	6	52	3
Poor	45	9	44	2
Don't Know	39	11	47	3
<u>Rating of Recreational Facilities</u>				
Excellent	25	--	75	--
Good	34	16	50	--
Fair	43	8	47	1
Poor	49	11	39	1
Don't Know	36	6	56	1
<u>Rating of Daytime Neighborhood Safety</u>				
Very safe	37	6	54	3
Somewhat safe	53	11	36	1
Not At All Safe	35	20	40	5
Don't Know	33	17	50	--
<u>Rating of Night Neighborhood Safety</u>				
Very safe	34	5	59	3
Somewhat safe	44	8	46	2
Not At All Safe	52	13	34	2
Don't Know	--	--	--	--
<u>Children in Public Schools</u>				
Yes	44	15	41	--
No	52	13	33	2

TABLE 13 (cont.)

<u>Reason</u>	<u>Desire To:</u>			
	<u>Move out of NB</u>	<u>Move Elsewhere in NB</u>	<u>Stay in Current Location</u>	<u>Don't Know</u>
<u>City Attributes</u>				
Pleasant Environment	16%	5%	78%	1%
Good Location	44	14	41	2
Lack of Safety	43	10	46	2
Urban Decay	50	9	38	4
Facilities	50	2	47	2
<u>Neighborhood Attributes</u>				
Good Community Composition	31	10	59	--
Pleasant Environment	41	2	53	4
Quiet	35	7	56	2
Lack of Safety	39	20	41	--
Unpleasant Environment	48	15	33	3
<u>Comparative Taxes</u>				
Property Taxes Higher	43	8	48	2
Property Taxes Lower	46	8	44	3
About the Same	35	11	52	2
Don't Know	43	10	46	2

Note: Percentages in table sum across to 100%

While most of these variables have effects in the expected direction, some are clearly more powerful factors. The person most likely to want to move out of the city altogether is the individual who regards homes in his neighborhood as a poor investment. These people are most likely to live in the East and West Central areas and Downtown, and to be nonwhites, younger, and renters. Other factors of particular importance in the desire to leave the city are a perception of the schools as bad, of poor recreational facilities, and of lack of neighborhood safety even during the day. A feeling that the city is suffering from urban decay and has poor facilities in general also contributes to a desire to move.



The factors which contribute most heavily toward making a resident want to stay in his current neighborhood are feelings that local property is a good investment, downtown shopping and recreational facilities are good, and the city is a pleasant environment in which to live. Important features of the neighborhood which most contribute to a desire to stay are safety day and night, quiet, a pleasant environment, and, particularly, the composition of the community. People who want to stay in New Brunswick, but to move to another section, are most often concerned with safety in their current neighborhood.

Neighborhood homes in New Brunswick were regarded as a good investment by 45% of all the respondents. Among homeowners this figure rose to 61%. Long-time residents, Hungarians, and wealthier residents were also likely to think local real estate was a good investment. Respondents in the Harvey Park, Buccleuch Park, Kilmer Park and Douglass areas rated their neighborhood homes highly. Those thinking a home in their neighborhood would not be a good investment numbered 46%, and were especially likely to live in the Downtown and East Central areas, and to a lesser extent the West Central section. They also tended to be younger, newer residents, and nonwhite.

About four in ten New Brunswick residents are homeowners, and six out of ten rent. Home ownership is highest in the Kilmer Park, Remsen Park and Jersey Avenue areas. The demographic groups most likely to be homeowners are long-term residents, people with children, and of Hungarian and East European ancestry. Renters are most prevalent in the Rutgers, Downtown and East Central areas, and tend to be recent arrivals, younger, of lower income, and nonwhite.

Only 35% of homeowners said they were interested in adding improvements to

their homes, while 63% were not, and 2% had no opinion. However, desire to improve was lowest (29%) among persons resident in the city for over 30 years, and strongest (50%) among those living here from three to ten years. This suggests that those least inclined to make improvements may have already done work on their homes in the past, or feel they will not be in their homes long enough in future to make improvements worthwhile. Population segments most desirous of making improvements include those with children, East Europeans, the more highly educated and wealthier, and nonwhites. Those with desires to improve their property were especially concentrated in the Douglass and East Central areas. West Central area homeowners, and especially those in Kilmer Park, had the least interest in improving their homes.

Property taxes in New Brunswick were considered too high by 47% of the sample and about right by 16%, with the remaining 37% having no opinion. People in the Remsen Park and Jersey Avenue areas were most likely to think taxes are too high. Those with no opinion were particularly concentrated in the Downtown, East Central and Rutgers areas, where tenants rather than homeowners predominate. Residents seemed very unsure about the level of property taxes in New Brunswick as opposed to other areas, with 21% saying they were higher, 11% lower, 23% about the same and 45% saying they didn't know. Even a fifth of homeowners said they didn't know, and they distributed themselves across the other categories in rather similar proportions to the rest of the sample. Attitudes about taxes were not particularly related to an intention to stay in the city or to move.

To summarize, the same factors that make people like their neighborhoods and the city as a whole - a pleasant and attractive environment - and that make people unhappy - physical decay and lack of safety - are the ones which explain their desires

to either leave New Brunswick, leave their immediate area, or stay where they are. Perceptions about services such as shopping and the school system also have some effect. The key variable is whether people think their neighborhood is attractive and desirable, or whether it is rundown, unsafe and declining.

## VII. Evaluation of New Brunswick Tomorrow

This section explores the extent of knowledge about New Brunswick Tomorrow (NBT) among city residents, their opinions of its mission, and why they hold such opinions. It also explores their expectations about the likelihood of success of NBT's plans, and why they feel it will succeed or fail. It also presents data on attitudes about two other major institutions in the city which have associations with New Brunswick Tomorrow - Johnson and Johnson and Rutgers University.

### A. Knowledge and General Evaluation of New Brunswick Tomorrow

About 60% of city residents have heard of New Brunswick Tomorrow and 40% have not. However, awareness of NBT is considerably higher among those groups which presumably have the greatest stake in the future of the city. About two-thirds of those who work in New Brunswick and almost three-quarters of all homeowners know about the agency. Other groups which have a relatively high level of awareness of NBT are older and more long-term residents, wealthier persons, and those of Hungarian and East European ancestry. Neighborhoods where knowledge of NBT is particularly high include Harvey Park, Remsen Park, Buccleuch Park and Downtown.

In contrast, lower levels of knowledge occur most frequently among those living in the city less than two years and in the Rutgers area, with its heavy transient population of students. Others with relatively low levels of awareness include nonwhites, Hispanics, renters, and residents of the East Central area. About half of each of these groups did not know about NBT.

When asked if NBT's goal of helping New Brunswick grow and develop through attraction of new business and redevelopment of parts of the city was a good or bad idea, a resounding 90% said it was good. The remaining tenth were evenly divided among those who thought it was a bad idea, and those who didn't know. The reasons

they offered for these judgements are summarized in Table 14.

TABLE 14

Reasons for Evaluating Goals of New Brunswick Tomorrow

General Positive Comments	48%
Provides Psychological Lift	25
Approve of Urban Renewal	21
Good Economic Effect	13
General Negative Comments	9
Need for Progress	5
Will Improve Safety	3
Other	2
Don't Know	4

(Adds to more than 100% due to multiple responses)

The largest category, general positive comments, ran heavily to such sentiments as "any help is good" or "something should be done." Somewhat more substantive comments included relatively frequent observations that "change is needed," "New Brunswick has a lot to offer," and "J&J is the only hope." Those speaking of a psychological lift, the next largest category, stressed the need for revitalization, and often spoke of making New Brunswick "like it was" in the past. Respondents who saw NBT leading to urban renewal spoke of the need to build up the city, improve the appearance of downtown, and improve shopping in the city. The fourth largest category, the possible economic effects of NBT, produced frequent comments that the plans could lead to more businesses and jobs in the city. Pessimistic evaluations tended to be on the order of "it's not possible" or "I can't see any results yet."

To summarize this section, awareness of New Brunswick Tomorrow and its plans is quite widespread among residents of the city, particularly those who have deep roots in the community through employment or home ownership or long-standing residence. Residents give overwhelming approval to NBT's basic goals.

B. Evaluation of Success of New Brunswick Tomorrow

A sizeable majority of 67% of respondents think that NBT's efforts can be successful, while 13% think not and 20% are unsure. The reasons for their assessments are summarized in Table 15.

TABLE 15

Reasons for Predicted Success or Failure of New Brunswick Tomorrow

Community Involvement	39%
General Optimism	26
General Negative Comments	14
Positive Economic Comments	12
Other	6
Business/Government Involvement	5
Urban Renewal Will Happen	5
Don't Know	14

(Adds to more than 100% due to multiple responses)

The single largest category, community involvement, rests on the assertion that active participation by residents is crucial to NBT's success. People frequently said such things as it will work "if people are involved," and "if good people are behind it," or, "it needs people's hard work" or "people want New Brunswick to improve." The general optimism category included statements such as "anything is possible," "I'm optimistic," "Things have to change," and "New Brunswick has potential." Positive economic comments revolve around money being available and the generation of jobs. Those most likely to believe NBT will succeed are younger, more recent arrivals, people who work in the city, nonwhites, and those of German, Irish and Hispanic background. Residents of the Rutgers and Downtown areas were also optimistic.

Negative comments, or beliefs that NBT cannot succeed, most often revolved around feelings that there was too much apathy among residents, or that there was

"no hope" for New Brunswick. The most pessimistic elements were wealthier residents, those who did not work in the city, and people living in the Buccleuch Park and Kilmer Park sections.

Two other city institutions committed to revitalization of New Brunswick, and associated with NBT, are Johnson and Johnson and Rutgers University. Both are regarded as assets by large majorities of the city's residents. Exactly 76% thought it was good for the city that each of them was located here, while 5% thought Rutgers was a detriment and 4% believed that about J&J. The remaining 15% said Rutgers made no difference for the city and 14% had that opinion about J&J. In addition to the Douglass and Rutgers areas, Downtown residents were particularly favorable to the University. Those in the Remsen Park, Jersey Avenue and West Central sections, and nonwhites, were most likely to think Rutgers made no difference, and those in the Buccleuch and Harvey Park areas to be negative - perhaps because of the traffic Rutgers generates in their neighborhoods. Those particularly favorably disposed to J&J included men, the more educated, and higher income groups. Douglass and Rutgers again led the list of most favorable neighborhoods. Hispanics and the less educated were least favorable toward J&J, as were residents of the Jersey Avenue and East and West Central areas. Those in the East Central and Remsen Park neighborhoods also more often thought J&J made little difference, as did nonwhites.

In summary, almost all New Brunswick residents approve of NBT's goals, and a majority, although a smaller one, thinks it can succeed. Approval is also quite high for the other major institutions in the city which have stakes, and are involved, in its redevelopment. Apathy and feelings of hopelessness are perceived as the greatest barriers to success, and community involvement as the key to achieving NBT's goals.

It might also be noted that people's opinions of whether or not New Brunswick Tomorrow will succeed is an important variable itself in their own commitment to the city. More than 60% of those who believe it will succeed wish to remain residents of the city, while a similar number of those who think it will fail would like to leave.



### VIII. Conclusions

The picture of New Brunswick's present and future which emerges here, as seen through the eyes of its residents, contains elements of both dissatisfaction and hope. Residents prize an attractive, suburban, atmosphere with urban conveniences, which they see being eroded by crime, urban decay, and the flight of business from the city. Majorities of the city's residents rate the city's vital services as unsatisfactory, and also the city government which administers them. They are extremely unhappy about the atmosphere and merchandise offerings in the downtown area. Half of them say they would move out of New Brunswick if they could.

On the other hand, many of them like the neighborhoods in which they live. Many New Brunswick neighborhoods appear to be tightly-knit communities, where people are bound by ties of family and friendship. Many feel their own neighborhoods are safer, quieter, and more attractive than the city as a whole. Although a minority believe that it is "too late" for a major redevelopment plan to succeed in New Brunswick, a large majority see real hope for the success of New Brunswick Tomorrow. Given the attitudes expressed in this survey, a successful attempt to upgrade the downtown shopping area, to make it both safe and attractive, and to demonstrate that residential areas can be stabilized and improved would be not only a tremendous boost to the city, but would be the key to its revitalization.

APPENDIX

CITY OF  
**NEW BRUNSWICK**  
NEW JERSEY

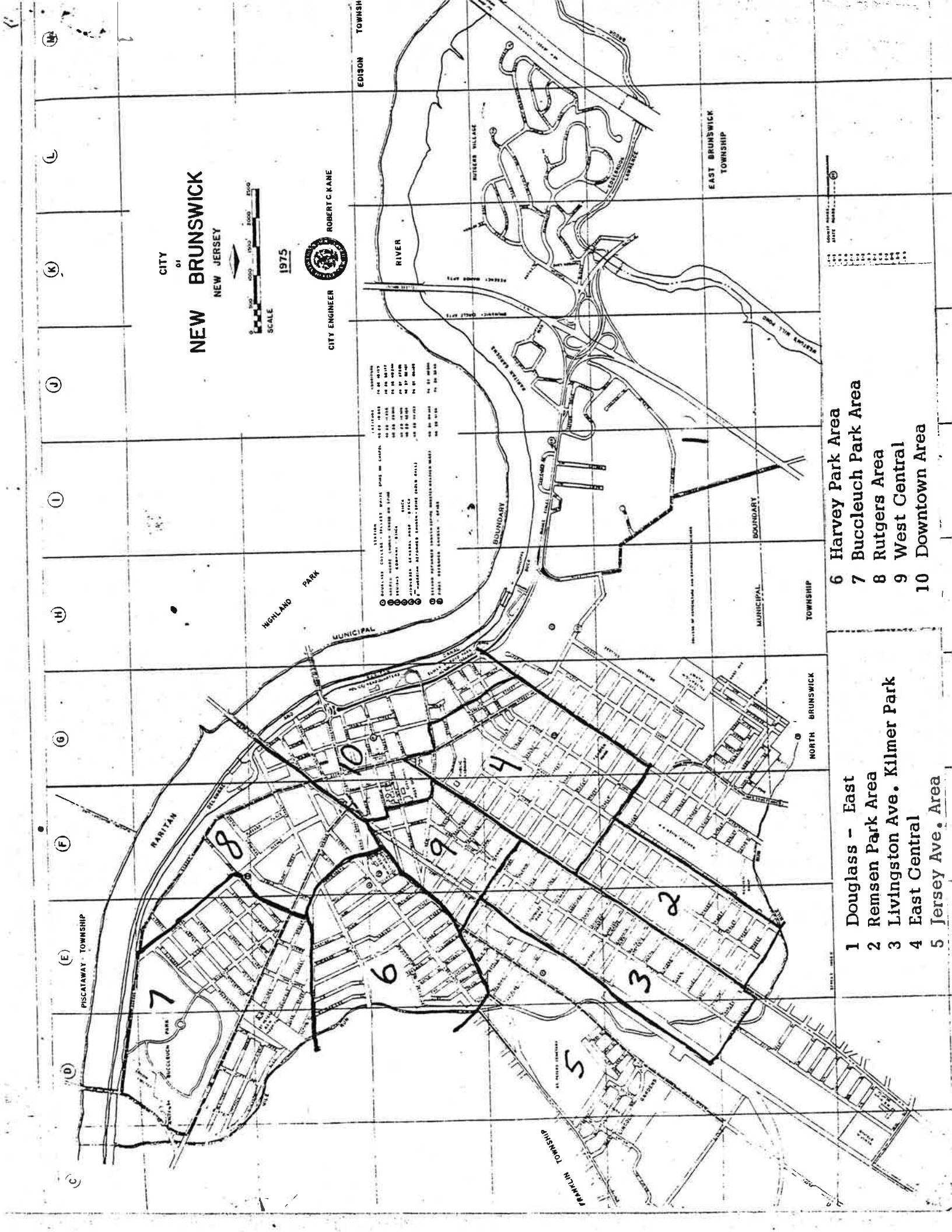


CITY ENGINEER  
**ROBERT C. KANE**

SECTION	DATE	DESCRIPTION
1	10-20-75	ADDED
2	10-20-75	ADDED
3	10-20-75	ADDED
4	10-20-75	ADDED
5	10-20-75	ADDED
6	10-20-75	ADDED
7	10-20-75	ADDED
8	10-20-75	ADDED
9	10-20-75	ADDED
10	10-20-75	ADDED

- 6 Harvey Park Area
- 7 Buccleuch Park Area
- 8 Rutgers Area
- 9 West Central
- 10 Downtown Area

- 1 Douglass - East
- 2 Remsen Park Area
- 3 Livingston Ave. Kilmer Park
- 4 East Central
- 5 Jersey Ave. Area



Profiles of New Brunswick's Neighborhoods

Douglass. Residents of this area tend to be more recently arrived and younger than the population as a whole, and slightly more likely to have school-age children. Compared to the rest of the city, income and education levels are among the highest, and fewer of the residents work in New Brunswick. The white population is higher than average. Home ownership is about average for the city. Douglass area residents are more likely to find their neighborhood pleasant, quiet and safe, and to regard local housing as a good investment. They are more likely to have a low opinion of the school system and of the available neighborhood shopping than average.

Remsen Park. Remsen Park residents are somewhat older than the city average and have the highest proportion of long-term New Brunswick residents of any area, and the second highest number of homeowners. They also rank high for school-age population, and in the number of heads of households who work in the city. Education levels are lower than average, with the lowest number of college-educated of any area. The racial mix is about average, and income levels are below average. Residents frequently cite the sense of community in their area, and are heavy users of neighborhood shopping establishments, which they rate highly, although they are less likely than average to shop downtown.

Kilmer Park. Kilmer Park's population is substantially older and wealthier than the population of the city as a whole, and has the lowest school-age population of any area. Residents have lived in New Brunswick longer than average, and the percentage of homeowners is the highest in the city. The number of persons working in New Brunswick is higher than average for the city, and education levels are somewhat lower. Whites are present in somewhat larger numbers than in the city as a whole. Kilmer Park residents are very concerned about the city's educational system despite the small numbers of

of area students; perhaps because the High School is in their neighborhood. They frequently shop in the area, and are less likely to shop downtown.

East Central. The length of residence and age distribution of the East Central population is slightly younger than that of the city as a whole. It has the highest number of less-than-high school graduates, the largest nonwhite population, the lowest income levels, the third highest number of renters, and the largest school-age population in the city. Residents of the area are extremely concerned about crime and the adequacy of police protection. They regard real estate in the area as a poor investment. They are more likely than average to shop downtown.

Jersey Avenue. Jersey Avenue residents are close to the city average in many demographic categories: age, length of residence and percentage of persons working in New Brunswick. They are slightly below average in income and education, and there is a slightly higher proportion of nonwhites and school-age children. They are somewhat more likely to be homeowners. Jersey Avenue residents are prone to cite the pleasant environment and quiet of their area, but also more likely than average to want to move. Their propensity to shop downtown is below average.

Harvey Park. Residents of this area are older, less wealthy, less educated, less likely to have school-age children and less likely to work in the city than average. The population is almost entirely white, and home ownership is above average. They value their neighborhood for its safety and friendliness, and are concerned about poor facilities and urban decay. They are more likely than average to shop downtown, and to think local real estate is a good investment.

Buccleuch Park. Buccleuch Park residents on average are substantially older, wealthier and better educated than the sample as a whole, and many are long-term inhabitants of

New Brunswick. Homeowners and New Brunswick-based workers are also slightly more prevalent here, and the proportion of school-age children is about average. The area is almost entirely white. Residents prize the convenient location and safety of the neighborhood, but are concerned about urban decay, poor facilities and traffic problems. They consider homes in the area a good investment. They patronize both downtown and neighborhood shopping establishments at a higher than average rate, and rate neighborhood shopping highly. They are less likely than average to want to move, but those who do almost all want to move out of the city.

Rutgers. The presence of large numbers of students and high-rise apartment dwellers in this area shapes its demography. Its residents are much more likely than average to be recent arrivals, young, renters, and almost twice as likely to have some college education. Almost no school-age children live here, and there is a higher than average proportion of whites and persons of high income. Urban decay and traffic problems concern them. They regard their neighborhood as very safe, and are more likely than average to shop downtown.

West Central. The highest percentage of long-term residents and older people in the entire city live in this area, as well as the highest percentage of household heads employed in the city. The area has the third highest nonwhite population, and lower income and education levels than average. Residents are somewhat more likely to be homeowners, and the school-age population is average for the sample. People living here are very concerned about crime and safety issues, and regard their physical environment as unattractive and real estate as a bad investment. Despite this, they are less likely than average to want to move. They shop downtown, and have a better opinion of the downtown area than average, perhaps because they consider the neighborhood shopping very inadequate.

Downtown. The Downtown area households are younger, more likely to have school-age children, and more likely to work in New Brunswick than average. The nonwhite population is the second highest in the city, and income levels are the lowest. The proportion of renters is exceeded only in the Rutgers area. Length of residence is about average for the city. The major concerns of the area's population are urban decay, poor facilities, and bad housing conditions. Residents want to move, but frequently to another section of the city. They are more likely than average to shop in their "neighborhood" - the downtown area - and to have a good opinion of it.

MULTIPLE BANNER VARIABLE Q2

: WHAT R LIKES ABOUT N.B.-1ST

- 1. LOCATION
- 2. PERSONAL REASONS
- 3. UNIV ATMOS
- 4. GOOD FACILITIES

- 5. PLEASANT ENVIORN
- 6. OTHER
- 7. NOTHING
- 8. DK

	UNWTD N	1.	2.	3.	4.	5.	6.	7.	8.
TOTAL RESPONDENTS	571	17	14	13	5	19	7	45	1
****ADDRESS****									
DOUGLASS-EAST	159	22	11	11	11	21	8	39	3
REMSAN PK AREA	44	7	23	7	5	18	11	48	0
LIV AVE-KILMER PK	28	11	14	11	4	18	14	36	0
EAST CENTRAL	70	10	9	14	0	20	6	60	0
JERSEY AVE AREA	60	18	5	7	2	8	7	60	3
HARVEY PK AREA	71	15	17	13	3	27	6	44	0
BUCCLEUCH PK AREA	47	15	17	21	4	23	6	43	2
RUTGERS AREA	45	29	11	24	9	18	4	40	0
WEST CENTRAL	26	19	19	12	4	15	4	42	0
DOWNTOWN	18	22	39	22	0	11	17	28	0
****LENGTH OF RESIDENCE IN NB****									
2 OR LESS YRS	95	19	4	21	9	16	3	52	0
3-10 YRS	139	21	7	22	8	25	5	38	0
11-30 YRS	107	21	19	7	7	13	10	50	3
OVER 30 YRS	228	12	20	7	1	20	9	44	2
****OWN OR RENT****									
OWN	233	15	17	6	5	18	9	45	2
RENT	333	19	12	18	5	21	6	45	1
****SEX****									
MALE	257	17	14	17	5	17	7	43	2
FEMALE	310	18	15	10	5	21	8	47	1
****AGE****									
18 - 29	200	16	7	23	7	20	5	48	1
30 - 49	118	23	11	9	6	19	4	48	1
50 OR OVER	231	17	20	7	3	19	12	42	3
****SCHOOL AGE CHILDREN****									
YES	120	17	8	5	8	17	3	60	1
NO	443	18	16	15	4	20	9	41	2
****EDUCATION****									
LESS THAN H.S.	126	10	16	2	3	16	10	54	3
H.S. GRAD	185	15	14	2	4	24	8	50	1
MORE THAN H.S.	235	24	13	28	7	18	5	37	0
****OCCUPATION****									
BLUF COLLAR	140	18	11	11	1	19	8	49	1
WHITE COLLAR	177	24	12	15	9	21	6	42	2
SELF EMPLOYED	47	19	21	6	2	15	11	38	2
RETIRED	82	12	26	10	6	24	7	45	2
OTHER	100	12	9	21	4	15	7	47	0
****INCOME****									
UNDER 10000	198	12	18	16	3	22	8	46	2
10000-15000	94	18	11	14	7	20	4	46	0
OVER 15000	154	30	11	16	8	16	6	40	1



MULTIPLE BANNER VARIABLE Q2 : WHAT R LIKES ABOUT N.B.-1ST

- |                     |                     |
|---------------------|---------------------|
| 1. LOCATION         | 5. PLEASANT ENVIORN |
| 2. PERSONAL REASONS | 6. OTHER            |
| 3. UNIV ATMOS       | 7. NOTHING          |
| 4. GOOD FACILITIES  | 8. DK               |

	UNWTD	1.	2.	3.	4.	5.	6.	7.	8.
TOTAL RESPONDENTS	571	17	14	13	5	19	7	45	1
***CHEIF WAGE EARNER WORK IN NB***									
YES	174	21	13	14	5	21	9	40	2
NO	198	21	13	11	6	19	7	47	2
***OWN CAR***									
YES	445	18	15	14	6	19	7	44	2
NO	115	13	11	10	2	19	8	52	0
***RACE***									
WHITE	435	19	13	14	6	20	8	43	2
NONWHITE	112	13	16	11	3	16	6	55	0
***ETHNICITY***									
GERMAN	47	32	13	21	2	26	4	36	0
HUNGARIAN	51	18	18	2	2	29	2	47	2
IRISH	80	24	11	8	1	25	9	41	1
ITALIAN	50	12	10	8	4	14	8	52	2
POLISH-CZECH	25	20	0	20	8	16	12	36	4
HISPANIC	17	12	12	24	12	29	0	29	0

MULTIPLE BANNER VARIABLE C3 : WHAT I DISLIKES ABOUT NEIGH-IST

	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.
UNWTD	33	39	5	11	6	7	10	20	5	22	1
N	552										
TOTAL RESPONDENTS											
***ADDRESS***											
DOUGLASS-EAST	32	20	5	14	7	11	17	18	7	15	1
HEMPH PK AREA	41	15	10	15	7	12	5	10	2	24	0
LIV AVE-KILMER PK	35	31	8	9	12	15	8	4	4	15	0
EAST CENTRAL	31	31	1	4	7	1	7	25	4	26	1
JIMMY AVE AREA	31	21	3	12	7	9	3	10	3	36	3
MARVY PK AREA	36	42	7	3	4	1	6	31	7	24	1
DOUGLASS PK AREA	30	38	4	6	4	8	14	26	4	18	0
RODGERS AREA	34	34	2	14	2	2	9	18	2	20	0
WEST CENTRAL	27	44	15	11	11	0	0	22	4	30	0
DOWNTOWN	25	31	0	25	6	0	19	38	0	13	0
***LENGTH OF RESIDENCE IN AREA***											
2 OR LESS YRS	23	40	2	2	6	0	14	22	8	24	1
3-10 YRS	29	33	5	11	6	14	19	19	4	16	1
11-30 YRS	29	24	6	11	7	6	6	20	8	31	2
OVER 30 YRS	36	26	5	14	6	6	4	20	3	20	1
***OWN OR RENT***											
OWN	31	22	8	16	7	12	8	18	6	23	1
RENT	34	35	3	7	5	3	12	22	5	21	1
***SEX***											
MALE	30	27	6	16	6	5	10	18	4	25	1
FEMALE	35	31	4	11	7	8	9	22	5	18	1
***AGE***											
18 - 29	31	38	5	8	4	5	12	23	6	21	1
30 - 49	27	29	5	12	6	17	10	17	4	20	1
50 OR OVER	37	24	6	13	6	4	9	21	5	22	1
***SCHOOL AGE CHILDREN***											
YRS	24	21	4	12	4	22	4	21	4	25	2
NS	35	32	5	11	6	3	12	20	5	21	1
***EDUCATION***											
LESS THAN HS.	31	19	4	14	7	6	6	13	4	31	2
H.S. GRAD	31	24	2	12	6	11	11	19	2	23	2
MORE THAN HS.	35	41	8	7	5	5	12	26	8	15	0
***OCCUPATION***											
BLUE COLLAR	32	23	6	14	5	5	8	22	3	29	2
WHITE COLLAR	33	32	5	11	6	10	11	20	5	19	0
SELF EMPLOYED	33	36	7	4	4	20	4	9	7	18	2
RETIRED	38	28	6	5	6	1	10	23	9	19	3
OTHER	31	34	2	10	7	4	16	24	1	20	1
***INCOME***											
UNDER 10000	34	31	5	12	5	3	11	24	2	22	2
10000-15000	37	28	10	13	3	7	6	20	7	24	0
OVER 15000	34	35	5	11	5	14	10	22	7	12	0



MULTIPLE BANNER VARIABLE 04 : WHAT SHOULD BE DONE ABOUT THE PROBLEM

	UNWTD	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.
TOTAL RESPONDENTS	364	25	6	5	13	10	8	5	7	5	20	15	35
****ADDITIONS****													
DOUGLAS AREA	108	26	10	5	15	9	6	8	12	6	21	11	31
REMSEN PK AREA	27	19	15	0	7	7	15	0	4	7	26	7	33
LIV AVE-KILMER PK	20	15	10	10	5	10	0	5	10	5	10	25	30
EAST CHITPA	42	31	0	7	2	10	10	2	2	7	26	21	31
JERSEY AVE AREA	35	31	9	9	11	9	9	0	11	23	40	23	40
NAVY PK AREA	48	19	2	6	13	15	10	4	6	8	31	23	33
BUCCLEIGH PK AREA	38	13	3	5	26	5	11	0	6	3	10	8	53
RUTGERS AREA	32	38	0	0	22	16	9	6	6	3	16	6	34
WEST CHITPA	19	37	0	5	5	11	5	0	5	0	5	5	47
DUNTHORN	12	35	0	17	8	17	0	8	17	8	17	17	35
****LENGTH OF RESIDENCE IN AREA****													
2 OR LESS YRS	59	17	0	2	16	14	5	1	8	12	20	20	27
3-10 YRS	94	22	13	5	18	8	12	4	12	3	23	9	37
11-20 YRS	60	30	7	13	10	8	8	10	3	5	22	13	32
OVER 20 YRS	164	27	4	4	10	11	7	5	5	5	10	16	37
****RACE****													
WH	159	27	10	6	10	8	11	8	6	4	19	15	16
BL	220	23	2	5	15	12	6	3	8	6	21	14	35
****SEX****													
MALE	167	27	5	7	9	10	10	7	8	3	22	15	30
FEMALE	215	23	7	5	16	11	7	4	7	7	18	14	38
****AGE****													
10 - 29	138	22	4	6	13	14	6	5	6	9	27	16	35
30 - 49	84	21	12	8	17	7	10	4	10	5	14	12	35
50 OR OVER	150	29	5	4	11	9	10	7	7	3	19	15	35
****SCHOOL AGE CHILD****													
YES	81	22	21	6	12	7	7	2	2	4	15	17	37
NO	298	26	2	5	13	11	9	6	8	6	22	14	34
****EDUCATION****													
LESS THAN HS	76	22	5	6	4	4	7	8	3	3	24	28	34
HS GRAD	118	22	10	7	10	13	6	3	8	5	17	12	38
HIGHER THAN HS	176	27	4	5	19	12	11	5	9	7	22	11	33
****OCCUPATION****													
BLUE COLLAR	85	29	4	12	6	14	7	11	6	6	16	18	29
WHITE COLLAR	123	25	11	3	20	9	9	7	7	6	19	15	28
SELF EMPLOYED	34	15	12	0	15	3	4	0	3	9	26	6	56
RETIRED	56	27	2	2	7	9	11	2	11	7	13	10	48
OTHER	69	23	1	7	16	16	7	0	9	3	30	14	25
****INCOME****													
UNDER 10000	136	24	5	4	12	10	6	5	8	4	21	20	37
10000-15000	62	31	3	6	5	13	16	8	3	8	24	11	35
OVER 15000	120	27	9	8	21	9	8	4	7	6	17	10	33

MULTIPLE BARRIER VARIABLE 04 : WHAT SHOULD BE DONE ABOUT THE PROBLEM?

	IMPROVE FACILITIES												
	1. IMPROVE LAW ENFORCEMENT	2. IMPROVE EDUCATION	3. IMPROVE HOUSING	4. URBAN RENEWAL	5. TRANSPORTATION	6. POLITICAL	7. ECONOMIC	8. OTHER	9. IMPROVE ENVIRONMENT	10. POLICE	11. SHELTERS	12. DRUGS	
TOTAL RESPONDENTS	384	25	4	5	13	10	8	6	7	5	20	15	35
***CHIEF BARRIER WORK IN N****													
YES	119	23	7	8	16	8	9	5	5	3	24	12	10
NO	126	25	10	3	13	11	6	10	7	10	15	17	36
***** CASES *****													
YES	302	24	6	6	14	10	9	5	7	4	19	16	35
NO	75	28	0	4	7	13	5	5	8	11	25	11	33
***** RACE *****													
WHITE	311	25	6	4	14	10	8	5	8	6	21	15	36
NONWHITE	61	21	8	15	11	13	8	5	3	3	21	10	28
***** ETHNICITY *****													
GERMAN	37	24	11	8	5	11	8	5	11	3	19	19	43
HUNGARIAN	37	35	5	5	8	8	11	5	0	3	22	19	27
IRISH	59	22	7	5	15	8	8	5	7	3	14	14	49
ITALIAN	38	21	3	0	8	16	8	5	5	8	21	26	34
POLISH-CZECH	18	33	11	0	11	17	0	0	17	6	11	22	39
HISPANIC	7	14	14	14	0	29	0	14	14	14	29	14	0

## BANNER VARIABLE Q5A

## : RATING OF PUBLIC SCHOOLS

1. EXCELLENT
2. GOOD
3. ONLY FAIR

4. POOR
9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	593	2	11	25	25	37
****ADDRESS****						
DOUGLASS-EAST	161	2	10	24	30	34
REMSAN PK AREA	45	2	16	31	22	29
LIV AVE-KILMER PK	29	3	3	17	34	41
EAST CENTRAL	73	5	10	25	19	41
JERSEY AVE AREA	63	2	11	29	32	27
HARVEY PK AREA	73	1	11	29	19	40
BUCCLEUCH PK AREA	53	2	9	19	26	43
RUTGERS AREA	47	0	9	19	17	55
WEST CENTRAL	27	7	19	26	11	37
DCWNTOWN	19	0	16	32	26	26
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	97	0	5	16	14	64
3-10 YRS	139	1	7	21	35	36
11-30 YRS	114	5	13	28	25	29
OVER 30 YRS	241	2	14	29	24	31
****OWN OR RENT****						
OWN	244	4	13	25	29	30
RENT	344	1	10	25	22	43
****SEX****						
MALE	264	3	10	25	24	39
FEMALE	325	2	12	25	26	36
****AGE****						
18 - 29	201	0	6	26	30	38
30 - 49	121	4	7	27	34	28
50 OR OVER	247	3	16	24	17	40
****SCHOOL AGE CHILDREN****						
YES	120	3	10	38	37	13
NO	464	2	11	22	22	44
****EDUCATION****						
LESS THAN H.S.	135	4	16	31	21	29
H.S. GRAD	192	2	15	29	28	26
MORE THAN H.S.	239	1	4	19	25	49
****OCCUPATION****						
BLUE COLLAR	144	2	13	31	29	25
WHITE COLLAR	152	3	9	22	30	36
SELF EMPLOYED	47	2	9	28	34	28
RETIRED	89	4	12	25	13	45
OTHER	104	0	11	23	17	49
****INCOME****						
UNDER 10000	213	3	13	26	19	39
10000-15000	95	1	11	36	24	28
OVER 15000	158	3	9	21	34	33

BANNER VARIABLE Q5A

: RATING OF PUBLIC SCHOOLS

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	593	2	11	25	25	37
****CHEIF WAGE EARNER WORK IN NB****						
YES	177	2	11	29	28	30
NO	204	2	11	23	32	31
****OWN CAR****						
YES	462	2	10	26	27	35
NO	118	3	12	24	19	42
****RACE****						
WHITE	452	2	11	23	25	40
NONWHITE	115	4	10	37	27	23
****ETHNICITY****						
GERMAN	50	0	12	22	30	36
HUNGARIAN	52	2	19	27	23	29
IRISH	83	1	11	19	29	40
ITALIAN	51	2	8	27	29	33
POLISH-CZECH	27	4	7	33	26	30
HISPANIC	17	0	24	12	41	24

BANNER VARIABLE Q5B : RATING OF BUS SERVICE

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	597	3	19	16	28	34
****ADDRESS****						
DOUGLASS-EAST	163	2	17	12	31	39
REMSEN PK AREA	45	4	24	22	20	29
LIV AVE-KILMER PK	29	0	21	14	41	24
EAST CENTRAL	74	5	20	15	31	28
JERSEY AVE AREA	62	3	24	24	26	23
HARVEY PK AREA	74	3	19	15	28	35
BUCCLEUCH PK AREA	53	0	11	23	32	34
RUTGERS AREA	47	0	23	17	23	36
WEST CENTRAL	27	7	19	15	7	52
DCWNTOWN	20	5	20	5	40	30
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	100	2	30	14	19	35
3-10 YRS	140	4	21	17	26	32
11-30 YRS	114	4	15	14	32	34
OVER 30 YRS	241	2	15	17	32	34
****OWN OR RENT****						
OWN	244	4	12	14	33	37
RENT	348	2	24	18	25	31
****SEX****						
MALE	265	2	24	16	29	29
FEMALE	328	3	16	16	28	37
****AGE****						
18 - 29	205	2	31	20	20	27
30 - 49	121	2	11	20	31	36
50 OR OVER	247	3	13	12	35	36
****SCHOOL AGE CHILDREN****						
YES	121	3	16	18	27	36
NO	467	2	20	16	29	33
****EDUCATION****						
LESS THAN H.S.	135	3	17	16	36	29
H.S. GRAD	192	3	18	18	30	32
MORE THAN H.S.	243	2	22	16	24	36
****OCCUPATION****						
BLUE COLLAR	145	3	17	14	35	31
WHITE COLLAR	132	3	15	15	31	36
SELF EMPLOYED	47	2	17	17	26	38
RETIRED	89	4	17	18	29	31
OTHER	107	1	27	18	22	32
****INCOME****						
UNDER 10000	213	4	21	18	28	29
10000-15000	96	1	22	23	24	30
OVER 15000	158	2	16	11	30	41



BANNER VARIABLE Q5B : RATING OF BUS SERVICE

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR
- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	597	3	19	16	28	34
****CHEIF WAGE EARNER WORK IN NB****						
YES	177	3	15	16	32	34
NO	205	2	19	15	30	33
****OWN CAR****						
YES	463	2	19	15	26	37
NO	121	3	19	20	37	21
****RACE****						
WHITE	454	3	19	16	28	35
NONWHITE	117	3	23	16	31	27
****ETHNICITY****						
GERMAN	50	2	16	20	26	36
HUNGARIAN	52	4	17	10	31	38
IRISH	83	2	14	24	27	33
ITALIAN	52	4	25	15	27	29
POLISH-CZECH	27	11	22	22	19	26
HISPANIC	17	0	35	24	29	12

BANNER VARIABLE Q5C : RATING OF HEALTH CARE

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	599	8	36	16	10	30
****ADDRESS****						
DOUGLASS-EAST	164	10	34	13	10	33
REMSSEN PK AREA	45	7	38	20	7	29
LIV AVE-KILMER PK	29	3	31	10	21	34
EAST CENTRAL	74	5	34	18	8	35
JERSEY AVE AREA	63	5	30	17	17	30
HARVEY PK AREA	74	8	38	26	7	22
BUCCLEUCH PK AREA	53	8	53	9	2	28
RUTGERS AREA	47	6	34	11	6	43
WEST CENTRAL	27	15	48	11	11	15
DCWNTOWN	20	5	30	25	25	15
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	100	3	26	10	11	50
3-10 YRS	139	9	37	15	9	29
11-30 YRS	117	9	40	19	7	25
OVER 30 YRS	241	8	38	17	12	25
****OWN OR RENT****						
OWN	245	9	39	16	11	25
RENT	349	7	34	16	9	34
****SEX****						
MALE	265	7	34	14	12	33
FEMALE	330	8	38	17	8	28
****AGE****						
18 - 29	205	6	33	18	12	31
30 - 49	122	9	39	16	11	25
50 OR OVER	248	8	38	14	8	31
****SCHOOL AGE CHILDREN****						
YES	121	9	43	20	10	18
NO	469	7	35	15	10	33
****EDUCATION****						
LESS THAN H.S.	136	5	40	18	8	29
H.S. GRAD	193	9	39	17	12	23
MORE THAN H.S.	243	8	33	14	10	36
****OCCUPATION****						
BLUE COLLAR	146	8	35	23	10	24
WHITE COLLAR	182	9	36	12	10	34
SELF EMPLOYED	47	4	45	17	13	21
RETIRED	90	9	43	9	10	29
OTHER	107	6	32	18	9	36
****INCCME****						
UNDER 10000	214	7	33	19	13	29
10000-15000	95	5	47	13	11	24
OVER 15000	158	11	34	15	9	30

BANNER VARIABLE Q5C

: RATING OF HEALTH CARE

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	599	8	36	16	10	30
****CHEIF WAGE EARNER WCRK IN NB****						
YES	178	8	35	18	10	29
NO	205	7	38	17	11	27
****OWN CAR****						
YES	465	8	39	14	9	29
NO	121	7	26	21	12	32
****RACE****						
WHITE	456	9	36	14	9	32
NONWHITE	117	5	37	23	16	19
****ETHNICITY****						
GERMAN	49	12	31	14	10	33
HUNGARIAN	52	8	38	29	12	13
IRISH	83	11	39	12	13	25
ITALIAN	53	8	42	19	9	23
POLISH-CZECH	27	19	37	11	7	26
HISPANIC	17	0	29	24	24	24

BANNER VARIABLE Q5D : RATING OF POLICE PROTECTION

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	599	4	35	33	18	10
****ADDRESS****						
DOUGLASS-EAST	165	5	35	32	18	11
REMSSEN PK AREA	45	9	36	36	11	9
LIV AVE-KILMER PK	29	3	38	31	14	14
EAST CENTRAL	74	5	26	32	23	14
JERSEY AVE AREA	63	3	33	38	21	5
HARVEY PK AREA	74	4	34	30	22	11
BUCCLEUCH PK AREA	52	2	43	31	13	6
RUTGERS AREA	47	2	36	34	17	11
WEST CENTRAL	27	7	44	30	11	7
DCWNTOWN	20	0	35	35	30	0
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	100	4	35	31	15	15
3-10 YRS	139	1	36	33	18	12
11-30 YRS	117	9	38	27	18	9
OVER 30 YRS	241	4	34	36	20	6
****OWN OR RENT****						
OWN	245	5	38	32	17	8
RENT	349	4	34	33	19	10
****SEX****						
MALE	265	2	32	38	18	9
FEMALE	330	6	37	28	18	10
****AGE****						
18 - 29	206	2	32	35	22	9
30 - 49	121	6	35	32	16	12
50 OR OVER	248	5	38	32	16	9
****SCHOOL AGE CHILDREN****						
YES	120	6	40	28	18	8
NO	470	4	34	34	18	10
****EDUCATION****						
LESS THAN H.S.	136	7	32	32	20	10
H.S. GRAD	194	3	40	31	17	9
MORE THAN H.S.	242	4	34	35	19	9
****OCCUPATION****						
BLUE COLLAR	146	4	32	34	21	10
WHITE COLLAR	182	5	38	30	16	11
SELF EMPLOYED	47	4	36	28	26	6
RETIRED	90	4	40	28	17	11
OTHER	107	3	33	44	16	5
****INCOME****						
UNDER 10000	214	3	33	34	19	10
10000-15000	96	6	31	34	26	2
OVER 15000	157	4	39	32	17	8

BANNER VARIABLE Q5D : RATING OF POLICE PROTECTION

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR
- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	599	4	35	33	18	10
****CHEIF WAGE EARNER WORK IN NB****						
YES	179	3	38	30	20	9
NO	204	5	33	32	18	11
****OWN CAR****						
YES	465	4	37	34	16	10
NO	121	6	30	30	26	8
****RACE****						
WHITE	456	4	38	32	16	10
NONWHITE	117	4	24	36	28	8
****ETHNICITY****						
GERMAN	50	4	30	42	16	8
HUNGARIAN	52	2	42	29	17	10
IRISH	82	7	34	26	20	13
ITALIAN	53	9	38	26	21	6
POLISH-CZECH	27	7	30	26	22	15
HISPANIC	17	0	29	29	29	12

## BANNER VARIABLE Q5E

## : RATING OF FIRE PROTECTION

1. EXCELLENT
2. GOOD
3. ONLY FAIR

4. POOR
9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	600	10	56	13	3	18
****ADDRESS****						
DOUGLASS-EAST	165	5	56	16	2	20
REMSEN PK AREA	45	22	58	7	0	13
LIV AVE-KILMER PK	29	14	52	10	3	21
EAST CENTRAL	74	11	47	20	1	20
JERSEY AVE AREA	63	10	63	11	3	13
HARVEY PK AREA	74	14	57	11	1	18
BUCCLEUCH PK AREA	53	8	75	6	4	8
RUTGERS AREA	47	13	40	17	2	28
WEST CENTRAL	27	19	59	0	7	15
DCWNTOWN	20	5	45	20	10	20
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	100	7	35	15	4	39
3-10 YRS	140	7	54	16	2	21
11-30 YRS	117	15	58	10	5	11
OVER 30 YRS	241	11	65	12	1	10
****OWN OR RENT****						
OWN	246	13	62	11	3	11
RENT	349	9	52	15	2	22
****SEX****						
MALE	266	12	54	15	3	17
FEMALE	330	9	58	12	2	19
****AGE****						
18 - 29	206	9	43	19	4	25
30 - 49	122	10	61	12	2	15
50 OR OVER	248	12	63	9	2	13
****SCHOOL AGE CHILDREN****						
YES	121	12	58	13	3	13
NO	470	10	56	13	2	19
****EDUCATION****						
LESS THAN H.S.	136	14	63	10	2	11
H.S. GRAD	194	11	61	14	3	11
MORE THAN H.S.	243	9	48	14	3	26
****OCCUPATION****						
BLUE COLLAR	146	14	55	16	2	12
WHITE COLLAR	133	8	57	10	2	23
SELF EMPLOYED	47	9	53	17	11	11
RETIRED	90	6	64	9	3	18
OTHER	107	12	51	18	2	17
****INCOME****						
UNDER 10000	214	10	54	12	5	19
10000-15000	96	9	63	16	1	11
OVER 15000	158	12	53	14	2	19

BANNER VARIABLE QSE : RATING OF FIRE PROTECTION

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	600	10	56	13	3	18
****CHEIF WAGE EARNER WORK IN NB****						
YES	179	13	55	12	4	16
NO	205	9	57	14	2	18
****OWN CAR****						
YES	466	10	58	13	3	16
NO	121	12	47	14	3	24
****RACE****						
WHITE	457	11	59	10	3	18
NONWHITE	117	9	44	26	3	16
****ETHNICITY****						
GERMAN	50	14	58	14	0	14
HUNGARIAN	52	13	65	10	0	12
IRISH	83	10	64	7	5	14
ITALIAN	53	19	60	9	0	11
POLISH-CZECH	27	22	56	15	0	7
HISPANIC	17	0	59	18	0	24

BANNER VARIABLE Q5F : RATING OF DOWNTOWN SHOPPING

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR
- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	599	2	9	19	65	6
****ADDRESS****						
DOUGLASS-EAST	164	4	5	16	66	8
REMSEN PK AREA	45	0	7	9	71	13
LIV AVE-KILMER PK	29	0	3	14	79	3
EAST CENTRAL	74	0	14	31	49	7
JERSEY AVE AREA	63	2	8	16	70	5
HARVEY PK AREA	74	4	11	15	69	1
BUCCLEUCH PK AREA	53	0	9	15	74	2
RUTGERS AREA	47	0	11	26	55	9
WEST CENTRAL	27	4	19	33	37	7
DOWNTOWN	20	0	15	15	70	0
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	100	3	14	29	47	7
3-10 YRS	140	4	11	16	64	5
11-30 YRS	116	2	9	17	67	5
OVER 30 YRS	241	0	6	16	71	6
****OWN OR RENT****						
OWN	245	1	7	13	71	7
RENT	349	2	10	22	60	5
****SEX****						
MALE	256	2	9	18	65	7
FEMALE	329	2	9	19	65	5
****AGE****						
18 - 29	206	3	15	23	54	4
30 - 49	122	2	4	20	69	5
50 OR OVER	247	1	6	13	72	8
****SCHOOL AGE CHILDREN****						
YES	121	3	9	18	66	3
NO	459	1	9	19	64	7
****EDUCATION****						
LESS THAN H.S.	135	1	10	19	60	10
H.S. GRAD	194	2	9	13	70	6
MORE THAN H.S.	243	2	8	23	64	3
****OCCUPATION****						
BLUE COLLAR	146	1	8	16	67	8
WHITE COLLAR	182	2	7	18	69	4
SELF EMPLOYED	47	0	11	13	72	4
RETIRED	90	0	9	18	67	7
OTHER	107	5	9	27	55	4
****INCCME****						
UNDER 10000	213	2	11	23	60	4
10000-15000	96	3	7	21	65	4
OVER 15000	158	1	5	13	75	6



BANNER VARIABLE Q5F

: RATING OF DOWNTOWN SHOPPING

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	599	2	9	19	65	6
****CHEIF WAGE EARNER WORK IN NB****						
YES	179	1	8	17	68	6
NO	204	2	7	17	68	6
****OWN CAR****						
YES	465	2	9	17	66	6
NO	121	2	8	24	60	5
****RACE****						
WHITE	456	2	8	18	66	5
NONWHITE	117	2	11	20	61	7
****ETHNICITY****						
GERMAN	50	0	6	22	68	4
HUNGARIAN	52	2	8	23	63	4
IRISH	83	2	10	17	69	2
ITALIAN	53	4	13	11	66	6
POLISH-CZECH	27	7	4	19	67	4
HISPANIC	17	0	18	12	71	0

BANNER VARIABLE Q5G

: RATING OF REC. FACILITIES

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DGN'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	600	3	17	26	31	24
****ADDRESS****						
DOUGLASS-EAST	165	5	18	29	30	18
REMSEN PK AREA	45	2	22	20	29	27
LIV AVE-KILMER PK	29	3	3	24	34	34
EAST CENTRAL	74	0	16	20	36	27
JERSEY AVE AREA	63	5	14	27	37	17
HARVEY PK AREA	74	1	20	20	26	32
BUCCLEUCH PK AREA	53	0	17	28	30	25
RUTGERS AREA	47	4	15	26	28	28
WEST CENTRAL	27	0	26	22	30	22
DOWNTOWN	20	0	5	55	30	10
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	100	1	26	23	27	23
3-10 YRS	140	6	17	25	39	14
11-30 YRS	117	2	19	27	26	26
OVER 30 YRS	241	2	12	27	32	28
****OWN OR RENT****						
OWN	246	3	16	26	30	26
RENT	349	2	18	26	32	22
****SEX****						
MALE	266	3	17	27	34	19
FEMALE	330	2	17	25	29	27
****AGE****						
18 - 29	206	2	17	29	40	12
30 - 49	122	3	15	34	34	15
50 OR OVER	248	3	17	21	24	35
****SCHOOL AGE CHILDREN****						
YES	121	4	13	37	37	8
NO	470	2	17	23	30	28
****EDUCATION****						
LESS THAN H.S.	136	2	16	25	29	27
H.S. GRAD	194	1	16	25	32	25
MORE THAN H.S.	243	5	17	28	33	18
****OCCUPATION****						
BLUE COLLAR	146	2	14	25	38	21
WHITE COLLAR	183	3	16	30	32	19
SELF EMPLOYED	47	6	19	32	36	6
RETIRED	90	0	17	18	17	49
OTHER	107	4	15	29	31	21
****INCOME****						
UNDER 10000	214	2	15	25	32	26
10000-15000	96	4	16	31	34	15
OVER 15000	158	4	15	29	34	16

BANNER VARIABLE Q5G

: RATING OF REC. FACILITIES

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	600	3	17	26	31	24
****CHEIF WAGE EARNER WORK IN NB****						
YES	179	4	13	29	35	20
NO	205	2	19	28	34	16
****OWN CAR****						
YES	466	3	16	27	32	21
NO	121	1	17	21	29	32
****RACE****						
WHITE	457	4	17	26	28	26
NONWHITE	117	0	15	27	47	11
****ETHNICITY****						
GERMAN	50	4	20	18	38	20
HUNGARIAN	52	0	17	25	33	25
IRISH	83	4	16	25	29	27
ITALIAN	53	4	13	28	38	17
POLISH-CZECH	27	7	11	30	26	26
HISPANIC	17	0	24	18	47	12

BANNER VARIABLE Q5H : RATING OF CITY GOVT

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNCW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	600	1	15	37	23	24
****ADDRESS****						
DOUGLASS-EAST	165	1	14	39	23	24
REMSEN PK AREA	45	0	18	47	20	16
LIV AVE-KILMER PK	29	0	7	34	31	28
EAST CENTRAL	74	1	16	30	22	31
JERSEY AVE AREA	63	3	14	33	21	29
HARVEY PK AREA	74	0	12	38	31	19
BUCCLEUCH PK AREA	53	2	19	42	15	23
RUTGERS AREA	47	0	13	32	21	34
WEST CENTRAL	27	0	22	37	22	19
DOWNTOWN	20	0	10	35	35	20
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	100	0	6	31	16	47
3-10 YRS	140	1	10	47	24	19
11-30 YRS	117	0	19	35	26	20
OVER 30 YRS	241	2	19	34	25	20
****OWN OR RENT****						
OWN	246	1	21	35	27	17
RENT	349	1	10	39	20	30
****SEX****						
MALE	266	1	14	33	27	24
FEMALE	330	1	15	39	20	24
****AGE****						
18 - 29	206	0	9	42	23	25
30 - 49	122	0	20	37	23	20
50 OR OVER	248	2	17	34	24	24
****SCHOOL AGE CHILDREN****						
YES	121	1	18	36	26	20
NO	470	1	13	37	23	26
****EDUCATION****						
LESS THAN H.S.	136	2	16	38	19	25
H.S. GRAD	194	1	18	39	24	18
MORE THAN H.S.	243	0	11	37	26	27
****OCCUPATION****						
BLUE COLLAR	146	1	12	45	19	23
WHITE COLLAR	183	0	15	37	26	22
SELF EMPLOYED	47	2	17	36	32	13
RETIRED	90	1	18	32	24	24
OTHER	107	1	11	35	21	33
****INCOME****						
UNDER 10000	214	1	16	36	25	22
10000-15000	96	1	5	46	28	20
OVER 15000	158	1	16	45	20	18

BANNER VARIABLE Q5H : RATING OF CITY GOVT

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	600	1	15	37	23	24
****CHEIF WAGE EARNER WORK IN NB****						
YES	179	1	20	37	24	17
NO	205	0	11	41	24	23
****OWN CAR****						
YES	466	1	14	37	24	24
NO	121	2	14	38	21	25
****RACE****						
WHITE	457	1	15	37	23	25
NONWHITE	117	1	12	38	28	21
****ETHNICITY****						
GERMAN	50	2	20	38	16	24
HUNGARIAN	52	2	17	31	29	21
IRISH	83	0	19	40	22	19
ITALIAN	53	2	23	40	21	15
POLISH-CZECH	27	0	22	48	19	11
HISPANIC	17	0	12	29	35	24

BANNER VARIABLE Q6

: EASE OF GETTING DOWNTOWN

1. VERY EASY

2. SOMEWHAT EASY

3. NOT AT ALL EASY

9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	74	15	11	1
****ADDRESS****					
DOUGLASS-EAST	165	62	19	16	2
REMSSEN PK AREA	45	71	16	13	0
LIV AVE-KILMER PK	29	69	24	7	0
EAST CENTRAL	74	81	14	5	0
JERSEY AVE AREA	62	69	15	16	0
HARVEY PK AREA	74	80	8	11	1
BUCCLEUCH PK AREA	53	85	8	8	0
RUTGERS AREA	47	85	6	9	0
WEST CENTRAL	27	89	11	0	0
DOWNTOWN	20	75	25	0	0
****LENGTH OF RESIDENCE IN NR****					
2 OR LESS YRS	100	83	9	7	1
3-10 YRS	140	73	14	12	1
11-30 YRS	117	68	20	11	2
OVER 30 YRS	240	74	15	11	0
****OWN OR RENT****					
OWN	246	72	14	12	1
RENT	348	75	15	10	0
****SEX****					
MALF	265	78	14	8	1
FEMALE	330	71	15	13	1
****AGE****					
18 - 29	206	82	14	5	0
30 - 49	122	70	18	11	0
50 OR OVER	247	69	15	15	1
****SCHOOL AGE CHILDREN****					
YES	121	72	21	7	0
NO	470	74	13	12	1
****EDUCATION****					
LESS THAN H.S.	136	67	19	13	1
H.S. GRAD	194	69	16	15	0
MOPE THAN H.S.	242	84	10	6	0
****OCCUPATION****					
BLUE COLLAR	146	73	16	10	1
WHITE COLLAR	183	77	15	8	0
SELF EMPLOYED	47	77	13	11	0
RETIRED	90	62	16	21	1
OTHER	107	79	12	8	1
****INCOME****					
UNDER 10000	214	70	17	13	0
10000-15000	95	75	17	8	0
OVER 15000	158	83	11	6	0

BANNER VARIABLE Q6

: EASE OF GETTING DOWNTOWN

1. VERY EASY

3. NOT AT ALL EASY

2. SOMEWHAT EASY

9. DON'T KNOW

	UNWTD	1.	2.	3.	9.
TOTAL RESPONDENTS	599	74	15	11	1
****CHIEF WAGE EARNER WORK IN NB****					
YES	179	79	13	7	1
NO	204	71	18	11	0
****OWN CAR****					
YES	465	77	14	9	1
NO	121	62	19	18	1
****RACE****					
WHITE	456	75	13	12	0
NONWHITE	117	71	21	7	1
****ETHNICITY****					
GERMAN	50	64	20	14	2
HUNGARIAN	52	75	12	13	0
IRISH	83	70	17	13	0
ITALIAN	53	83	9	8	0
POLISH-CZECH	27	70	26	4	0
HISPANIC	16	63	13	25	0

BANNER VARIABLE Q7

: FREQUENCY OF DOWNTOWN SHOPPING

- 1. ALMOST EVERY DAY
- 2. FEW TIMES A WEEK
- 3. ONCE A WEEK
- 4. ONCE A MONTH

- 5. LESS THAN ONCE A MON
- 6. NOT AT ALL
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	5.	6.	9.
TOTAL RESPONDENTS	599	5	11	19	19	28	19	0
****ADDRESS****								
DOUGLASS-EAST	165	2	5	15	20	34	23	1
REMSSEN PK AREA	45	4	9	20	13	24	27	2
LIV AVE-KILMER PK	29	7	7	7	21	31	28	0
EAST CENTRAL	74	5	12	27	19	20	16	0
JERSEY AVE AREA	63	2	10	13	21	29	27	0
HARVEY PK AREA	73	7	10	27	15	29	12	0
BUCCLEUCH PK AREA	53	2	15	25	19	25	15	0
RUTGERS AREA	47	2	13	28	19	26	13	0
WEST CENTRAL	27	19	30	15	15	11	11	0
DOWNTOWN	20	15	20	5	30	30	0	0
****LENGTH OF RESIDENCE IN NB****								
2 OR LESS YRS	100	2	11	30	19	24	14	0
3-10 YRS	140	4	11	19	25	28	14	0
11-30 YRS	116	9	8	13	19	31	20	1
OVER 30 YRS	241	5	11	18	15	28	24	0
****OWN OR RENT****								
OWN	245	4	9	17	17	28	25	0
RENT	349	5	11	20	20	28	14	0
****SEX****								
MALE	266	5	11	18	19	26	20	0
FEMALE	329	5	10	19	19	29	18	0
****AGE****								
18 - 29	206	2	13	23	24	29	9	0
30 - 49	122	3	7	14	19	40	16	0
50 OR OVER	247	7	10	18	15	23	27	1
****SCHOOL AGE CHILDREN****								
YES	121	2	10	17	19	30	22	0
NO	469	5	11	19	19	27	18	0
****EDUCATION****								
LESS THAN H.S.	135	6	10	16	20	24	24	0
H.S. GRAD	194	5	9	18	14	33	21	1
MORE THAN H.S.	243	4	12	21	22	27	14	0
****OCCUPATION****								
BLUE COLLAR	146	4	12	21	16	30	18	0
WHITE COLLAR	132	2	7	17	19	33	21	0
SELF EMPLOYED	47	9	6	15	19	32	19	0
RETIRED	90	10	8	17	18	20	27	1
OTHER	107	4	17	22	25	23	8	0
****INCOME****								
UNDER 10000	213	5	14	23	19	23	15	0
10000-15000	96	6	7	13	25	32	17	0
OVER 15000	158	3	3	18	15	37	19	0



BANNER VARIABLE 07

: FREQUENCY OF DOWNTOWN SHOPPING

- 1. ALMOST EVERY DAY
- 2. FEW TIMES A WEEK
- 3. ONCE A WEEK
- 4. ONCE A MONTH

- 5. LESS THAN ONCE A MON
- 6. NOT AT ALL
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	5.	6.	9.
TOTAL RESPONDENTS	599	5	11	19	19	28	19	0
****CHEIF WAGE EARNER WORK IN NB****								
YES	179	6	11	25	17	27	14	1
NO	204	2	7	14	17	36	24	0
****OWN CAR****								
YES	465	4	8	16	19	31	22	0
NO	121	7	21	31	17	15	9	1
****RACE****								
WHITE	456	5	9	21	18	29	19	0
NONWHITE	117	4	15	13	25	26	17	0
****ETHNICITY****								
GERMAN	50	4	10	28	12	32	14	0
HUNGARIAN	51	2	10	27	12	37	12	0
IRISH	83	5	10	19	13	35	18	0
ITALIAN	53	2	11	23	15	19	30	0
POLISH-CZECH	27	0	4	15	30	30	22	0
HISPANIC	17	6	12	29	29	24	0	0

BANNER VARIABLE Q8

: SAFETY IN DOWNTOWN - DAYTIME

1. VERY SAFE  
2. SOMEWHAT SAFE

3. NOT AT ALL SAFE  
9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	42	34	19	5
****ADDRESS****					
DOUGLASS-EAST	165	37	39	17	7
REMSSEN PK AREA	45	36	49	11	4
LIV AVE-KILMER PK	29	48	17	34	0
EAST CENTRAL	73	53	25	14	8
JERSEY AVE AREA	63	25	33	32	10
HARVEY PK AREA	74	41	34	22	4
BUCCLEUCH PK AREA	53	51	26	21	2
RUTGERS AREA	47	60	30	9	2
WEST CENTRAL	27	33	41	19	7
DOWNTOWN	20	60	35	5	0
****LENGTH OF RESIDENCE IN NB****					
2 OR LESS YRS	100	62	24	9	5
3-10 YRS	139	45	39	12	4
11-30 YRS	117	40	28	24	8
OVER 30 YRS	241	33	38	24	5
****OWN OR RENT****					
OWN	245	36	34	24	6
RENT	349	46	34	14	5
****SEX****					
MALE	266	51	33	12	4
FEMALE	329	35	35	24	6
****AGE****					
18 - 29	206	56	33	9	1
30 - 49	121	40	39	14	7
50 OR OVER	248	32	33	29	6
****SCHOOL AGE CHILDREN****					
YES	121	41	39	16	4
NO	469	42	33	19	6
****EDUCATION****					
LESS THAN H.S.	136	35	31	27	7
H.S. GRAD	194	32	42	21	6
MORE THAN H.S.	242	56	30	11	3
****OCCUPATION****					
BLUE COLLAR	146	33	41	18	8
WHITE COLLAR	132	45	33	19	3
SELF EMPLOYED	47	51	34	9	6
RETIRED	90	31	32	31	6
OTHER	107	52	28	15	5
****INCOME****					
UNDER 10000	214	40	37	18	6
10000-15000	96	52	32	10	5
OVER 15000	157	43	38	17	2

BANNER VARIABLE Q8 : SAFETY IN DCWNTOWN - DAYTIME

1. VERY SAFE  
 2. SOMEWHAT SAFE  
 3. NOT AT ALL SAFE  
 9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	42	34	19	5
****CHEIF WAGE EARNER WORK IN NB****					
YES	178	49	30	15	6
NO	205	34	42	19	4
****OWN CAR****					
YES	465	43	33	18	5
NO	121	36	39	20	6
****RACE****					
WHITE	456	42	34	21	4
NONWHITE	117	44	37	11	8
****ETHNICITY****					
GERMAN	50	44	34	20	2
HUNGARIAN	52	35	33	29	4
IRISH	83	37	37	22	4
ITALIAN	53	36	40	25	0
POLISH-CZECH	27	41	30	26	4
HISPANIC	17	29	59	6	6

BANNER VARIABLE Q9

: SAFETY IN DOWNTOWN - NIGHT

- 1. VERY SAFE
- 2. SOMEWHAT SAFE

- 3. NOT AT ALL SAFE
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	5	13	68	10
****ADDRESS****					
DOUGLASS-EAST	165	5	17	66	12
REMSER PK AREA	45	0	9	80	11
LIV AVE-KILMER PK	29	3	7	83	7
EAST CENTRAL	74	9	30	49	12
JERSEY AVE AREA	62	3	18	68	11
HARVEY PK AREA	74	4	16	73	7
BUCCLEUCH PK AREA	53	2	17	72	9
RUTGERS AREA	47	6	15	72	6
WEST CENTRAL	27	7	11	78	4
DOWNTOWN	20	0	35	50	15
****LENGTH OF RESIDENCE IN NB****					
2 OR LESS YRS	99	7	34	52	7
3-10 YRS	140	6	21	65	8
11-30 YRS	117	5	16	65	14
OVER 30 YRS	241	2	10	78	10
****OWN OR RENT****					
OWN	246	4	9	76	11
RENT	348	5	24	62	9
****SEX****					
MALE	266	9	23	61	8
FEMALE	329	1	14	74	11
****AGE****					
18 - 29	205	7	33	57	3
30 - 49	122	4	21	65	10
50 OR OVER	248	2	5	79	14
****SCHOOL AGE CHILDREN****					
YES	120	5	20	63	13
NO	470	4	17	69	10
****EDUCATION****					
LESS THAN H.S.	136	5	9	71	15
H.S. GRAD	194	2	14	74	10
MORE THAN H.S.	242	6	27	61	6
****OCCUPATION****					
BLUE COLLAR	146	4	16	69	10
WHITE COLLAR	183	4	22	67	7
SELF EMPLOYED	47	9	11	66	15
RETIRED	90	1	2	83	13
OTHER	107	6	27	58	9
****INCOME****					
UNDER 10000	213	5	17	69	9
10000-15000	96	3	25	64	8
OVER 15000	158	4	20	72	4

BANNER VARIABLE Q9

: SAFETY IN DOWNTOWN - NIGHT

1. VERY SAFE  
2. SOMEWHAT SAFE

3. NOT AT ALL SAFE  
9. DON'T KNCW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	5	18	68	10
****CHEIF WAGE EARNER WORK IN NB****					
YES	179	4	17	69	9
NO	205	5	20	66	9
****OWN CAR****					
YES	466	5	20	67	9
NO	120	3	12	72	13
****RACE****					
WHITE	457	3	17	73	8
NONWHITE	116	10	23	49	17
****ETHNICITY****					
GERMAN	50	4	20	70	6
HUNGARIAN	52	0	12	83	6
IRISH	33	5	13	76	6
ITALIAN	53	4	15	81	0
POLISH-CZECH	27	7	7	81	4
HISPANIC	17	12	29	53	6

MULTIPLE BANNER VARIABLE Q10 : WHAT R LIKES ABOUT NEIGHBRHD-1

- |                         |                        |
|-------------------------|------------------------|
| 1. PLEASANT ENVIORN     | 5. CONVENIENT LOCATION |
| 2. SAFETY               | 6. OTHER               |
| 3. QUIET                | 7. NOTHING             |
| 4. NICE COMM COMPOSITIO | 8. DK                  |

	UNWTD N	1.	2.	3.	4.	5.	6.	7.	8.
TOTAL RESPONDENTS	584	25	7	23	35	16	7	18	2
****ADDRESS****									
DOUGLASS-EAST	158	32	13	28	29	14	10	12	2
REMSEN PK AREA	44	7	9	20	50	5	9	15	5
LIV AVE-KILMER PK	27	30	0	22	33	4	7	19	0
EAST CENTRAL	73	14	3	26	21	10	8	38	1
JERSEY AVE AREA	60	33	5	28	32	12	0	25	0
HARVEY PK AREA	72	29	11	25	56	8	8	10	1
BUCCLEUCH PK AREA	53	25	8	17	34	28	6	9	2
RUTGERS AREA	47	26	0	19	23	51	2	13	2
WEST CENTRAL	27	19	0	7	33	22	7	26	7
DOWNTOWN	20	10	0	0	55	20	10	30	0
****LENGTH OF RESIDENCE IN NB****									
2 OR LESS YRS	99	27	6	27	14	33	4	22	1
3-10 YRS	135	28	9	30	33	18	4	14	1
11-30 YRS	111	23	10	27	44	5	10	16	4
OVER 30 YRS	237	23	5	16	41	13	9	19	2
****OWN OR RENT****									
OWN	243	23	8	26	45	9	9	14	2
RENT	346	26	6	22	27	22	6	21	2
****SEX****									
MALE	262	25	5	26	31	16	8	20	2
FEMALE	318	25	9	21	38	16	6	16	2
****AGE****									
18 - 29	200	22	7	29	26	20	8	22	1
30 - 49	119	37	9	27	33	12	5	14	1
50 OR OVER	243	21	6	18	43	16	8	16	3
****SCHOOL AGE CHILDREN****									
YES	117	19	12	28	35	4	6	21	2
NO	459	26	6	22	35	19	8	17	2
****EDUCATION****									
LESS THAN H.S.	132	13	5	23	48	9	6	21	4
H.S. GRAD	189	24	10	25	35	8	10	16	2
MORE THAN H.S.	238	34	7	23	26	27	6	16	1
****OCCUPATION****									
BLUE COLLAR	139	20	6	28	40	7	7	20	1
WHITE COLLAR	179	34	11	26	28	19	8	15	3
SELF EMPLOYED	46	37	7	22	33	13	13	15	0
RETIRED	88	20	5	15	49	16	7	15	3
OTHER	106	18	5	23	29	24	5	23	0
****INCOME****									
UNDER 10000	212	19	6	20	40	17	8	19	1
10000-15000	92	33	11	30	36	12	5	11	1
OVER 15000	155	31	8	25	28	21	7	15	1

MULTIPLE BANNER VARIABLE Q10 : WHAT R LIKES ABOUT NEIGHBRHD-1

- |                         |                        |
|-------------------------|------------------------|
| 1. PLEASANT ENVIORN     | 5. CONVENIENT LOCATION |
| 2. SAFETY               | 6. OTHER               |
| 3. QUIET                | 7. NOTHING             |
| 4. NICE COMM COMPOSITIO | 8. DK                  |

	UNWTD	1.	2.	3.	4.	5.	6.	7.	8.
TOTAL RESPONDENTS	584	25	7	23	35	16	7	18	2
****CHEIF WAGE EARNER WORK IN NB****									
YES	173	27	10	24	36	16	9	12	3
NO	199	30	7	28	32	12	8	20	2
****OWN CAR****									
YES	454	28	8	25	34	17	8	16	1
NO	119	13	3	15	39	14	6	25	5
****RACE****									
WHITE	450	27	7	20	37	19	7	15	2
NONWHITE	110	13	6	35	30	5	6	28	2
****ETHNICITY****									
GERMAN	47	32	6	28	32	21	9	9	4
HUNGARIAN	50	18	6	18	70	4	12	10	0
IRISH	82	30	9	17	39	18	7	11	2
ITALIAN	51	24	8	25	25	16	12	20	2
PDLISH-CZECH	27	33	15	15	37	11	4	26	0
HISPANIC	17	29	13	41	35	18	0	12	6

MULTIPLE BANNER VARIABLE Q11 : WHAT R DISLIKES ABOUT NEIGHBRHD-1

		4. POOR FACILITIES				7. OTHER				
		5. TRANSPORTA PROBLEMS				8. NOTHING				
		6. POOR LOCATION				9. DK				
	UNWTD	1.	2.	3.	4.	5.	6.	7.	8.	9.
	N									
TOTAL RESPONDENTS	547	17	14	7	4	14	7	6	40	7
****ADDRESS****										
DOUGLASS-EAST	151	13	15	5	9	17	7	14	36	5
REMSEN PK AREA	38	18	5	3	3	5	3	8	58	5
LIV AVE-KILMER PK	28	7	11	14	0	14	4	0	50	7
EAST CENTRAL	70	47	13	11	4	7	7	3	31	0
JERSEY AVE AREA	57	16	25	9	4	4	2	2	44	11
HARVEY PK AREA	67	9	10	12	0	12	9	1	49	12
BUCCLEUCH PK AREA	47	2	15	4	0	19	11	9	34	13
RUTGERS AREA	46	13	4	2	2	24	7	2	43	11
WEST CENTRAL	27	22	30	7	0	15	11	4	30	4
DOWNTOWN	13	8	31	0	0	15	15	0	38	0
****LENGTH OF RESIDENCE IN NB****										
2 OR LESS YRS	91	11	11	5	9	12	12	5	40	5
3-10 YRS	135	20	19	9	1	21	7	7	33	5
11-30 YRS	100	13	14	4	6	6	5	5	54	8
OVER 30 YRS	219	19	13	8	2	13	5	6	40	8
****OWN OR RENT****										
OWN	225	14	14	7	2	13	4	7	45	7
RENT	317	19	14	7	5	14	9	6	38	6
****SEX****										
MALE	240	16	10	8	3	15	8	8	42	6
FEMALE	303	17	19	6	4	12	6	5	40	7
****AGE****										
18 - 29	194	15	16	6	7	13	11	8	38	5
30 - 49	110	21	15	5	4	19	4	7	44	3
50 OR OVER	222	17	14	8	1	12	5	5	40	10
****SCHOOL AGE CHILDREN****										
YES	106	19	20	8	7	10	5	7	38	5
NO	433	16	13	7	3	15	7	6	41	7
****EDUCATION****										
LESS THAN H.S.	119	26	13	3	0	6	6	5	47	8
H.S. GRAD	173	13	12	4	5	13	6	6	42	8
MORE THAN H.S.	232	16	17	11	5	19	7	7	35	5
****OCCUPATION****										
BLUE COLLAR	132	21	14	7	6	9	5	4	45	5
WHITE COLLAR	167	14	16	7	3	17	7	7	39	6
SELF EMPLOYED	45	13	16	11	0	18	11	16	33	2
RETIRED	78	12	17	6	1	12	6	5	36	17
OTHER	100	22	14	5	6	15	9	7	41	3
****INCOME****										
UNDER 10000	195	20	15	7	4	12	7	4	39	9
10000-15000	89	19	17	6	3	16	8	6	40	4
OVER 15000	146	13	14	8	3	19	8	11	36	5



MULTIPLE BANNER VARIABLE Q11 : WHAT R DISLIKES ABOUT NEIGHBRHD-1

		4. POOR FACILITIES				7. OTHER				
		5. TRANSPORTA PROBLEMS				8. NOTHING				
		6. POOR LOCATION				9. DK				
	UNWTD	1.	2.	3.	4.	5.	6.	7.	8.	9.
	N									
TOTAL RESPONDENTS	547	17	14	7	4	14	7	6	40	7
****CHEIF WAGE EARNER WORK IN NB****										
YES	161	17	17	8	4	11	9	4	36	6
NO	190	16	13	7	4	17	4	8	44	5
****OWN CAR****										
YES	425	14	14	7	3	16	7	8	41	6
NO	111	27	17	5	5	7	5	2	38	7
****RACE****										
WHITE	419	14	13	7	3	16	6	7	41	7
NONWHITE	105	29	23	5	8	6	8	3	39	4
****ETHNICITY****										
GERMAN	48	21	17	8	4	8	6	6	33	6
HUNGARIAN	49	10	16	6	0	12	8	6	45	10
IRISH	77	16	12	5	3	16	6	8	39	6
ITALIAN	47	17	15	4	9	15	4	9	40	4
POLISH-CZECH	26	19	12	0	0	23	12	0	35	8
HISPANIC	15	20	7	13	7	7	7	7	40	7

MULTIPLE BANNER VARIABLE 012 : WHAT SHOULD BE DONE ?NRHD PD003-1

	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
TOTAL RESPONDENTS	4	22	12	3	17	7	3	20	14	26
***ADDRESS***										
DOUGLASS-FAST	6	14	13	1	14	10	5	20	22	28
REARER PK AREA	7	29	7	7	14	7	0	0	21	29
LIV AVI-KILLIP PK	0	25	8	0	17	0	0	25	8	31
EAST CENTRAL	10	46	15	7	10	10	5	15	5	12
JERSEY AVE AREA	0	29	11	0	7	4	4	25	11	32
HARVEY PK AREA	0	19	7	4	22	4	0	41	11	22
RUCKELBACH PK AREA	0	8	4	4	40	4	0	16	8	28
ROIGERS AREA	0	14	5	0	23	5	0	14	23	32
WEST CENTRAL	0	29	29	0	7	0	0	21	7	43
DUMTOWN	0	0	40	0	40	0	0	0	0	20
***LENGTH OF ESTABLISHMENT IN BUSINESS***										
2 OR LESS YRS	2	15	15	0	15	9	2	30	23	11
3-10 YRS	9	21	9	1	19	6	1	18	16	36
11-30 YRS	3	28	15	0	13	5	10	23	5	28
OVER 30 YRS	1	25	12	6	19	6	1	16	13	24
***OWN OR RENT***										
OWN	3	16	13	4	21	4	4	18	13	29
RENT	4	27	11	2	14	9	1	20	16	25
***SEX***										
MALE	7	22	10	3	18	7	2	24	14	24
FLM/F	1	24	13	3	16	6	3	17	15	25
***AGE***										
18 - 29	5	21	14	0	16	12	2	28	15	19
30 - 49	8	25	12	2	20	3	3	17	18	33
50 OR OVER	0	24	11	6	18	3	3	11	12	29
***SCHOOL GRADUATION***										
YES	3	17	18	2	13	7	5	13	13	33
NO	4	25	10	3	18	7	1	21	15	24
***EDUCATION***										
LESS THAN H.S.	2	32	15	8	11	2	2	8	6	40
H.S. GRAD	1	19	10	2	18	7	3	17	15	25
MORE THAN H.S.	6	23	12	1	20	7	2	24	19	23
***OCCUPATION***										
BLUE COLLAR	6	27	17	3	6	8	5	14	9	32
WHITE COLLAR	5	24	8	1	23	7	2	26	20	14
SELF EMPLOYED	3	17	7	0	21	3	0	17	17	38
RETIRED	0	17	8	6	19	6	3	11	8	42
OTHER	2	24	20	4	22	7	2	22	13	22
***INCOME***										
UNDER 10000	4	28	14	5	18	4	2	17	12	26
10000-15000	4	25	6	0	17	8	0	23	15	27
OVER 15000	4	20	12	2	21	5	2	17	23	22



BANNER VARIABLE Q13

: DOES R LIVE DOWNTOWN?

- 1. YES
- 2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	596	13	87	0
****ADDRESS****				
DOUGLASS-EAST	164	6	94	0
REMSEN PK AREA	44	0	100	0
LIV AVE-KILMER PK	29	3	97	0
EAST CENTRAL	74	32	68	0
JERSEY AVE AREA	62	5	95	0
HARVEY PK AREA	73	5	95	0
BUCCLEUCH PK AREA	53	9	91	0
RUTGERS AREA	47	13	87	0
WEST CENTRAL	27	33	67	0
DOWNTOWN	20	75	25	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	99	12	88	0
3-10 YRS	139	12	88	0
11-30 YRS	115	20	80	0
OVER 30 YRS	241	10	90	0
****OWN OR RENT****				
OWN	246	7	93	0
RENT	346	17	83	0
****SEX****				
MALE	264	14	86	0
FEMALE	328	12	88	0
****AGE****				
18 - 29	205	14	86	0
30 - 49	122	13	87	0
50 OR OVER	248	12	88	0
****SCHOOL AGE CHILDREN****				
YES	121	14	86	0
NO	468	12	88	0
****EDUCATION****				
LESS THAN H.S.	135	14	86	0
H.S. GRAD	194	11	89	0
MORE THAN H.S.	243	14	86	0
****OCCUPATION****				
BLUE COLLAR	145	17	83	0
WHITE COLLAR	183	7	93	0
SELF EMPLOYED	47	6	94	0
RETIRED	89	8	92	0
OTHER	107	23	77	0
****INCOME****				
UNDER 10000	214	16	84	0
10000-15000	95	15	85	0
OVER 15000	157	8	92	0

BANNER VARIABLE Q13 : DOES R LIVE DOWNTOWN?

1. YES

9. DON'T KNOW

2. NO

	UNWTD	1.	2.	9.
TOTAL RESPONDENTS	N 596	13	87	0
****CHEIF WAGE EARNER WORK IN NB****				
YES	178	14	86	0
NO	205	8	92	0
****OWN CAR****				
YES	465	11	89	0
NO	121	21	79	0
****RACE****				
WHITE	457	9	91	0
NONWHITE	116	25	75	0
****ETHNICITY****				
GERMAN	50	4	96	0
HUNGARIAN	52	8	92	0
IRISH	83	8	92	0
ITALIAN	52	6	94	0
POLISH-CZECH	27	4	96	0
HISPANIC	16	25	75	0

1. ALMOST EVERY DAY
2. FEW TIMES A WEEK
3. ONCE A WEEK
4. ONCE A MONTH

5. LESS THAN ONCE A MON
6. NOT AT ALL
9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	5.	6.	9.
TOTAL RESPONDENTS	517	11	18	16	15	38	0	1
****ADDRESS****								
DOUGLASS-EAST	153	8	12	12	12	54	0	2
REMSEN PK AREA	44	25	30	14	9	20	0	2
LIV AVE-KILMER PK	28	7	18	11	25	39	0	0
EAST CENTRAL	52	6	17	19	17	38	0	2
JERSEY AVE AREA	59	12	19	24	19	27	0	0
HARVEY PK AREA	69	13	17	13	25	30	0	1
BUCCLEUCH PK AREA	45	16	24	22	11	24	0	2
RUTGERS AREA	42	12	17	24	17	31	0	0
WEST CENTRAL	17	12	18	12	5	53	0	0
DOWNTOWN	5	0	20	20	0	60	0	0
****LENGTH OF RESIDENCE IN NB****								
2 OR LESS YRS	86	12	14	20	20	34	0	1
3-10 YRS	121	9	13	18	19	40	0	1
11-30 YRS	96	5	18	18	16	42	0	2
OVER 30 YRS	213	15	22	13	12	38	0	1
****OWN OR RENT****								
OWN	224	13	19	14	11	40	0	2
RENT	290	10	17	17	19	37	0	1
****SEX****								
MALE	223	12	18	17	13	39	0	1
FEMALE	291	11	18	16	17	37	0	1
****AGE****								
18 - 29	176	9	14	20	23	33	0	1
30 - 49	106	12	14	11	14	47	0	1
50 OR OVER	216	13	23	15	12	38	0	1
****SCHOOL AGE CHILDREN****								
YES	105	14	16	11	18	39	0	1
NO	406	11	18	17	15	38	0	1
****EDUCATION****								
LESS THAN H.S.	118	12	21	19	16	31	0	1
H.S. GRAD	169	14	18	13	14	39	0	2
MORE THAN H.S.	208	8	14	18	18	42	0	0
****OCCUPATION****								
BLUE COLLAR	122	10	20	14	19	37	0	1
WHITE COLLAR	167	8	13	16	16	47	0	0
SELF EMPLOYED	44	14	23	7	14	41	0	2
RETIRED	79	16	23	14	11	33	0	3
OTHER	84	14	18	27	10	29	0	2
****INCOME****								
UNDER 10000	181	14	19	20	15	29	0	2
10000-15000	81	10	15	17	21	36	0	1
OVER 15000	140	9	14	12	17	49	0	0

BANNER VARIABLE Q14

: FREQUENCY OF NEIGHBORHOOD SHOPPING

- 1. ALMOST EVERY DAY
- 2. FEW TIMES A WEEK
- 3. ONCE A WEEK
- 4. ONCE A MONTH

- 5. LESS THAN ONCE A MON
- 6. NOT AT ALL
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	5.	6.	9.
TOTAL RESPONDENTS	517	11	18	16	15	38	0	1
****CHIEF WAGE EARNER WORK IN NB****								
YES	154	10	21	15	16	37	0	0
NO	186	10	13	14	18	44	0	1
****OWN CAR****								
YES	412	9	17	17	16	41	0	1
NO	96	23	21	11	15	27	0	3
****RACE****								
WHITE	411	12	18	16	14	39	0	1
NONWHITE	89	9	17	17	24	33	0	1
****ETHNICITY****								
GERMAN	48	8	17	19	23	33	0	0
HUNGARIAN	47	15	13	15	30	28	0	0
IRISH	77	13	14	17	13	40	0	3
ITALIAN	49	20	10	12	16	41	0	0
POLISH-CZECH	26	12	15	19	19	35	0	0
HISPANIC	13	8	31	15	8	31	0	8

BANNER VARIABLE Q15

: RATING OF NEIGHBORHOOD SHOPPING

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR

- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	325	11	39	31	17	3
****ADDRESS****						
DOUGLASS-EAST	71	11	31	31	24	3
REMSSEN PK AREA	34	18	41	32	6	3
LIV AVE-KILMER PK	17	12	47	29	12	0
EAST CENTRAL	32	6	38	31	22	3
JERSEY AVE AREA	48	10	35	35	17	2
HARVEY PK AREA	49	4	51	20	20	4
BUCCLEUCH PK AREA	33	12	55	27	3	3
RUTGERS AREA	29	17	28	41	10	3
WEST CENTRAL	8	13	13	25	50	0
DCWNTOWN	3	0	0	67	33	0
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	57	11	35	37	16	2
3-10 YRS	77	6	38	31	22	3
11-30 YRS	58	9	38	33	17	3
OVER 30 YRS	132	14	41	27	14	3
****OWN OR RENT****						
OWN	133	12	48	23	14	3
RENT	188	10	33	36	19	3
****SEX****						
MALE	142	11	37	32	17	4
FEMALE	182	11	41	29	17	2
****AGE****						
18 - 29	119	6	35	38	18	3
30 - 49	58	16	34	26	22	2
50 OR OVER	137	12	42	28	14	4
****SCHOOL AGE CHILDREN****						
YES	64	14	38	33	14	2
NO	257	10	40	30	17	3
****EDUCATION****						
LESS THAN H.S.	84	15	35	26	20	4
H.S. GRAD	101	6	43	35	14	3
MORE THAN H.S.	126	12	37	32	17	2
****OCCUPATION****						
BLUE COLLAR	79	5	39	33	20	3
WHITE COLLAR	92	11	36	35	14	4
SELF EMPLOYED	28	14	39	18	29	0
RETIRED	54	13	46	28	11	2
OTHER	58	10	41	29	17	2
****INCOME****						
UNDER 10000	128	11	38	28	21	2
10000-15000	53	8	43	34	15	0
OVER 15000	74	14	30	35	19	3



BANNER VARIABLE Q15 : RATING OF NEIGHBORHOOD SHOPPING

- 1. EXCELLENT
- 2. GOOD
- 3. ONLY FAIR
- 4. POOR
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	9.
TOTAL RESPONDENTS	325	11	39	31	17	3
****CHEIF WAGE EARNER WORK IN NB****						
YES	100	13	38	32	15	2
NO	108	8	33	31	22	5
****OWN CAR****						
YES	250	10	38	32	16	3
NO	68	12	40	26	19	3
****RACE****						
WHITE	252	11	38	29	19	3
NONWHITE	63	10	37	43	10	2
****ETHNICITY****						
GERMAN	32	9	34	28	22	6
HUNGARIAN	34	15	32	21	32	0
IRISH	44	14	23	41	20	2
ITALIAN	30	13	40	23	20	3
POLISH-CZECH	18	0	44	22	28	6
HISPANIC	9	0	44	56	0	0

1. VERY SAFE  
2. SOMEWHAT SAFE

3. NOT AT ALL SAFE  
9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	512	62	32	4	2
****ADDRESS****					
DOUGLASS-EAST	149	72	24	3	1
REMSÉN PK AREA	43	53	40	0	7
LIV AVE-KILMER PK	25	60	36	0	4
EAST CENTRAL	51	41	47	10	2
JERSEY AVE AREA	59	49	42	7	2
HARVEY PK AREA	71	63	31	4	1
BUCCLEUCH PK AREA	46	78	17	0	4
RUTGERS AREA	39	77	21	0	3
WEST CENTRAL	20	30	55	15	0
DOWNTOWN	6	67	17	17	0
****LENGTH OF RESIDENCE IN NB****					
2 OR LESS YRS	83	81	19	0	0
3-10 YRS	121	68	27	2	3
11-30 YRS	94	52	39	4	4
OVER 30 YRS	213	53	35	7	2
****OWN OR RENT****					
OWN	221	60	33	5	2
RENT	286	64	31	3	3
****SEX****					
MALE	224	62	33	3	2
FEMALE	286	62	31	5	2
****AGE****					
18 - 29	171	74	24	2	1
30 - 49	104	63	31	6	1
50 OR OVER	218	53	38	5	4
****SCHOOL AGE CHILDREN****					
YES	103	62	32	4	2
NO	402	62	31	4	2
****EDUCATION****					
LESS THAN H.S.	116	51	40	6	3
H.S. GRAD	173	58	35	3	3
MORE THAN H.S.	200	74	23	3	2
****OCCUPATION****					
BLUE COLLAR	122	52	40	4	3
WHITE COLLAR	155	70	25	2	2
SELF EMPLOYED	42	57	26	10	7
RETIRED	80	51	45	3	1
OTHER	82	72	22	6	0
****INCOME****					
UNDER 10000	182	57	38	5	1
10000-15000	80	65	33	1	1
OVER 15000	135	72	25	2	1

BANNER VARIABLE Q16

: SAFETY OF NEIGHBORHOOD-DAYTIME

1. VERY SAFE

2. SOMEWHAT SAFE

3. NOT AT ALL SAFE

9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	512	62	32	4	2
****CHEIF WAGE EARNER WORK IN NB****					
YES	153	64	29	5	1
NO	184	60	32	3	5
****OWN CAR****					
YES	405	65	29	3	2
NO	97	48	42	7	2
****RACE****					
WHITE	403	63	31	3	2
NONWHITE	90	54	34	8	3
****ETHNICITY****					
GERMAN	47	68	28	2	2
HUNGARIAN	48	50	44	6	0
IRISH	78	68	28	3	1
ITALIAN	50	64	32	2	2
POLISH-CZECH	25	52	36	8	4
HISPANIC	14	57	36	0	7

1. VERY SAFE  
2. SOMEWHAT SAFE

3. NOT AT ALL SAFE  
9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	512	28	41	27	4
****ADDRESS****					
DOUGLASS-EAST	149	38	46	15	2
REMSER PK AREA	43	19	35	40	7
LIV AVE-KILMER PK	25	20	44	36	0
EAST CENTRAL	51	14	29	49	8
JERSEY AVE AREA	59	29	39	27	5
HARVEY PK AREA	71	28	45	21	6
BUCCLEUCH PK AREA	46	35	41	22	2
RUTGERS AREA	39	31	41	23	5
WEST CENTRAL	20	10	35	55	0
DOWNTOWN	6	0	50	33	17
****LENGTH OF RESIDENCE IN NB****					
2 OR LESS YRS	33	40	47	12	1
3-10 YRS	121	36	40	22	2
11-30 YRS	94	32	39	27	2
OVER 30 YRS	213	17	40	35	8
****OWN OR RENT****					
OWN	221	28	38	29	5
RENT	286	28	43	25	4
****SEX****					
MALE	224	33	42	22	3
FEMALE	286	24	40	30	5
****AGE****					
18 - 29	171	35	46	19	1
30 - 49	104	36	40	23	1
50 OR OVER	218	18	39	34	8
****SCHOOL AGE CHILDREN****					
YES	103	34	42	22	2
NO	402	26	41	28	5
****EDUCATION****					
LESS THAN H.S.	116	20	39	35	6
H.S. GRAD	173	25	43	27	5
MORE THAN H.S.	200	35	42	21	2
****OCCUPATION****					
BLUE COLLAR	122	23	43	31	3
WHITE COLLAR	155	35	49	16	1
SELF EMPLOYED	42	36	33	31	0
RETIRED	80	15	34	38	14
OTHER	82	26	34	33	7
****INCOME****					
UNDER 10000	182	20	42	31	6
10000-15000	80	26	54	20	0
OVER 15000	135	36	43	20	1

BANNER VARIABLE Q17 : SAFETY OF NEIGHBORHOOD-NIGHT

1. VERY SAFE  
 2. SOMEWHAT SAFE  
 3. NOT AT ALL SAFE  
 9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	512	28	41	27	4
****CHEIF WAGE EARNER WORK IN NB****					
YES	153	31	43	24	1
NO	184	31	46	21	2
****OWN CAR****					
YES	405	31	43	21	4
NO	97	11	34	49	5
****RACE****					
WHITE	403	28	42	27	3
NONWHITE	90	28	39	27	7
****ETHNICITY****					
GERMAN	47	32	34	28	6
HUNGARIAN	48	17	54	25	4
IRISH	78	31	41	24	4
ITALIAN	50	24	54	22	0
POLISH-CZECH	25	24	32	44	0
HISPANIC	14	50	43	7	0

BANNER VARIABLE Q18

: GOOD INVESTMENT TO BUY NERHD HOUSE?

- 1. YES
- 2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	600	45	46	9
****ADDRESS****				
DOUGLASS-EAST	165	50	42	8
REMSER PK AREA	45	47	38	16
LIV AVE-KILMER PK	29	52	38	10
EAST CENTRAL	74	32	62	5
JERSEY AVE AREA	63	48	46	6
HARVEY PK AREA	74	61	26	14
BUCCLEUCH PK AREA	53	51	42	8
RUTGERS AREA	47	36	53	11
WEST CENTRAL	27	26	56	19
DOWNTOWN	20	10	90	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	100	33	56	11
3-10 YRS	140	41	49	10
11-30 YRS	117	55	40	5
OVER 30 YRS	241	49	42	10
****OWN OR RENT****				
OWN	246	61	31	8
RENT	349	34	56	10
****SEX****				
MALE	266	46	46	8
FEMALE	330	45	45	10
****AGE****				
18 - 29	206	39	54	6
30 - 49	122	46	46	8
50 OR OVER	248	50	40	10
****SCHOOL AGE CHILDREN****				
YES	121	45	50	4
NO	470	46	44	10
****EDUCATION****				
LESS THAN H.S.	136	49	43	8
H.S. GRAD	194	46	46	8
MORE THAN H.S.	243	42	47	10
****OCCUPATION****				
BLUE COLLAR	146	39	52	9
WHITE COLLAR	183	48	45	7
SELF EMPLOYED	47	57	43	0
RETIRED	90	49	33	18
OTHER	107	41	50	8
****INCOME****				
UNDER 10000	214	42	50	8
10000-15000	96	45	49	6
OVER 15000	158	51	44	5

BANNER VARIABLE Q18 : GOOD INVESTMENT TO BUY NERHO HOUSE?

1. YES  
2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	600	45	46	9
****CHEIF WAGE EARNER WORK IN NB****				
YES	179	46	49	5
NO	205	45	46	9
****OWN CAR****				
YES	466	48	43	9
NO	121	33	55	12
****RACE****				
WHITE	457	46	45	9
NONWHITE	117	41	55	4
****ETHNICITY****				
GERMAN	50	50	36	14
HUNGARIAN	52	56	33	12
IRISH	83	48	43	8
ITALIAN	53	49	47	4
POLISH-CZECH	27	48	48	4
HISPANIC	17	47	53	0

BANNER VARIABLE Q19

: WOULD R MCVE IF POSSIBLE?

1. MOVE

9. DON'T KNOW

2. CONTINUE WHERE NOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	600	50	48	2
****ADDRESS****				
DOUGLASS-EAST	165	51	47	2
REMSER PK AREA	45	44	56	0
LIV AVE-KILMER PK	29	48	48	3
EAST CENTRAL	74	54	43	3
JERSEY AVE AREA	63	59	40	2
HARVEY PK AREA	74	49	49	3
BUCCLEUCH PK AREA	53	43	57	0
RUTGERS AREA	47	51	49	0
WEST CENTRAL	27	33	63	4
DOWNTOWN	20	65	35	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	100	62	35	3
3-10 YRS	140	59	39	1
11-30 YRS	117	45	55	0
OVER 30 YRS	241	43	55	2
****OWN OR RENT****				
OWN	246	42	55	3
RENT	349	56	43	1
****SEX****				
MALE	256	54	44	2
FEMALE	330	47	52	1
****AGE****				
18 - 29	206	66	33	1
30 - 49	122	51	48	2
50 OR OVER	248	39	59	2
****SCHOOL AGE CHILDREN****				
YES	121	60	39	1
NO	470	48	50	2
****EDUCATION****				
LESS THAN H.S.	136	46	52	2
H.S. GRAD	194	52	48	0
MORE THAN H.S.	243	54	43	2
****OCCUPATION****				
BLUE COLLAR*	146	52	47	1
WHITE COLLAR	183	54	44	2
SELF EMPLOYED	47	60	38	2
RETIRED	90	39	58	3
OTHER	107	51	48	1
****INCOME****				
UNDER 10000	214	51	48	1
10000-15000	96	55	43	2
OVER 15000	158	54	44	3



BANNER VARIABLE Q19 : WOULD R MCVE IF POSSIBLE?

1. MOVE

9. DON'T KNOW

2. CONTINUE WHERE NOW

	UNWTD	1.	2.	9.
TOTAL RESPONDENTS	600	50	48	2
***CHEIF WAGE EARNER WORK IN NB***				
YES	179	51	47	1
NO	205	55	43	2
***OWN CAR***				
YES	466	51	47	2
NO	121	48	50	2
***RACE***				
WHITE	457	51	47	2
NONWHITE	117	53	46	1
***ETHNICITY***				
GERMAN	50	48	50	2
HUNGARIAN	52	52	48	0
IRISH	83	46	54	0
ITALIAN	53	64	34	2
POLISH-CZECH	27	59	37	4
HISPANIC	17	53	41	6

BANNER VARIABLE Q20

: WHERE WOULD R MOVE?

1. ANOTHER PART OF NB

2. OUT OF NB

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	309	18	77	4
****ADDRESS****				
DOUGLASS-EAST	37	8	86	6
REMSER PK AREA	21	19	81	0
LIV AVE-KILMER PK	14	29	71	0
EAST CENTRAL	40	40	53	3
JERSEY AVE AREA	39	26	72	3
HARVEY PK AREA	37	16	76	8
BUCCLEUCH PK AREA	23	4	91	4
RUTGERS AREA	25	8	88	4
WEST CENTRAL	9	33	56	11
DOWNTOWN	13	31	69	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	53	16	81	3
3-10 YRS	84	13	83	4
11-30 YRS	55	20	78	2
OVER 30 YRS	107	23	70	7
****OWN OR RENT****				
OWN	108	16	82	2
RENT	198	20	75	5
****SEX****				
MALE	148	20	76	5
FEMALE	159	17	79	4
****AGE****				
18 - 29	136	17	80	3
30 - 49	63	16	83	2
50 OR OVER	101	20	73	7
****SCHOOL AGE CHILDREN****				
YES	75	21	76	3
NO	227	17	78	4
****EDUCATION****				
LESS THAN H.S.	65	25	66	9
H.S. GRAD	100	16	81	3
MORE THAN H.S.	134	15	83	2
****OCCUPATION****				
BLUE COLLAR	77	23	74	3
WHITE COLLAR	99	15	83	2
SELF EMPLOYED	28	21	75	4
RETIRED	38	13	76	11
OTHER	56	18	77	5
****INCOME****				
UNDER 10000	111	22	71	7
10000-15000	55	15	84	2
OVER 15000	85	12	87	1

BANNER VARIABLE Q20

: WHERE WOULD R MOVE?

- 1. ANOTHER PART OF NB
- 2. OUT OF NB

- 9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	309	18	77	4
****CHEIF WAGE EARNER WORK IN NB****				
YES	94	31	65	4
NO	114	9	89	3
****OWN CAR****				
YES	241	15	84	2
NO	61	31	56	13
****RACE****				
WHITE	236	12	84	4
NONWHITE	63	40	56	5
****ETHNICITY****				
GERMAN	24	8	92	0
HUNGARIAN	29	10	79	10
IRISH	38	11	79	11
ITALIAN	34	12	85	3
POLISH-CZECH	16	19	75	6
HISPANIC	10	40	50	10

BANNER VARIABLE MOVE : WHERE WANT MOVE TO

1. OUT OF NB  
2. IN NB

3. CONTINUE WHERE NOW

	UNWTD N	1.	2.	3.
TOTAL RESPONDENTS	589	42	10	48
****ADDRESS****				
DOUGLASS-EAST	162	49	4	47
REMPEN PK AREA	45	36	9	56
LIV AVE-KILMER PK	28	36	14	50
EAST CENTRAL	72	33	22	44
JERSEY AVE AREA	62	45	16	39
HARVEY PK AREA	72	42	8	50
BUCCLEUCH PK AREA	53	42	2	57
RUTGERS AREA	47	47	4	49
WEST CENTRAL	26	23	12	65
DOWNTOWN	20	45	20	35
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	97	54	10	36
3-10 YRS	138	52	8	40
11-30 YRS	117	38	9	53
OVER 30 YRS	235	34	11	56
****OWN OR RENT****				
OWN	239	37	7	56
RENT	346	45	12	43
****SEX****				
MALE	260	45	11	44
FEMALE	326	40	8	52
****AGE****				
18 - 29	203	56	11	33
30 - 49	120	43	8	48
50 OR OVER	244	32	8	60
****SCHOOL AGE CHILDREN****				
YES	120	48	13	39
NO	461	41	8	51
****EDUCATION****				
LESS THAN H.S.	133	35	12	53
H.S. GRAD	194	43	8	48
MORE THAN H.S.	237	48	8	44
****OCCUPATION****				
BLUE COLLAR	145	40	12	48
WHITE COLLAR	179	47	8	45
SELF EMPLOYED	46	48	13	39
RETIRED	87	36	6	59
OTHER	106	43	9	47
****INCOME****				
UNDER 10000	212	40	11	49
10000-15000	94	48	9	44
OVER 15000	154	49	6	45

BANNER VARIABLE MOVE : WHERE WANT MOVE TO

1. OUT OF NB  
2. IN NB

3. CONTINUE WHERE NOW

	UNWTD N	1.	2.	3.
TOTAL RESPONDENTS	589	42	10	48
****CHEIF WAGE EARNER WRK IN NB****				
YES	177	36	16	48
NO	201	51	5	44
****OWN CAR****				
YES	458	45	8	48
NO	119	34	16	50
****RACE****				
WHITE	448	45	6	48
NONWHITE	116	33	22	46
****ETHNICITY****				
GERMAN	49	45	4	51
HUNGARIAN	52	46	6	48
IRISH	83	41	5	54
ITALIAN	52	58	8	35
POLISH-CZECH	26	50	12	38
HISPANIC	16	31	25	44

BANNER VARIABLE Q22

: DESIRE FOR HOME IMPROVEMENTS

- 1. YES
- 2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	249	35	63	2
****ADDRESS****				
DOUGLASS-EAST	74	42	57	1
REMSER PK AREA	26	27	69	4
LIV AVE-KILMER PK	18	6	94	0
EAST CENTRAL	22	55	45	0
JERSEY AVE AREA	32	38	63	0
HARVEY PK AREA	28	29	68	4
BUCCLEUCH PK AREA	25	32	64	4
RUTGERS AREA	7	43	57	0
WEST CENTRAL	12	25	75	0
DCWNTOWN	3	67	33	0
****LENGTH OF RESIDENCE IN NR****				
2 OR LESS YRS	3	33	33	33
3-10 YRS	36	50	50	0
11-30 YRS	56	41	59	0
OVER 30 YRS	153	29	69	2
****OWN OR RENT****				
OWN	244	35	64	1
RENT	4	25	75	0
****SEX****				
MALE	106	35	62	3
FEMALE	142	35	64	1
****AGE****				
18 - 29	36	39	58	3
30 - 49	57	42	58	0
50 OR OVER	143	33	66	1
****SCHOOL AGE CHILDREN****				
YES	67	43	55	1
NO	178	33	66	1
****EDUCATION****				
LESS THAN H.S.	71	31	58	1
H.S. GRAD	101	36	62	2
MORE THAN H.S.	59	42	58	0
****OCCUPATION****				
BLUE COLLAR	58	35	61	2
WHITE COLLAR	72	39	60	1
SELF EMPLOYED	28	36	64	0
RETIRED	56	27	71	2
OTHER	26	35	65	0
****INCOME****				
UNDER 10000	75	37	62	1
10000-15000	35	40	60	0
OVER 15000	74	41	58	1

BANNER VARIABLE Q22

: DESIRE FOR HOME IMPROVEMENTS

1. YES

2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	249	35	63	2
****CHEIF WAGE EARNER WORK IN NB****				
YES	80	36	63	1
NO	30	40	59	1
****OWN CAR****				
YES	209	36	63	1
NO	33	30	67	3
****RACE****				
WHITE	204	33	65	1
NONWHITE	32	50	50	0
****ETHNICITY****				
GERMAN	23	39	57	4
HUNGARIAN	32	25	75	0
IRISH	38	34	61	5
ITALIAN	26	27	73	0
POLISH-CZECH	17	53	47	0
HISPANIC	5	40	60	0

BANNER VARIABLE Q23

: LEVEL OF NB PROPERTY TAXES

- 1. TOO HIGH
- 2. ABOUT RIGHT

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	600	47	16	37
****ADDRESS****				
DOUGLASS-EAST	165	49	14	37
REMSSEN PK AREA	45	60	9	31
LIV AVE-KILMER PK	29	45	28	28
EAST CENTRAL	74	36	18	46
JERSEY AVE AREA	63	56	16	29
HARVEY PK AREA	74	47	23	30
BUCCLEUCH PK AREA	53	49	19	32
RUTGERS AREA	47	32	9	60
WEST CENTRAL	27	52	22	26
DCWNTOWN	20	40	5	55
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	100	16	6	78
3-10 YRS	140	39	14	47
11-30 YRS	117	60	15	25
OVER 30 YRS	241	60	21	19
****OWN OR RENT****				
OWN	246	70	24	6
RENT	349	32	10	58
****SEX****				
MALE	266	40	19	41
FEMALE	330	53	14	33
****AGE****				
18 - 29	206	33	11	57
30 - 49	122	51	13	31
50 OR OVER	248	56	21	23
****SCHOOL AGE CHILDREN****				
YES	121	57	24	19
NO	470	44	14	41
****EDUCATION****				
LESS THAN H.S.	136	51	22	26
H.S. GRAD	194	57	20	23
MORE THAN H.S.	243	35	11	54
****OCCUPATION****				
BLUE COLLAR	146	51	20	29
WHITE COLLAR	133	44	15	41
SELF EMPLOYED	47	64	19	17
RETIRED	90	52	22	26
OTHER	107	36	9	55
****INCOME****				
UNDER 10000	214	46	13	42
10000-15000	96	47	14	40
OVER 15000	158	51	22	28



BANNER VARIABLE Q23

: LEVEL OF NB PROPERTY TAXES

- 1. TOO HIGH
- 2. ABOUT RIGHT

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	600	47	16	37
****CHEIF WAGE EARNER WORK IN NB****				
YES	179	51	13	36
NO	205	47	20	32
****OWN CAR****				
YES	466	48	17	35
NO	121	43	15	42
****RACE****				
WHITE	457	48	17	36
NONWHITE	117	46	16	38
****ETHNICITY****				
GERMAN	50	52	12	36
HUNGARIAN	52	60	23	17
IRISH	83	54	17	29
ITALIAN	53	42	23	36
POLISH-CZECH	27	52	19	30
HISPANIC	17	41	24	35

1. HIGHER  
2. LOWER

3. ABOUT THE SAME  
9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	21	11	23	45
****ADDRESS****					
DOUGLASS-EAST	164	27	10	21	42
REMSEN PK AREA	45	22	4	22	51
LIV AVE-KILMER PK	29	21	17	28	34
EAST CENTRAL	74	19	11	20	50
JERSEY AVE AREA	63	14	17	22	46
HARVEY PK AREA	74	19	18	20	43
BUCCLEUCH PK AREA	53	28	11	28	32
RUTGERS AREA	47	9	4	21	66
WEST CENTRAL	27	19	11	33	37
DOWNTOWN	20	20	10	15	55
****LENGTH OF RESIDENCE IN NB****					
2 OR LESS YRS	99	7	5	9	79
3-10 YRS	140	21	13	15	51
11-30 YRS	117	26	14	25	35
OVER 30 YRS	241	25	12	32	32
****OWN OR RENT****					
OWN	246	34	15	30	21
RENT	348	11	8	18	62
****SEX****					
MALE	256	23	11	24	42
FEMALE	329	20	12	21	46
****AGE****					
18 - 29	205	11	13	20	56
30 - 49	122	25	14	24	37
50 OR OVER	248	27	9	24	40
****SCHOOL AGE CHILDREN****					
YES	121	24	17	28	31
NO	469	20	10	21	49
****EDUCATION****					
LESS THAN H.S.	136	24	10	26	40
H.S. GRAD	194	23	13	31	33
MORE THAN H.S.	242	17	11	14	57
****OCCUPATION****					
BLUE COLLAR	146	17	14	34	36
WHITE COLLAR	132	26	10	17	46
SELF EMPLOYED	47	21	17	32	30
RETIRED	90	23	10	22	44
OTHER	107	16	11	15	58
****INCOME****					
UNDER 10000	214	19	8	21	52
10000-15000	95	20	17	25	38
OVER 15000	158	21	15	27	37

BANNER VARIABLE 024

: COMPARATIVE LEVEL OF NB PROP TAXES

- 1. HIGHER
- 2. LOWER

- 3. ABOUT THE SAME
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	21	11	23	45
****CHIEF WAGE EARNER WRK IN NB****					
YES	178	25	10	28	38
NO	205	20	14	23	42
****OWN CAR****					
YES	465	22	13	22	42
NO	121	17	5	24	54
****RACE****					
WHITE	457	23	12	23	43
NONWHITE	116	16	11	22	51
****ETHNICITY****					
GERMAN	50	24	16	14	46
HUNGARIAN	52	33	21	19	27
IRISH	83	24	16	25	35
ITALIAN	53	11	25	26	38
POLISH-CZECH	27	26	19	26	30
HISPANIC	17	35	6	18	41

- 1. GOOD
- 2. BAD

- 3. NO DIFFERENCE
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	76	5	15	5
****ADDRESS****					
DOUGLASS-EAST	164	80	5	12	3
REMSER PK AREA	45	73	2	22	2
LIV AVE-KILMER PK	29	79	0	17	3
EAST CENTRAL	74	68	3	19	11
JERSEY AVE AREA	63	68	6	22	3
HARVEY PK AREA	74	74	8	8	9
BUCCLEUCH PK AREA	53	74	8	17	2
RUTGERS AREA	47	91	2	6	0
WEST CENTRAL	27	67	4	22	7
DOWNTOWN	20	95	0	5	0
****LENGTH OF RESIDENCE IN NB****					
2 OR LESS YRS	99	84	0	11	5
3-10 YRS	140	90	3	7	0
11-30 YRS	117	65	4	26	4
OVER 30 YRS	241	71	8	15	7
****OWN OR RENT****					
OWN	246	68	8	17	7
RENT	349	82	2	12	3
****SEX****					
MALE	265	76	7	12	5
FEMALE	330	76	3	17	4
****AGE****					
18 - 29	206	87	2	10	1
30 - 49	122	75	3	18	4
50 OR OVER	248	68	8	17	7
****SCHOOL AGE CHILDREN****					
YES	121	74	6	18	2
NO	470	77	4	14	5
****EDUCATION****					
LESS THAN H.S.	136	63	5	25	7
H.S. GRAD	194	74	6	15	5
MORE THAN H.S.	243	86	4	7	2
****OCCUPATION****					
BLUE COLLAR	146	73	6	17	4
WHITE COLLAR	183	79	5	15	1
SELF EMPLOYED	47	83	6	6	4
RETIRED	90	74	2	14	9
OTHER	107	78	2	13	7
****INCOME****					
UNDER 10000	214	76	4	14	6
10000-15000	96	78	8	14	0
OVER 15000	158	79	4	16	1

BANNER VARIABLE Q25

: EFFECT OF RUTGERS ON NB

- 1. GOOD
- 2. BAD

- 3. NO DIFFERENCE
- 9. DON'T KNOW

	UNWTD	1.	2.	3.	9.
TOTAL RESPONDENTS	599	76	5	15	5
****CHEIF WAGE EARNER WORK IN NB****					
YES	179	80	4	15	1
NO	205	74	8	14	5
****OWN CAR****					
YES	466	75	6	15	4
NO	121	81	1	12	7
****RACE****					
WHITE	457	77	5	12	5
NONWHITE	117	70	3	23	4
****ETHNICITY****					
GERMAN	50	82	0	10	8
HUNGARIAN	52	77	8	12	4
IRISH	83	77	6	10	7
ITALIAN	53	81	8	11	0
POLISH-CZECH	27	74	4	15	7
HISPANIC	17	82	6	12	0

1. GOOD  
2. BAD

3. NO DIFFERENCE  
9. DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	76	4	14	6
****ADDRESS****					
DOUGLASS-EAST	164	81	3	13	3
REMSER PK AREA	45	71	0	22	7
LIV AVE-KILMER PK	29	79	7	10	3
EAST CENTRAL	74	64	8	19	9
JERSEY AVE AREA	63	71	8	13	8
HARVEY PK AREA	74	81	0	9	9
BUCCLEUCH PK AREA	53	81	2	13	4
RUTGERS AREA	47	83	2	11	4
WEST CENTRAL	27	67	11	15	7
DOWNTOWN	20	75	10	5	10
****LENGTH OF RESIDENCE IN NB****					
2 OR LESS YRS	99	75	4	13	8
3-10 YRS	140	81	4	10	5
11-30 YRS	117	71	3	18	9
OVER 30 YRS	241	77	5	14	5
****OWN OR RENT****					
OWN	246	78	4	13	5
RENT	349	75	4	14	7
****SEX****					
MALE	265	80	7	8	6
FEMALE	330	74	2	18	6
****AGE****					
18 - 29	206	73	6	16	5
30 - 49	122	80	2	15	4
50 OR OVER	248	78	4	11	6
****SCHOOL AGE CHILDREN****					
YES	121	72	2	21	5
NO	470	78	5	12	6
****EDUCATION****					
LESS THAN H.S.	136	67	2	26	4
H.S. GRAD	194	77	2	13	8
MORE THAN H.S.	243	82	7	7	4
****OCCUPATION****					
BLUE COLLAR	146	69	4	19	8
WHITE COLLAR	183	80	5	12	3
SELF EMPLOYED	47	87	4	4	4
RETIRED	90	80	3	12	4
OTHER	107	76	3	12	9
****INCOME****					
UNDER 10000	214	71	6	14	9
10000-15000	96	74	5	17	4
OVER 15000	158	85	1	11	3

## BANNER VARIABLE Q26

## : EFFECT OF J &amp; J ON NB

1. GOOD  
2. BAD

3. NO DIFFERENCE  
9. 'DON'T KNOW

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	599	76	4	14	6
****CHEIF WAGE EARNER WORK IN NB****					
YES	179	79	5	11	4
NO	205	74	5	16	5
****OWN CAR****					
YES	466	78	4	13	5
NO	121	71	4	15	10
****RACE****					
WHITE	457	81	4	11	4
NONWHITE	117	59	6	23	12
****ETHNICITY****					
GERMAN	50	80	2	12	6
HUNGARIAN	52	77	4	13	6
IRISH	83	81	2	13	4
ITALIAN	53	77	8	11	4
POLISH-CZECH	27	74	0	15	11
HISPANIC	17	71	18	12	0

BANNER VARIABLE Q27

: KNOWLEDGE OF NB TOMORROW

- 1. YES
- 2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	597	59	40	1
****ADDRESS****				
DOUGLASS-EAST	162	57	41	1
REMSEN PK AREA	45	64	36	0
LIV AVE-KILMER PK	29	55	41	3
EAST CENTRAL	74	49	51	0
JERSEY AVE AREA	63	54	46	0
HARVEY PK AREA	74	77	22	1
BUCCLEUCH PK AREA	53	64	36	0
RUTGERS AREA	47	45	55	0
WEST CENTRAL	27	56	41	4
DOWNTOWN	20	65	30	5
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	99	44	56	0
3-10 YRS	140	54	44	1
11-30 YRS	115	55	43	2
OVER 30 YRS	241	69	30	1
****OWN OR RENT****				
OWN	245	72	26	2
RENT	348	49	50	0
****SEX****				
MALE	265	60	38	1
FEMALE	328	58	41	1
****AGE****				
18 - 29	206	52	48	0
30 - 49	122	57	41	2
50 OR OVER	247	65	34	1
****SCHOOL AGE CHILDREN****				
YES	121	55	45	0
NO	468	60	39	1
****EDUCATION****				
LESS THAN H.S.	136	51	49	1
H.S. GRAD	192	61	38	2
MORE THAN H.S.	243	62	37	0
****OCCUPATION****				
BLUE COLLAR	144	55	44	1
WHITE COLLAR	183	64	36	1
SELF EMPLOYED	47	68	30	2
RETIRED	90	66	33	1
OTHER	107	50	50	0
****INCOME****				
UNDER 10000	214	56	43	0
10000-15000	96	59	41	0
OVER 15000	158	66	34	1



BANNER VARIABLE G27

: KNOWLEDGE OF NB TOMORROW

- 1. YES
- 2. NO

9. DON'T KNOW

	UNWTD	1.	2.	9.
TOTAL RESPONDENTS	N 597	59	40	1
****CHEIF WAGE EARNER WORK IN NB****				
YES	179	66	32	1
NO	203	55	44	1
****OWN CAR****				
YES	464	59	40	1
NO	121	59	40	1
****RACE****				
WHITE	455	62	37	1
NONWHITE	117	44	55	1
****ETHNICITY****				
GERMAN	50	56	44	0
HUNGARIAN	52	73	25	2
IRISH	83	60	39	1
ITALIAN	53	62	38	0
POLISH-CZECH	27	70	26	4
HISPANIC	17	47	53	0

1. GOOD
2. BAD

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	599	90	5	5
****ADDRESS****				
DOUGLASS-EAST	164	93	5	2
REMSER PK AREA	45	87	7	7
LIV AVE-KILMER PK	29	86	3	10
EAST CENTRAL	74	38	4	8
JERSEY AVE AREA	63	86	8	6
HARVEY PK AREA	74	92	0	8
BUCCLEUCH PK AREA	53	91	6	4
RUTGERS AREA	47	89	9	2
WEST CENTRAL	27	93	0	7
DOWNTOWN	20	100	0	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	99	94	2	4
3-10 YRS	140	93	4	4
11-30 YRS	117	91	3	6
OVER 30 YRS	241	87	7	6
****OWN OR RENT****				
OWN	246	87	6	7
RENT	349	92	3	4
****SEX****				
MALE	265	91	6	4
FEMALE	330	90	4	6
****AGE****				
18 - 29	206	95	3	1
30 - 49	122	93	2	5
50 OR OVER	248	88	6	6
****SCHOOL AGE CHILDREN****				
YES	121	89	7	4
NO	470	91	4	5
****EDUCATION****				
LESS THAN H.S.	136	86	5	9
H.S. GRAD	194	94	4	3
MORE THAN H.S.	243	92	4	4
****OCCUPATION****				
BLUE COLLAR	146	93	3	4
WHITE COLLAR	183	93	5	2
SELF EMPLOYED	47	83	11	6
RETIRED	90	80	6	14
OTHER	107	98	0	2
****INCOME****				
UNDER 10000	214	89	5	6
10000-15000	96	96	3	1
OVER 15000	158	93	4	3

BANNER VARIABLE Q28 : WISDOM OF IDEA - NB TOMORROW

- 1. GOOD
- 2. BAD

- 9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	599	90	5	5
****CHEIF WAGE EARNER WORK IN NB****				
YES	179	92	6	3
NO	205	92	4	3
****OWN CAR****				
YES	466	92	4	3
NO	121	84	6	10
****RACE****				
WHITE	457	91	4	5
NONWHITE	117	91	6	3
****ETHNICITY****				
GERMAN	50	86	4	10
HUNGARIAN	52	87	6	8
IRISH	83	88	4	8
ITALIAN	53	96	4	0
POLISH-CZECH	27	93	4	4
HISPANIC	17	94	6	0

MULTIPLE BANNER VARIABLE Q29 : REASON FOR EVAL OF NR TOMORROW-1

		REASON FOR EVAL OF NR TOMORROW-1									
		1. GOOD ECC EFFECT	4. NEED FOR PROGRESS	7. GENERAL NEGATIVE	2. APPROVE URBAN PENEWA	5. SAFETY WILL IMPROVE	8. OTHER	3. PROVIDE PSYCHOLOG LI	6. GENEERAL FCSITVIE	9. DK	
	UNWTD	1.	2.	3.	4.	5.	6.	7.	8.	9.	
	N										
TOTAL RESPONDENTS	584	13	21	25	5	3	48	9	2	4	
****ADDRESS****											
DOUGLASS-EAST	151	14	21	24	4	4	52	9	0	2	
REMSEN PK AREA	43	5	16	35	5	2	49	14	0	2	
LIV AVE-KILMER PK	27	4	26	7	4	0	59	4	0	7	
EAST CENTRAL	74	9	14	27	7	1	46	9	5	1	
JERSEY AVE AREA	61	18	28	23	7	3	36	8	0	11	
HARVEY PK AREA	72	14	19	19	3	3	60	4	6	6	
BUCCLEUCH PK AREA	52	21	13	33	8	2	44	10	2	4	
RUTGERS AREA	45	16	20	22	4	2	49	16	2	2	
WEST CENTRAL	26	4	27	42	12	8	27	4	8	4	
DCWNTOWN	20	10	40	25	5	0	40	5	0	0	
****LENGTH OF RESIDENCE IN NB****											
2 OR LESS YRS .	97	18	23	23	9	2	43	3	3	3	
3-10 YRS	139	15	17	28	6	2	48	7	1	3	
11-30 YRS	113	11	21	26	3	2	56	8	2	3	
OVER 30 YRS	233	10	22	24	4	4	47	12	2	6	
****DOWN OR RENT****											
OWN	238	14	18	27	5	3	51	9	1	6	
RENT	342	11	22	24	6	2	47	8	3	3	
****SEX****											
MALE	251	18	17	22	6	3	48	11	1	3	
FEMALE	319	9	24	29	4	3	49	7	3	4	
****AGE****											
18 - 29	205	16	21	29	5	1	44	5	1	3	
30 - 49	121	12	21	28	4	4	55	5	3	3	
50 OR OVER	238	11	19	22	5	3	50	13	1	4	
****SCHOOL AGE CHILDREN****											
YES	119	15	23	29	5	3	39	8	5	3	
NO	459	12	20	25	5	3	51	9	1	4	
****EDUCATION****											
LESS THAN H.S.	128	12	20	20	3	4	45	12	4	5	
H.S. GRAD	192	13	22	27	5	3	49	6	2	4	
MORE THAN H.S.	240	14	20	29	6	2	50	9	1	3	
****OCCUPATION****											
BLUE COLLAR	144	15	20	27	4	4	48	6	3	1	
WHITE COLLAR	179	12	23	25	6	2	53	8	2	2	
SELF EMPLOYED	45	11	16	24	2	2	47	20	2	4	
RETIRED	85	13	18	18	4	1	47	14	0	11	
OTHER	107	10	21	34	8	3	48	4	1	3	
****INCCME****											
UNDER 10000	210	11	19	28	6	3	45	10	2	4	
10000-15000	96	14	25	26	5	5	51	5	0	1	
OVER 15000	154	15	22	26	5	3	49	10	3	3	

MULTIPLE BANNER VARIABLE Q29 : REASON FOR EVAL OF NB TOMORROW-1

		4. NEED FOR PROGRESS					7. GENERAL NEGATIVE				
		5. SAFETY WILL IMPROVE					8. OTHER				
		6. GENEERAL POSITVIE					9. DK				
	UNWTD	1.	2.	3.	4.	5.	6.	7.	8.	9.	
	N										
TOTAL RESPONDENTS	584	13	21	25	5	3	48	9	2	4	
****CHEIF WAGE EARNER WORK IN NB****											
YES	174	9	24	28	5	2	52	8	3	2	
NO	200	18	19	24	5	4	48	9	2	4	
****OWN CAR****											
YES	458	13	21	26	6	3	50	8	2	4	
NO	116	9	20	24	3	3	42	9	3	5	
****RACE****											
WHITE	447	13	22	25	5	3	50	9	1	4	
NONWHITE	116	11	16	29	7	1	42	8	3	3	
****ETHNICITY****											
GERMAN	50	8	28	34	4	2	32	6	0	6	
HUNGARIAN	47	13	26	23	9	6	47	13	2	6	
IRISH	82	10	22	24	1	0	56	6	4	4	
ITALIAN	52	12	23	25	4	8	60	6	2	4	
POLISH-CZECH	27	15	33	30	4	0	52	7	0	4	
HISPANIC	17	18	24	18	6	0	29	12	0	12	

BANNER VARIABLE Q30

: CAN NR TGMCRRCW SUCCEED?

- 1. YES
- 2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	597	67	13	20
****ADDRESS****				
DOUGLASS-EAST	163	69	12	19
REMSAN PK AREA	45	64	18	18
LIV AVE-KILMER PK	29	59	21	21
EAST CENTRAL	74	69	11	20
JERSEY AVE AREA	63	67	14	19
HARVEY PK AREA	73	62	12	26
BUCCLEUCH PK AREA	53	66	19	15
RUTGERS AREA	47	74	13	13
WEST CENTRAL	27	67	0	33
DCWNTOWN	20	70	5	25
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	98	76	11	13
3-10 YRS	140	67	15	18
11-30 YRS	116	66	7	27
OVER 30 YRS	241	64	15	21
****OWN OR RENT****				
OWN	245	63	13	24
RENT	348	69	13	18
****SEX****				
MALE	263	67	16	16
FEMALE	330	67	10	23
****AGE****				
18 - 29	205	73	14	13
30 - 49	122	67	8	25
50 OR OVER	248	64	14	22
****SCHOOL AGE CHILDREN****				
YES	121	69	13	18
NO	469	67	13	20
****EDUCATION****				
LESS THAN H.S.	136	66	9	25
H.S. GRAD	194	71	11	18
MORE THAN H.S.	242	66	17	17
****OCCUPATION****				
BLUE COLLAR	146	71	10	19
WHITE COLLAR	182	64	19	18
SELF EMPLOYED	47	66	19	15
RETIRED	90	64	7	29
OTHER	107	71	11	18
****INCOME****				
UNDER 10000	214	70	12	18
10000-15000	96	69	14	18
OVER 15000	157	66	18	15

BANNER VARIABLE Q30

: CAN NB TOMORROW SUCCEED?

1. YES

9. DON'T KNOW

2. NO

	UNWTD	1.	2.	9.
TOTAL RESPONDENTS	597	67	13	20
****CHEIF WAGE EARNER WORK IN NB****				
YES	179	70	11	18
NO	204	64	19	18
****OWN CAR****				
YES	465	68	14	18
NO	121	66	9	25
****RACE****				
WHITE	456	64	15	21
NONWHITE	117	79	6	15
****ETHNICITY****				
GERMAN	50	70	10	20
HUNGARIAN	52	67	13	19
IRISH	82	74	10	16
ITALIAN	52	69	10	21
POLISH-CZECH	27	67	4	30
HISPANIC	17	82	6	12

MULTIPLE BANNER VARIABLE Q31 REASON FOR EVAL OF NRT SUCCESS-I

	1.	2.	3.	4.	5.	6.	7.	8.	10.
TOTAL RESPONDENTS	26	39	5	7	5	15	6	14	0
****ADDRESS****									
DOUGLASS-EAST	30	42	3	7	6	15	9	9	0
REMS'N PK AREA	23	46	3	3	3	10	3	15	0
LIV AVE-KILMER PK	18	32	4	7	0	14	11	10	0
EAST CENTRAL	64	36	8	3	2	17	3	9	0
JERSEY AVE AREA	24	26	5	14	7	12	3	28	0
HARVEY PK AREA	18	44	7	4	10	13	4	19	0
BUCCLEUCH PK AREA	31	33	4	6	6	20	6	8	0
RUTGERS AREA	36	33	4	7	4	11	9	18	0
WEST CENTRAL	12	36	20	8	0	12	8	28	0
DOWNTOWN	11	63	0	26	0	6	5	11	0
****LENGTH OF RESIDENCE IN MI****									
2 OR LESS YRS	26	48	5	10	5	7	7	12	0
3-10 YRS	33	34	2	9	5	17	6	12	0
11-30 YRS	26	39	2	6	6	6	5	24	0
OVER 30 YRS	24	38	9	5	4	20	6	12	0
****OWN OR RENT****									
OWN	25	36	5	7	4	17	7	17	0
RENT	28	41	5	7	6	13	6	13	0
****SEX****									
MALE	25	37	5	8	6	19	5	14	0
FEMALE	27	40	5	6	5	11	7	14	0
****AGE****									
18 - 24	24	48	4	10	2	13	7	11	0
30 - 49	26	39	7	3	6	10	7	18	0
50 OR OVER	29	32	6	8	8	19	6	13	0
****CHOICE OF CHILDREN****									
YES	111	22	44	6	7	5	10	6	14
NO	436	28	38	5	7	5	16	6	14
****EDUCATION****									
LESS THAN H.S.	121	24	35	6	4	8	12	4	20
H.S. GRAD	180	24	43	7	8	3	14	9	10
MORE THAN H.S.	230	29	40	3	9	5	17	5	13
****OCCUPATION****									
BLUE COLLAR	137	26	42	4	4	6	15	4	12
WHITE COLLAR	172	29	37	5	6	4	16	8	15
SELF EMPLOYED	45	16	42	9	4	11	16	4	16
RETIRED	80	33	29	10	6	6	14	3	18
OTHER	96	21	44	4	13	2	14	13	13
****INCOME****									
UNDER 10000	200	29	39	7	7	5	15	4	14
10000-15000	87	20	48	2	5	5	16	7	11
OVER 15000	149	30	34	5	9	6	19	9	11



MULTIPLE BANNER VARIABLE CBI : REASON FOR EVAL OF NET SUCCESS-F

	1.	2.	3.	4.	5.	6.	7.	8.	10.
1. GENERAL OPTIMISM									
2. COMM INVOLVE POSITIV									
3. BUS-GOV INVOLVE POSIT									
4. GENERAL POSITIVE									
5. URBAN REVAL									
6. GENERAL NEGATIVE									
7. OTHER									
8. OK									
9. GOOD LUCK									
10. UNK									
TOTAL RESPONDENTS	549	26	39	7	5	15	6	14	0
***SPECIAL VALUE LABEL WORK IN PROGRESS***									
YES	173	29	36	6	6	11	5	13	0
NO	187	24	43	4	5	19	6	13	0
***ELN CARS***									
YES	433	27	39	5	7	15	7	13	0
NO	110	22	39	8	6	4	12	4	0
***RACI***									
WHITE	421	26	38	6	7	5	17	7	14
NONWHITE	110	24	46	4	8	5	6	5	15
***ETHNICITY***									
GERMAN	46	17	52	2	11	7	7	4	20
HUNGARIAN	47	26	36	9	6	2	13	9	13
IRISH	78	24	42	10	8	9	10	6	17
ITALIAN	49	27	39	10	6	2	18	10	8
POLISH-CZECH	24	17	46	4	4	0	13	8	21
HISPANIC	10	25	56	0	6	0	6	0	25

BANNER VARIABLE ADDRESS : \*\*\*\*ADDRESS\*\*\*\*

- 1. DOUGLASS-EAST
- 2. PEMSEN PK AREA
- 3. LIV AVE-RIEMER PK
- 4. EAST CENTRAL
- 5. JERSEY AVE AREA
- 6. HARVEY PK AREA
- 7. BUCKLEUCH PK AREA
- 8. RUIGERS AFPA
- 9. WEST CENTRAL
- 10. DOWNTOWN

UNID	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	
TOTAL RESPONDENTS	597	28	8	5	12	11	12	9	8	5	3
****ADDRESS****											
DOUGLASS-EAST	165	0	0	0	0	0	0	0	0	0	0
PEMSEN PK AREA	45	0	100	0	0	0	0	0	0	0	0
LIV AVE-RIEMER PK	29	0	0	100	0	0	0	0	0	0	0
EAST CENTRAL	74	0	0	0	100	0	0	0	0	0	0
JERSEY AVE AREA	63	0	0	0	0	100	0	0	0	0	0
HARVEY PK AREA	74	0	0	0	0	0	100	0	0	0	0
BUCKLEUCH PK AREA	53	0	0	0	0	0	0	100	0	0	0
RUIGERS AFPA	47	0	0	0	0	0	0	0	100	0	0
WEST CENTRAL	27	0	0	0	0	0	0	0	0	100	0
DOWNTOWN	20	0	0	0	0	0	0	0	0	0	100
****LENGTH OF RESIDENCE IN QUARTERS****											
2 OR LESS YRS	100	33	1	2	13	9	11	6	22	0	3
3-10 YRS	139	39	6	4	12	9	10	6	8	2	2
11-30 YRS	117	31	4	3	15	11	16	7	2	7	4
OVER 30 YRS	239	18	13	6	11	12	13	11	5	7	4
****OWN OR RENT****											
OWN	244	30	11	7	9	13	11	10	2	5	1
RENT	348	26	5	3	15	9	13	8	12	4	5
****SEX****											
MALE	265	30	8	6	12	10	13	7	6	3	3
FEMALE	328	26	7	4	12	11	12	10	8	6	3
****AGE****											
18 - 29	205	32	3	3	14	8	13	8	12	1	4
30 - 49	122	34	10	4	11	13	7	7	4	5	5
50 OR OVER	246	21	10	7	11	11	15	11	7	6	2
****CIVIL AGE CHILDREN****											
YES	121	31	10	2	17	12	9	8	2	4	4
NO	467	27	7	6	11	10	13	9	10	4	3
****EDUCATION****											
LESS THAN H.S.	136	14	10	8	21	12	17	7	4	4	3
H.S. GRAD	193	28	11	5	9	11	11	10	3	7	5
MORE THAN H.S.	241	34	2	4	10	9	11	10	14	3	3
****OCCUPATION****											
BLUE COLLAR	145	23	5	6	17	13	19	1	6	7	3
WHITE COLLAR	102	41	9	5	6	10	6	12	7	2	2
SELF EMPLOYED	47	28	6	11	11	9	4	13	15	2	2
RETIREE	89	10	15	7	4	13	22	16	4	4	3
OTHER	107	26	2	1	23	4	9	8	13	7	7
****INCOME****											
UNDER 10000	212	17	9	3	17	13	16	8	5	5	6
10000-15000	95	32	12	4	7	7	16	11	8	2	1
OVER 15000	150	39	6	6	4	4	11	7	10	12	4



BANNER VARIABLE Q1

: \*\*\*\*LENGTH OF RESIDENCE IN NB\*\*\*\*

- 1. 2 OR LESS YRS
- 2. 3-10 YRS
- 3. 11-30 YRS

- 4. OVER 30 YRS
- 5. 11 - 20 YRS
- 6. 21 - 30 YRS

- 7. MORE THAN 30 YRS
- 8. ALL MY LIFE
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	5.	6.	7.	8.	9.
TOTAL RESPONDENTS	599	17	23	20	40	0	0	0	0	0
****ADDRESS****										
DOUGLASS-EAST	165	20	33	22	25	0	0	0	0	0
REMSEN PK AREA	45	2	13	11	67	0	0	0	0	2
LIV AVE-KILMER PK	29	7	17	14	62	0	0	0	0	0
EAST CENTRAL	74	18	23	23	36	0	0	0	0	0
JERSEY AVE AREA	63	14	21	21	44	0	0	0	0	0
HARVEY PK AREA	74	15	19	26	41	0	0	0	0	0
BUCCLEUCH PK AREA	52	12	21	15	52	0	0	0	0	0
RUTGERS AREA	47	47	23	4	26	0	0	0	0	0
WEST CENTRAL	27	0	11	30	59	0	0	0	0	0
DOWNTOWN	20	15	15	25	45	0	0	0	0	0
****LENGTH OF RESIDENCE IN NB****										
2 OR LESS YRS	100	100	0	0	0	0	0	0	0	0
3-10 YRS	140	0	100	0	0	0	0	0	0	0
11-30 YRS	117	0	0	100	0	0	0	0	0	0
OVER 30 YRS	241	0	0	0	100	0	0	0	0	0
****OWN OR RENT****										
OWN	245	1	14	22	63	0	0	0	0	0
RENT	349	28	30	17	24	0	0	0	0	0
****SEX****										
MALE	265	21	23	16	40	0	0	0	0	0
FEMALE	330	13	24	22	40	0	0	0	0	0
****AGE****										
18 - 29	206	39	35	7	19	0	0	0	0	0
30 - 49	122	7	38	28	27	0	0	0	0	0
50 OR OVER	247	3	8	25	64	0	0	0	0	0
****SCHOOL AGE CHILDREN****										
YES	121	8	28	29	35	0	0	0	0	0
NO	469	19	22	16	42	0	0	0	0	0
****EDUCATION****										
LESS THAN H.S.	136	5	7	30	57	0	0	0	0	0
H.S. GRAD	194	6	21	19	53	0	0	0	0	1
MOPE THAN H.S.	242	33	35	14	19	0	0	0	0	0
****OCCUPATION****										
BLUE COLLAR	146	12	25	25	38	0	0	0	0	0
WHITE COLLAR	133	21	32	18	30	0	0	0	0	0
SELF EMPLOYED	47	2	26	13	60	0	0	0	0	0
RETIRED	89	3	6	22	67	0	0	0	0	1
OTHER	107	30	25	13	32	0	0	0	0	0
****INCOME****										
UNDER 10000	214	18	20	17	45	0	0	0	0	0
10000-15000	96	15	40	18	28	0	0	0	0	0
OVER 15000	158	18	28	18	35	0	0	0	0	0

BANNER VARIABLE Q1

: \*\*\*\*LENGTH OF RESIDENCE IN NB\*\*\*\*

- 1. 2 OR LESS YRS
- 2. 3-10 YRS
- 3. 11-30 YRS

- 4. OVER 30 YRS
- 5. 11 - 20 YRS
- 6. 21 - 30 YRS

- 7. MORE THAN 30 YRS
- 8. ALL MY LIFE
- 9. DON'T KNOW

	UNWTD N	1.	2.	3.	4.	5.	6.	7.	8.	9.
TOTAL RESPONDENTS	599	17	23	20	40	0	0	0	0	0
****CHIEF WAGE EARNER WORK IN NB****										
YES	179	13	24	20	44	0	0	0	0	0
NO	205	18	31	20	32	0	0	0	0	0
****OWN CAR****										
YES	466	16	26	20	38	0	0	0	0	0
NO	120	19	13	16	51	0	0	0	0	1
****RACE****										
WHITE	456	17	24	16	43	0	0	0	0	0
NONWHITE	117	15	22	31	32	0	0	0	0	0
****ETHNICITY****										
GERMAN	49	24	18	14	43	0	0	0	0	0
HUNGARIAN	52	8	13	23	56	0	0	0	0	0
IRISH	83	16	20	14	49	0	0	0	0	0
ITALIAN	53	15	17	15	53	0	0	0	0	0
POLISH-CZECH	27	11	37	11	41	0	0	0	0	0
HISPANIC	17	35	47	12	6	0	0	0	0	0

BANNER VARIABLE Q21

: \*\*\*\*OWN OR RENT\*\*\*\*

- 1. OWN
- 2. RENT

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	599	41	58	1
****ADDRESS****				
DOUGLASS-EAST	165	44	55	1
REMSSEN PK AREA	45	60	40	0
LIV AVE-KILMER PK	29	62	38	0
EAST CENTRAL	74	30	70	0
JERSEY AVE AREA	62	50	48	2
HARVEY PK AREA	74	38	62	0
BUCCLEUCH PK AREA	53	47	53	0
RUTGERS AREA	47	11	89	0
WEST CENTRAL	27	44	52	4
DCWNTOWN	20	15	85	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	100	2	97	1
3-10 YRS	140	24	75	1
11-30 YRS	116	47	53	0
OVER 30 YRS	241	64	35	1
****OWN OR RENT****				
OWN	246	100	0	0
RENT	349	0	100	0
****SEX****				
MALE	266	40	59	1
FEMALE	329	42	58	0
****AGE****				
18 - 29	206	17	83	0
30 - 49	122	46	52	2
50 OR OVER	247	58	42	0
****SCHOOL AGE CHILDREN****				
YES	121	55	44	2
NO	470	38	62	0
****EDUCATION****				
LESS THAN H.S.	136	51	48	1
H.S. GRAD	193	53	47	0
MORE THAN H.S.	243	24	76	0
****OCCUPATION****				
BLUE COLLAR	146	38	62	0
WHITE COLLAR	183	39	60	1
SELF EMPLOYED	47	62	38	0
RETIRED	89	62	38	0
OTHER	107	24	76	0
****INCOME****				
UNDER 10000	213	36	64	0
10000-15000	96	34	65	1
OVER 15000	158	47	53	0

BANNER VARIABLE Q21 : \*\*\*\*OWN OR RENT\*\*\*\*

- 1. OWN
- 2. RENT

- 9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	599	41	58	1
****CHEIF WAGE EARNER WORK IN NB****				
YES	179	44	55	2
NO	205	39	61	0
****OWN CAR****				
YES	466	45	55	1
NO	120	28	73	0
****RACE****				
WHITE	457	45	55	0
NONWHITE	116	27	72	1
****ETHNICITY****				
GERMAN	50	46	54	0
HUNGARIAN	52	60	38	2
IRISH	83	47	52	1
ITALIAN	53	49	51	0
POLISH-CZECH	27	63	37	0
HISPANIC	17	29	71	0

BANNER VARIABLE SEX : \*\*\*\*SEX\*\*\*\*

1. MALE

2. FEMALE

	UNWTD N	1.	2.
TOTAL RESPONDENTS	596	45	55
****ADDRESS****			
DOUGLASS-EAST	165	48	52
REMSAN PK AREA	45	47	53
LIV AVE-KILMER PK	29	55	45
EAST CENTRAL	71	45	55
JERSEY AVE AREA	63	41	59
HARVEY PK AREA	73	47	53
BUCCLEUCH PK AREA	53	36	64
RUTGERS AREA	47	45	55
WEST CENTRAL	27	26	74
DOWNTOWN	20	45	55
****LENGTH OF RESIDENCE IN NB****			
2 OR LESS YRS	99	56	44
3-10 YRS	140	44	56
11-30 YRS	117	37	63
OVER 30 YRS	238	45	55
****OWN OR RENT****			
OWN	245	44	56
RENT	346	45	55
****SEX****			
MALE	266	100	0
FEMALE	330	0	100
****AGE****			
18 - 29	206	51	49
30 - 49	122	36	64
50 OR OVER	246	43	57
****SCHOOL AGE CHILDREN****			
YES	120	34	66
NO	468	47	53
****EDUCATION****			
LESS THAN H.S.	135	40	60
H.S. GRAD	194	35	65
MORE THAN H.S.	242	55	45
****OCCUPATION****			
BLUE COLLAR	146	40	60
WHITE COLLAR	183	44	56
SELF EMPLOYED	47	53	47
RETIRED	89	43	57
OTHER	106	47	53
****INCOME****			
UNDER 10000	213	42	58
10000-15000	96	47	53
OVER 15000	158	51	49



BANNER VARIABLE SEX : \*\*\*\*SEX\*\*\*\*

1. MALE

2. FEMALE

	UNWTD N	1.	2.
TOTAL RESPONDENTS	596	45	55
****CHIEF WAGE EARNER WORK IN NB****			
YES	179	41	59
NO	205	48	52
****OWN CAR****			
YES	465	48	52
NO	120	30	70
****RACE****			
WHITE	456	46	54
NONWHITE	116	37	63
****ETHNICITY****			
GERMAN	49	37	63
HUNGARIAN	52	38	62
IRISH	83	37	63
ITALIAN	53	53	47
POLISH-CZECH	27	26	74
HISPANIC	17	71	29

BANNER VARIABLE AGE GROUP: RESPONDENT'S AGE

- 1. 18 - 20
- 2. 21 - 24
- 3. 25 - 29
- 4. THIRTIES

- 5. FORTIES
- 6. FIFTIES
- 7. 60 OR OVER
- 9. NO ANSWER-REFUSED

	UNWTD N	1.	2.	3.	4.	5.	6.	7.	9.
TOTAL RESPONDENTS	584	8	15	13	9	12	19	24	1
****ADDRESS****									
DOUGLASS-EAST	160	10	15	16	13	13	21	11	1
REMSEN PK AREA	43	5	7	2	5	23	19	37	2
LIV AVE-KILMER PK	29	0	10	14	3	14	24	31	3
EAST CENTRAL	71	13	15	13	11	8	17	23	0
JERSEY AVE AREA	62	2	18	8	13	13	18	27	2
HARVEY PK AREA	73	8	14	15	4	8	12	38	0
BUCCLEUCH PK AREA	52	2	17	12	6	10	21	31	2
RUTGERS AREA	46	24	17	13	4	7	20	15	0
WEST CENTRAL	25	0	0	12	8	16	24	36	4
DOWNTOWN	20	0	35	10	10	20	0	20	5
****LENGTH OF RESIDENCE IN NR****									
2 OR LESS YRS	98	27	32	23	8	1	4	4	1
3-10 YRS	138	4	21	27	20	14	10	4	0
11-30 YRS	112	1	7	5	9	21	22	32	2
OVER 30 YRS	234	6	3	3	3	11	27	40	2
****DWN OR RENT****									
DWN	239	3	5	7	7	17	26	34	2
RENT	341	11	22	17	10	9	13	17	1
****SEX****									
MALE	259	8	17	15	8	9	19	22	1
FEMALE	323	8	13	11	10	14	18	25	2
****AGE****									
18 - 29	206	22	42	36	0	0	0	0	0
30 - 49	122	0	0	0	43	57	0	0	0
50 OR OVER	248	0	0	0	0	0	44	56	0
****SCHOOL AGE CHILDREN****									
YES	119	10	6	14	21	31	13	3	1
NO	463	7	17	12	6	7	20	29	2
****EDUCATION****									
LESS THAN H.S.	136	4	3	4	5	12	22	49	0
H.S. GRAD	193	8	9	9	11	18	25	19	1
MORE THAN H.S.	243	10	26	21	10	8	11	12	1
****OCCUPATION****									
BLUE COLLAR	144	8	15	13	13	15	21	14	1
WHITE COLLAR	133	3	13	22	13	14	26	8	2
SELF EMPLOYED	47	11	9	9	13	28	26	4	2
RETIRED	89	0	3	0	0	0	6	90	1
OTHER	104	18	30	10	3	10	11	18	1
****INCOME****									
UNDER 10000	214	9	18	11	6	6	12	39	0
10000-15000	96	4	18	26	18	9	18	7	0
OVER 15000	157	6	11	13	11	22	24	10	1

BANNER VARIABLE AGEGROUP: RESPONDENT'S AGE

- 1. 18 - 20
- 2. 21 - 24
- 3. 25 - 29
- 4. THIRTIES

- 5. FORTIES
- 6. FIFTIES
- 7. 60 OR OVER
- 9. NO ANSWER-REFUSED

	UNWTD N	1.	2.	3.	4.	5.	6.	7.	9.
TOTAL RESPONDENTS	584	8	15	13	9	12	18	24	1
****CHIEF WAGE EARNER WORK IN NB****									
YES	179	7	9	17	13	16	24	13	1
NO	204	6	16	16	12	16	24	8	2
****OWN CAR****									
YES	465	7	16	14	10	14	20	19	1
NO	118	12	10	9	6	5	14	42	2
****RACE****									
WHITE	457	8	14	12	7	11	20	27	1
NONWHITE	117	8	15	18	14	19	15	11	1
****ETHNICITY****									
GERMAN	50	20	14	12	8	4	14	28	0
HUNGARIAN	52	6	12	6	4	12	21	40	0
IRISH	83	10	11	11	11	14	18	25	0
ITALIAN	52	12	21	12	6	12	15	21	2
POLISH-CZECH	27	11	15	19	4	11	22	19	0
HISPANIC	17	12	18	35	18	6	12	0	0

1. YES  
2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	591	20	80	0
****ADDRESS****				
DOUGLASS-EAST	162	23	77	0
REMSSEN PK AREA	44	27	73	0
LIV AVE-KILMER PK	29	10	90	0
EAST CENTRAL	72	29	71	0
JERSEY AVE AREA	61	25	75	0
HARVEY PK AREA	74	15	85	0
BUCCLEUCH PK AREA	53	19	81	0
RUTGERS AREA	47	4	96	0
WEST CENTRAL	26	19	81	0
DOWNTOWN	20	25	75	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	98	10	90	0
3-10 YRS	139	24	76	0
11-30 YRS	112	31	69	0
OVER 30 YRS	240	18	83	0
****OWN OR RENT****				
OWN	243	27	73	0
RENT	345	15	85	0
****SEX****				
MALE	261	16	84	0
FEMALE	327	24	76	0
****AGE****				
18 - 29	206	17	83	0
30 - 49	122	51	49	0
50 OR OVER	246	8	92	0
****SCHOOL AGE CHILDREN****				
YES	121	100	0	0
NO	470	0	100	0
****EDUCATION****				
LESS THAN H.S.	136	28	72	0
H.S. GRAD	193	28	72	0
MORE THAN H.S.	242	10	90	0
****OCCUPATION****				
BLUE COLLAR	146	27	73	0
WHITE COLLAR	183	20	80	0
SELF EMPLOYED	47	38	62	0
RETIRED	39	2	98	0
OTHER	107	17	83	0
****INCOME****				
UNDER 10000	213	16	84	0
10000-15000	95	24	76	0
OVER 15000	157	26	74	0

BANNER VARIABLE Q32

: \*\*\*\* SCHOOL AGE CHILDREN\*\*\*\*

- 1. YES
- 2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	591	20	80	0
****CHIEF WAGE EARNER WORK IN NB****				
YES	179	25	75	0
NO	204	26	74	0
****OWN CAR****				
YES	465	21	79	0
NO	120	20	80	0
****RACE****				
WHITE	456	15	85	0
NONWHITE	116	45	55	0
****ETHNICITY****				
GERMAN	50	16	84	0
HUNGARIAN	52	13	87	0
IRISH	83	19	81	0
ITALIAN	52	29	71	0
POLISH-CZECH	27	19	81	0
HISPANIC	16	38	63	0

BANNER VARIABLE GRADE : RESPONDENT'S EDUCATION

- 1. 8TH GRADE OR LESS
- 2. H.S. INCOMPLETE
- 3. H.S. COMPLETE
- 4. SOME COLLEGE
- 5. COLLEGE GRAD
- 6. GRAD WORK
- 9. NOT DETERMINED

	UNWTD N	1.	2.	3.	4.	5.	6.	9.
TOTAL RESPONDENTS	585	11	12	33	21	10	11	2
****ADDRESS****								
DOUGLASS-EAST	160	4	8	34	28	11	13	3
REMSEN PK AREA	43	14	19	51	5	7	2	2
LIV AVE-KILMER PK	29	14	24	31	14	3	14	0
EAST CENTRAL	71	21	20	24	21	4	8	1
JERSEY AVE AREA	62	13	13	35	16	11	8	3
HARVEY PK AREA	73	16	15	30	16	14	7	1
BUCCLEUCH PK AREA	52	8	10	37	13	23	8	2
RUTGERS AREA	46	7	7	13	41	9	24	0
WEST CENTRAL	26	12	8	50	8	4	15	4
DOWNTOWN	20	15	5	45	15	10	10	0
****LENGTH OF RESIDENCE IN NB****								
2 OR LESS YRS	98	2	5	12	46	11	23	0
3-10 YRS	138	3	4	30	24	18	20	1
11-30 YRS	112	20	17	33	13	11	6	1
OVER 30 YRS	235	16	17	44	12	5	2	4
****OWN OR RENT****								
OWN	239	16	13	43	13	8	3	4
RENT	342	8	11	27	26	12	15	1
****SEX****								
MALE	259	10	11	26	21	15	15	2
FEMALE	324	12	13	39	20	7	7	2
****AGE****								
18 - 29	206	2	5	24	37	13	18	0
30 - 49	122	7	11	45	11	12	12	1
50 OR OVER	248	21	19	35	11	8	4	3
****SCHOOL AGE CHILDREN****								
YES	119	13	18	46	10	7	3	2
NO	464	11	11	30	23	11	13	2
****EDUCATION****								
LESS THAN H.S.	136	48	52	0	0	0	0	0
H.S. GRAD	194	0	0	100	0	0	0	0
MORE THAN H.S.	243	0	0	0	49	25	26	0
****OCCUPATION****								
BLUE COLLAR	144	10	15	50	15	7	3	1
WHITE COLLAR	183	3	9	33	17	12	25	0
SELF EMPLOYED	47	11	13	34	15	17	9	2
RETIRED	89	24	18	27	11	10	6	4
OTHER	105	15	8	18	42	10	4	3
****INCOME****								
UNDER 10000	214	19	15	28	22	7	7	1
10000-15000	96	5	8	39	20	18	9	1
OVER 15000	157	1	8	36	18	15	22	1

BANNER VARIABLE GRADE : RESPONDENT'S EDUCATION

- |                      |                   |
|----------------------|-------------------|
| 1. 8TH GRADE OR LESS | 5. COLLEGE GRAD   |
| 2. H.S. INCOMPLETE   | 6. GRAD WORK      |
| 3. H.S. COMPLETE     | 9. NOT DETERMINED |
| 4. SOME COLLEGE      |                   |

	UNWTD N	1.	2.	3.	4.	5.	6.	9.
TOTAL RESPONDENTS	585	11	12	33	21	10	11	2
****CHEIF WAGE EARNER WORK IN NB****								
YES	179	9	12	42	12	10	13	1
NO	204	6	12	36	19	11	14	1
****OWN CAR****								
YES	465	9	11	34	20	12	13	2
NO	119	18	18	31	23	4	3	3
****RACE****								
WHITE	457	9	12	32	22	11	12	2
NONWHITE	117	20	13	39	15	6	6	1
****ETHNICITY****								
GERMAN	50	12	4	42	26	10	6	0
HUNGARIAN	52	19	21	33	13	8	2	4
IRISH	83	11	12	42	20	5	10	0
ITALIAN	52	15	17	33	21	6	8	0
POLISH-CZECH	27	11	19	30	30	7	4	0
HISPANIC	17	12	6	35	24	12	12	0

BANNER VARIABLE OCCUP : \*\*\*\*OCCUPATION\*\*\*\*

- 1. BLUE COLLAR
- 2. WHITE COLLAR
- 3. SELF EMPLOYED
- 4. RETIRED
- 5. OTHER

	UNWTD	1.	2.	3.	4.	5.
TOTAL RESPONDENTS	573	25	32	8	16	19
****ADDRESS****						
DOUGLASS-EAST	158	22	47	8	6	18
REMSSEN PK AREA	41	17	39	7	32	5
LIV AVE-KILMER PK	29	28	31	17	21	3
EAST CENTRAL	70	36	16	7	6	36
JERSEY AVE AREA	58	33	33	7	21	7
HARVEY PK AREA	70	39	16	3	29	14
BUCCLEUCH PK AREA	53	4	42	11	26	17
RUTGERS AREA	45	18	27	16	9	31
WEST CENTRAL	26	38	15	4	15	27
DCWNTOWN	20	25	20	5	15	35
****LENGTH OF RESIDENCE IN NB****						
2 OR LESS YRS	92	20	41	1	3	35
3-10 YRS	138	26	42	9	4	20
11-30 YRS	110	34	30	5	18	13
OVER 30 YRS	231	24	23	12	26	15
****OWN OR RENT****						
OWN	236	23	30	12	23	11
RENT	334	27	33	5	10	24
****SEX****						
MALE	252	23	32	10	15	20
FEMALE	319	28	32	7	16	18
****AGE****						
18 - 29	198	27	35	7	2	30
30 - 49	121	33	40	16	0	11
50 OR OVER	240	21	25	6	35	13
****SCHOOL AGE CHILDREN****						
YES	114	34	32	16	2	16
NO	458	23	32	6	19	19
****EDUCATION****						
LESS THAN H.S.	130	27	13	8	28	18
H.S. GRAD	192	38	32	8	13	10
MORE THAN H.S.	236	15	42	8	10	25
****OCCUPATION****						
BLUE COLLAR	146	100	0	0	0	0
WHITE COLLAR	133	0	100	0	0	0
SELF EMPLOYED	47	0	0	100	0	0
RETIRED	90	0	0	0	100	0
OTHER	107	0	0	0	0	100
****INCOME****						
UNDER 10000	210	23	16	4	28	29
10000-15000	94	33	47	5	4	11
OVER 15000	153	23	56	13	4	5



BANNER VARIABLE OCCUP : \*\*\*\*OCCUPATION\*\*\*\*

- |                  |            |
|------------------|------------|
| 1. BLUE COLLAR   | 4. RETIRED |
| 2. WHITE COLLAR  | 5. OTHER   |
| 3. SELF EMPLOYED |            |

	UNWTD	1.	2.	3.	4.	5.
TOTAL RESPONDENTS	573	25	32	8	16	19
****CHEIF WAGE EARNER WCRK IN NB****						
YES	174	36	46	17	1	1
NO	201	41	50	8	0	0
****OWN CAR****						
YES	455	26	37	10	13	14
NO	114	24	13	3	25	36
****RACE****						
WHITE	448	21	34	8	19	17
NONWHITE	110	41	24	10	3	23
****ETHNICITY****						
GERMAN	49	27	27	6	12	29
HUNGARIAN	50	32	20	4	34	10
IRISH	81	26	41	5	14	15
ITALIAN	52	23	38	8	12	19
POLISH-CZECH	27	41	37	0	7	15
HISPANIC	16	31	50	6	0	13

BANNER VARIABLE TAFI : TOTAL ANNUAL FAMILY INCOME

- 1. UNDER 5000
- 2. 5000-10000
- 3. 10000-15000

- 4. 15000-20000
- 5. OVER 20000
- 9. REFUSED-DCN'T KNCW

	UNWTD N	1.	2.	3.	4.	5.	9.
TOTAL RESPONDENTS	530	22	15	17	11	16	19
****ADDRESS****							
DOUGLASS-EAST	160	13	10	19	14	24	20
REMSEN PK AREA	43	30	14	26	9	12	9
LIV AVE-KILMER PK	28	14	11	14	7	29	25
EAST CENTRAL	71	35	17	10	1	8	28
JERSEY AVE AREA	62	19	26	11	15	13	16
HARVEY PK AREA	73	29	16	21	10	5	19
BUCCLEUCH PK AREA	50	20	14	20	14	18	14
RUTGERS AREA	46	20	4	17	11	30	17
WEST CENTRAL	24	21	21	8	13	13	25
DCWNTOWN	20	25	40	5	10	0	20
****LENGTH OF RESIDENCE IN NB****							
2 OR LESS YRS	98	29	10	14	10	18	18
3-10 YRS	138	17	14	28	12	20	9
11-30 YRS	112	17	15	15	11	15	27
OVER 30 YRS	232	24	18	12	10	14	22
****OWN OR RENT****							
OWN	236	17	15	14	13	19	22
RENT	340	25	15	18	9	15	17
****SEX****							
MALE	258	23	12	17	11	21	16
FEMALE	320	20	18	16	11	13	22
****AGE****							
18 - 29	206	25	14	22	9	15	15
30 - 49	122	5	15	21	19	25	16
50 OR OVER	245	28	17	10	8	14	24
****SCHOOL AGE CHILDREN****							
YES	119	14	14	19	17	18	18
NO	458	24	16	16	9	16	20
****EDUCATION****							
LESS THAN H.S.	135	35	19	10	5	5	27
H.S. GRAD	192	12	19	19	14	15	20
MORE THAN H.S.	242	22	11	19	11	24	13
****OCCUPATION****							
BLUE COLLAR	144	10	24	22	15	10	20
WHITE COLLAR	183	6	13	24	17	30	11
SELF EMPLOYED	46	15	4	11	11	33	26
RETIRED	85	46	22	5	1	6	20
OTHER	104	50	8	10	4	3	26
****INCOME****							
UNDER 10000	214	59	41	0	0	0	0
10000-15000	96	0	0	100	0	0	0
OVER 15000	158	0	0	0	40	60	0

BANNER VARIABLE TAFI : TOTAL ANNUAL FAMILY INCOME

- 1. UNDER 5000
- 2. 5000-10000
- 3. 10000-15000

- 4. 15000-20000
- 5. OVER 20000
- 9. REFUSED-DEN'T KNOW

	UNWTD	1.	2.	3.	4.	5.	9.
	N						
TOTAL RESPONDENTS	580	22	15	17	11	16	19
****CHIEF WAGE EARNER WORK IN NB****							
YES	179	13	17	21	11	21	17
NO	203	7	15	21	18	23	16
****OWN CAR****							
YES	462	15	15	19	13	19	18
NO	116	48	16	6	3	4	23
****RACE****							
WHITE	452	22	14	17	12	17	17
NONWHITE	117	21	22	15	5	12	25
****ETHNICITY****							
GERMAN	49	22	12	16	8	12	29
HUNGARIAN	52	23	27	17	12	10	12
IRISH	83	20	14	17	14	18	16
ITALIAN	53	26	11	13	21	13	15
POLISH-CZECH	27	19	22	15	15	15	15
HISPANIC	17	0	24	47	6	12	12

BANNER VARIABLE Q37 : \*\*\*\*CHEIF WAGE EARNER WORK IN NB\*\*\*\*

1. YES  
2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	387	46	53	1
****ADDRESS****				
DOUGLASS-EAST	122	38	62	0
REMSEN PK AREA	28	64	36	0
LIV AVE-KILMER PK	22	55	41	5
EAST CENTRAL	41	51	46	2
JERSEY AVE AREA	45	49	51	0
HARVEY PK AREA	43	33	67	0
BUCCLEUCH PK AREA	30	50	47	3
RUTGERS AREA	29	52	48	0
WEST CENTRAL	15	67	33	0
DOWNTOWN	10	60	40	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	59	39	61	0
3-10 YRS	107	40	60	0
11-30 YRS	77	45	52	3
OVER 30 YRS	144	54	45	1
****OWN OR RENT****				
OWN	159	49	50	1
RENT	225	44	56	1
****SEX****				
MALE	171	43	57	0
FEMALE	216	49	50	1
****AGE****				
18 - 29	138	43	56	1
30 - 49	109	48	52	0
50 OR OVER	133	50	50	0
****SCHOOL AGE CHILDREN****				
YES	98	45	55	0
NO	288	47	52	1
****EDUCATION****				
LESS THAN H.S.	75	51	49	0
H.S. GRAD	149	50	49	1
MORE THAN H.S.	157	41	58	1
****OCCUPATION****				
BLUE COLLAR	145	43	57	1
WHITE COLLAR	183	44	55	1
SELF EMPLOYED	47	64	36	0
RETIRED	2	50	50	0
OTHER	1	100	0	0
****INCOME****				
UNDER 10000	98	54	46	0
10000-15000	81	46	53	1
OVER 15000	141	41	58	1

BANNER VARIABLE Q37

: \*\*\*\*CHEIF WAGE EARNER WORK IN NB\*\*\*\*

1. YES  
2. NO

9. DON'T KNOW

	UNWTD	1.	2.	9.
TOTAL RESPONDENTS	387	46	53	1
****CHEIF WAGE EARNER WORK IN NB****				
YES	179	100	0	0
NO	205	0	100	0
****OWN CAR****				
YES	336	43	57	1
NO	50	70	30	0
****RACE****				
WHITE	292	45	54	1
NONWHITE	86	52	47	1
****ETHNICITY****				
GERMAN	30	37	60	3
HUNGARIAN	32	34	66	0
IRISH	59	41	58	2
ITALIAN	36	53	47	0
POLISH-CZECH	21	38	62	0
HISPANIC	15	47	53	0

BANNER VARIABLE Q38

: \*\*\*\*OWN CAR\*\*\*\*

- 1. YES
- 2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	587	79	21	0
****ADDRESS****				
DOUGLASS-EAST	161	89	11	0
REMSER PK AREA	44	66	34	0
LIV AVE-KILMER PK	29	86	14	0
EAST CENTRAL	71	68	32	0
JERSEY AVE AREA	62	84	16	0
HARVEY PK AREA	73	75	25	0
BUCCLEUCH PK AREA	52	88	12	0
RUTGERS AREA	46	83	17	0
WEST CENTRAL	26	58	42	0
DCWNTOWN	20	60	40	0
****LENGTH OF RESIDENCE IN NB****				
2 OR LESS YRS	97	76	24	0
3-10 YRS	139	88	12	0
11-30 YRS	112	83	17	0
OVER 30 YRS	237	74	26	0
****OWN OR RENT****				
OWN	241	86	14	0
RENT	342	75	25	0
****SEX****				
MALE	260	86	14	0
FEMALE	325	74	26	0
****AGE****				
18 - 29	205	82	18	0
30 - 49	122	89	11	0
50 OR OVER	248	73	27	0
****SCHOOL AGE CHILDREN****				
YES	120	80	20	0
NO	465	79	21	0
****EDUCATION****				
LESS THAN H.S.	136	68	32	0
H.S. GRAD	194	81	19	0
MORE THAN H.S.	242	86	14	0
****OCCUPATION****				
BLUE COLLAR	145	81	19	0
WHITE COLLAR	183	92	8	0
SELF EMPLOYED	47	94	6	0
RETIRED	89	69	31	0
OTHER	105	61	39	0
****INCOME****				
UNDER 10000	213	65	35	0
10000-15000	96	93	7	0
OVER 15000	157	95	5	0

BANNER VARIABLE Q38 : \*\*\*\*OWN CAR\*\*\*\*

1. YES  
2. NO

9. DON'T KNOW

	UNWTD N	1.	2.	9.
TOTAL RESPONDENTS	587	79	21	0
****CHEIF WAGE EARNER WGRK IN NB****				
YES	178	80	20	0
NO	205	93	7	0
****OWN CAR****				
YES	466	100	0	0
NO	121	0	100	0
****RACE****				
WHITE	456	82	18	0
NONWHITE	117	70	30	0
****ETHNICITY****				
GERMAN	50	72	28	0
HUNGARIAN	52	81	19	0
IRISH	83	75	25	0
ITALIAN	52	88	12	0
POLISH-CZECH	27	81	19	0
HISPANIC	17	88	12	0

BANNER VARIABLE Q40

: RESPONDENT'S RACE

1. WHITE  
2. NEGRO

3. OTHER  
9. NOT DETERMINED

	UNWTD N	1.	2.	3.	9.
TOTAL RESPONDENTS	583	78	17	3	2
****ADDRESS****					
DOUGLASS-EAST	160	86	10	3	2
REMSSEN PK AREA	43	84	16	0	0
LIV AVE-KILMER PK	29	86	10	3	0
EAST CENTRAL	70	41	53	4	1
JERSEY AVE AREA	62	76	21	2	2
HARVEY PK AREA	73	89	3	5	3
BUCCLEUCH PK AREA	52	92	2	2	4
RUTGERS AREA	46	87	9	4	0
WEST CENTRAL	25	72	28	0	0
DOWNTOWN	20	45	55	0	0
****LENGTH OF RESIDENCE IN NB****					
2 OR LESS YRS	97	79	11	7	2
3-10 YRS	138	80	14	5	1
11-30 YRS	112	65	31	1	3
OVER 30 YRS	234	83	15	0	1
****OWN OR RENT****					
OWN	239	85	13	0	2
RENT	340	74	20	4	1
****SEX****					
MALE	258	81	12	4	2
FEMALE	323	76	21	2	1
****AGE****					
18 - 29	206	75	18	5	1
30 - 49	121	68	27	4	1
50 OR OVER	248	86	12	0	2
****SCHOOL AGE CHILDREN****					
YES	119	56	41	3	0
NO	462	84	11	3	2
****EDUCATION****					
LESS THAN H.S.	135	72	27	1	0
H.S. GRAD	193	76	22	2	1
MORE THAN H.S.	243	84	9	5	2
****OCCUPATION****					
BLUE COLLAR	143	67	27	4	1
WHITE COLLAR	183	84	10	4	2
SELF EMPLOYED	47	77	21	2	0
RETIRED	89	96	3	0	1
OTHER	104	75	22	2	1
****INCOME****					
UNDER 10000	214	76	21	2	0
10000-15000	96	79	13	6	2
OVER 15000	157	85	11	2	2



BANNER VARIABLE Q40 : RESPONDENT'S RACE

- 1. WHITE
- 2. NEGRO

- 3. OTHER
- 9. NOT DETERMINED

	UNWTD	1.	2.	3.	9.
	N				
TOTAL RESPONDENTS	533	78	17	3	2
****CHIEF WAGE EARNER WORK IN NB****					
YES	179	74	20	5	1
NO	203	78	17	2	2
****OWN CAR****					
YES	464	81	15	3	2
NO	118	69	27	3	2
****RACE****					
WHITE	457	100	0	0	0
NONWHITE	117	0	86	14	0
****ETHNICITY****					
GERMAN	50	98	2	0	0
HUNGARIAN	52	98	2	0	0
IRISH	83	100	0	0	0
ITALIAN	52	100	0	0	0
POLISH-CZECH	27	100	0	0	0
HISPANIC	17	41	12	47	0

BANNER VARIABLE GERMAN : GERMAN DESCENT

	UNWTD N	2. NU	
		1.	2.
1. YES			
TOTAL RESPONDENTS	559	9	91
****ADDRESS****			
DOUGLASS-EAST	154	8	92
REMSÉN PK AREA	42	7	93
LIV AVE-KILMER PK	28	7	93
EAST CENTRAL	69	7	93
JERSEY AVE AREA	55	13	87
HARVEY PK AREA	69	9	91
BUCCLEUCH PK AREA	50	10	90
RUTGERS AREA	46	17	83
WEST CENTRAL	23	9	91
DOWNTOWN	20	0	100
****LENGTH OF RESIDENCE IN NB****			
2 OR LESS YRS	94	13	87
3-10 YRS	132	7	93
11-30 YRS	109	6	94
OVER 30 YRS	222	9	91
****OWN OR RENT****			
OWN	229	10	90
RENT	327	3	92
****SEX****			
MALE	249	7	93
FEMALE	308	10	90
****AGE****			
18 - 29	198	12	88
30 - 49	116	5	95
50 OR OVER	240	9	91
****SCHOOL AGE CHILDREN****			
YES	113	7	93
NO	445	9	91
****EDUCATION****			
LESS THAN H.S.	132	6	94
H.S. GRAD	182	12	88
MORE THAN H.S.	235	9	91
****OCCUPATION****			
BLUE COLLAR	137	9	91
WHITE COLLAR	176	7	93
SELF EMPLOYED	44	7	93
RETIRED	84	7	93
OTHER	104	13	87
****INCOME****			
UNDER 10000	204	8	92
10000-15000	88	9	91
OVER 15000	153	7	93

BANNER VARIABLE GERMAN : GERMAN DESCENT

	UNWTD N	2. NO	
		1.	2.
TOTAL RESPONDENTS	559	9	91
****CHIEF WAGE EARNER WORK IN NB****			
YES	171	6	94
NO	194	9	91
****OWN CAR****			
YES	445	8	92
NO	113	12	88
****RACE****			
WHITE	442	11	89
NONWHITE	108	1	99
****ETHNICITY****			
GERMAN	50	100	0
HUNGARIAN	47	15	85
IRISH	81	22	78
ITALIAN	51	2	98
POLISH-CZECH	26	12	88
HISPANIC	16	0	100

BANNER VARIAELE HUNGAR : HUGARIAN DESCENT

	UNWTD N	2. NO	
		1.	2.
1. YES			
TOTAL RESPONDENTS	562	9	91
****ADDRESS****			
DOUGLASS-EAST	153	6	94
REMSEN PK AREA	42	10	90
LIV AVE-KILMER PK	29	7	93
EAST CENTRAL	69	0	100
JERSEY AVE AREA	56	7	93
HARVEY PK AREA	72	33	67
BUCCLEUCH PK AREA	49	4	96
RUTGERS AREA	46	4	96
WEST CENTRAL	23	22	78
DCWNTOWN	20	0	100
****LENGTH OF RESIDENCE IN NB****			
2 OR LESS YRS	95	4	96
3-10 YRS	152	5	95
11-30 YRS	109	11	89
OVER 30 YRS	225	13	87
****OWN OR RENT****			
OWN	231	13	87
RENT	328	6	94
****SEX****			
MALE	248	8	92
FEMALE	312	10	90
****AGE****			
18 - 29	199	6	94
30 - 49	117	7	93
50 OR OVER	241	13	87
****SCHOOL AGE CHILDREN****			
YES	115	6	94
NO	446	10	90
****EDUCATION****			
LESS THAN H.S.	133	16	84
H.S. GRAD	193	9	91
MORE THAN H.S.	236	5	95
****OCCUPATION****			
BLUE COLLAR	138	12	88
WHITE COLLAR	176	6	94
SELF EMPLOYED	45	4	96
RETIRED	84	20	80
OTHER	104	5	95
****INCOME****			
UNDER 10000	208	13	88
10000-15000	38	10	90
OVER 15000	153	7	93

BANNER VARIABLE HUNGAR : HUGARIAN DESCENT

	UNWTD N	2. NO	
		1.	2.
1. YES			
TOTAL RESPONDENTS	562	9	91
****CHIEF WAGE EARNER WORK IN NB****			
YES	172	6	94
NO	196	11	89
****OWN CAR****			
YES	448	9	91
NO	113	9	91
****RACE****			
WHITE	444	11	89
NONWHITE	109	1	99
****ETHNICITY****			
GERMAN	49	14	86
HUNGARIAN	52	100	0
IRISH	80	4	96
ITALIAN	50	2	98
POLISH-CZECH	26	0	100
HISPANIC	16	0	100

BANNER VARIAELE IRISH : IRISH DESCENT

	UNWTD N	2. NO	
		1.	2.
TOTAL RESPONDENTS	560	15	85
****ADDRESS****			
DOUGLASS-EAST	154	18	82
REMPEN PK AREA	42	10	90
LIV AVE-KILMER PK	28	14	86
EAST CENTRAL	69	9	91
JERSEY AVE AREA	57	11	89
HARVEY PK AREA	69	12	88
BUCCLEUCH PK AREA	49	29	71
RUTGERS AREA	46	20	80
WEST CENTRAL	23	17	83
DOWNTOWN	20	5	95
****LENGTH OF RESIDENCE IN NB****			
2 OR LESS YRS	94	14	86
3-10 YRS	132	13	87
11-30 YRS	109	11	89
OVER 30 YRS	224	18	82
****OWN OR RENT****			
OWN	230	17	83
RENT	327	13	87
****SEX****			
MALE	249	12	88
FEMALE	309	17	83
****AGE****			
18 - 29	198	13	87
30 - 49	116	18	82
50 OR OVER	241	15	85
****SCHOOL AGE CHILDREN****			
YES	113	14	86
NO	446	15	85
****EDUCATION****			
LESS THAN H.S.	133	14	86
H.S. GRAD	183	19	81
MORE THAN H.S.	234	12	88
****OCCUPATION****			
BLUE COLLAR	137	15	85
WHITE COLLAR	176	19	81
SELF EMPLOYED	44	9	91
RETIRED	85	13	87
OTHER	104	12	88
****INCOME****			
UNDER 10000	206	14	86
10000-15000	88	16	84
OVER 15000	153	18	82

BANNER VARIABLE IRISH : IRISH DESCENT

	UNWTD N	2. NO	
		1.	2.
TOTAL RESPONDENTS	560	15	85
****CHEIF WAGE EARNER WORK IN NB****			
YES	171	14	86
NO	194	18	82
****OWN CAR****			
YES	447	14	86
NO	112	19	81
****RACE****			
WHITE	443	19	81
NONWHITE	108	0	100
****ETHNICITY****			
GERMAN	49	37	63
HUNGARIAN	47	6	94
IRISH	83	100	0
ITALIAN	51	16	84
POLISH-CZECH	26	23	77
HISPANIC	16	0	100

BANNER VARIABLE ITAL : ITALIAN DESCENT

	UNWTD N	2. NO	
		1.	2.
1. YES			
TOTAL RESPONDENTS	560	9	91
***ADDRESS***			
DOUGLASS-EAST	155	13	87
REMSAN PK AREA	43	21	79
LIV AVE-KILMER PK	28	7	93
EAST CENTRAL	69	6	94
JERSEY AVE AREA	55	11	89
HARVEY PK AREA	69	9	91
BUCCLEUCH PK AREA	49	6	94
RUTGERS AREA	46	7	93
WEST CENTRAL	23	0	100
DCWNTOWN	20	0	100
***LENGTH OF RESIDENCE IN NB***			
2 OR LESS YRS	94	9	91
3-10 YRS	132	7	93
11-30 YRS	110	7	93
OVER 30 YRS	223	13	87
***OWN OR RENT***			
OWN	229	11	89
RENT	328	8	92
***SEX***			
MALE	249	11	89
FEMALE	309	8	92
***AGE***			
18 - 29	199	12	88
30 - 49	116	8	92
50 OR OVER	239	8	92
***SCHOOL AGE CHILDREN***			
YES	113	13	87
NO	445	8	92
***EDUCATION***			
LESS THAN H.S.	132	13	87
H.S. GRAD	182	9	91
MORE THAN H.S.	235	8	92
***OCCUPATION***			
BLUE COLLAR	137	9	91
WHITE COLLAR	177	11	89
SELF EMPLOYED	44	9	91
RETIRED	83	7	93
OTHER	104	10	90
***INCOME***			
UNDER 10000	204	10	90
10000-15000	89	8	92
OVER 15000	154	12	88



BANNER VARIABLE ITAL : ITALIAN DESCENT

	UNWTD N	2. NO	
		1.	2.
1. YES			
TOTAL RESPONDENTS	560	9	91
****CHIEF WAGE EARNER WORK IN NB****			
YES	171	11	89
NO	195	9	91
****OWN CAR****			
YES	446	10	90
NO	112	5	95
****RACE****			
WHITE	442	12	88
NONWHITE	108	0	100
****ETHNICITY****			
GERMAN	49	2	98
HUNGARIAN	47	2	98
IRISH	81	10	90
ITALIAN	53	100	0
POLISH-CZECH	26	8	92
HISPANIC	16	0	100

BANNER VARIAELE POLCZE : POLISH OR CZECH DESCENT

	UNWTD N	2. NO	
		1.	2.
1. YES			
TOTAL RESPONDENTS	559	5	95
****ADDRESS****			
DOUGLASS-EAST	154	6	94
REMPEN PK AREA	42	0	100
LIV AVE-KILMER PK	28	0	100
EAST CENTRAL	69	3	97
JERSEY AVE AREA	56	11	89
HARVEY PK AREA	69	6	94
BUCCLEUCH PK AREA	49	4	96
RUTGERS AREA	46	4	96
WEST CENTRAL	23	4	96
DCWNTOWN	20	0	100
****LENGTH OF RESIDENCE IN NB****			
2 OR LESS YRS	94	3	97
3-10 YRS	132	8	92
11-30 YRS	109	3	97
OVER 30 YRS	223	5	95
****OWN OR RENT****			
OWN	229	7	93
RENT	327	3	97
****SEX****			
MALE	249	3	97
FEMALE	308	6	94
****AGE****			
18 - 29	198	6	94
30 - 49	117	3	97
50 OR OVER	239	5	95
****SCHOOL AGE CHILDREN****			
YES	114	4	96
NO	444	5	95
****EDUCATION****			
LESS THAN H.S.	132	6	94
H.S. GRAD	183	4	96
MORE THAN H.S.	234	5	95
****OCCUPATION****			
BLUE COLLAR	137	8	92
WHITE COLLAR	177	6	94
SELF EMPLOYED	44	0	100
RETIRED	93	2	98
OTHER	104	4	96
****INCOME****			
UNDER 10000	204	5	95
10000-15000	38	5	95
OVER 15000	154	5	95

BANNER VARIABLE POLCZE : POLISH OR CZECH DESCENT

	UNWTD N	2. NO	
		1.	2.
1. YES			
TOTAL RESPONDENTS	559	5	95
****CHIEF WAGE EARNER WORK IN NB****			
YES	171	5	95
NO	195	7	93
****OWN CAR****			
YES	446	5	95
NO	112	4	96
****RACE****			
WHITE	442	6	94
NONWHITE	108	0	100
****ETHNICITY****			
GERMAN	49	6	94
HUNGARIAN	47	0	100
IRISH	81	7	93
ITALIAN	51	4	96
POLISH-CZECH	27	100	0
HISPANIC	16	0	100

BANNER VARIABLE HISP : HISPANIC CSECENT

	UNWTD N	2. NO	
		1.	2.
1. YES			
TOTAL RESPONDENTS	558	3	97
****ADDRESS****			
DOUGLASS-EAST	154	4	96
REMSEN PK AREA	42	0	100
LIV AVE-KILMER PK	28	0	100
EAST CENTRAL	69	6	94
JERSEY AVE AREA	55	2	98
HARVEY PK AREA	70	6	94
BUCCLEUCH PK AREA	49	0	100
RUTGERS AREA	46	4	96
WEST CENTRAL	22	0	100
DOWNTOWN	20	0	100
****LENGTH OF RESIDENCE IN NB****			
2 OR LESS YRS	94	6	94
3-10 YRS	133	6	94
11-30 YRS	109	2	98
OVER 30 YRS	221	0	100
****OWN OR RENT****			
OWN	228	2	98
RENT	327	4	96
****SEX****			
MALE	249	5	95
FEMALE	307	2	98
****AGE****			
18 - 29	199	6	94
30 - 49	116	3	97
50 OR OVER	238	1	99
****SCHOL AGE CHILDREN****			
YES	113	5	95
NO	444	2	98
****EDUCATION****			
LESS THAN H.S.	132	2	98
H.S. GRAD	182	3	97
MORE THAN H.S.	234	3	97
****OCCUPATION****			
BLUE COLLAR	138	4	96
WHITE COLLAR	176	5	95
SELF EMPLOYED	44	2	98
RETIRED	82	0	100
OTHER	104	2	98
****INCOME****			
UNDER 10000	204	2	98
10000-15000	89	9	91
OVER 15000	153	2	98

BANNER VARIABLE HISP : HISPANIC DSECENT

	UNWTD N	2. NO	
		1.	2.
TOTAL RESPONDENTS	558	3	97
****CHEIF WAGE EARNER WORK IN NB****			
YES	172	4	96
NO	194	4	96
****OWN CAR****			
YES	446	3	97
NO	111	2	98
****RACE****			
WHITE	440	2	98
NONWHITE	109	9	91
****ETHNICITY****			
GERMAN	49	0	100
HUNGARIAN	47	0	100
IRISH	80	0	100
ITALIAN	51	0	100
POLISH-CZECH	26	0	100
HISPANIC	17	100	0